Groupe Média TFO is a premium destination for audiences seeking innovative educational and cultural content in French, always at the forefront of digital learning. TFO serves 2 million students and 30,000 teachers throughout Ontario and Canada, and has the number-one French YouTube channel in Canada.

TFO has received awards and accolades from Austin to Amsterdam: Kidscreen Awards, Gémeaux, Caissies, IBC Awards, SXSW Film Design Awards, and much more.
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FINANCIAL STATEMENTS
FINANCIAL STATEMENTS
A NEW SPACE FOR ENDLESS CONVERSATION IN FRENCH

Ontario is known worldwide for the quality of its education system, which reaches large and small communities alike and stretches across the province. And in a time when we continue to learn well beyond the moment we step out of the classroom, in a world that is in constant flux and renewal, Groupe Média TFO’s universe is constantly changing to stay relevant and to maintain its position as a leader in French educational content. That is why this year, Groupe Média TFO introduced an innovation in education with its new resource, IDÉLLO.

Created as a solution to the learning challenges of the 21st century, IDÉLLO is the only platform of its kind available in French in Canada. By linking what happens in class to what happens in real life, it prepares today’s students for the challenges of tomorrow. With IDÉLLO, over 30 000 teachers working in 12 French-language school boards and 60 English-language school boards can avail themselves of our 8000 educational resources in French. Along with them, nearly 2 million students can take advantage of our renowned award-winning content. To encourage the success of young learners, IDÉLLO invites parents to follow along on their journey. Recognized by the Association Canadienne des Professeurs d’Immersion (ACPI), IDÉLLO stands out due to its holistic, collaborative vision in which teachers, parents and students can work together. This approach relies upon an efficient tool that is adapted to the needs of our society.

Our Mini TFO franchise has also broken barriers, reaching over 100 000 subscribers and nearly 150 million views to rank itself among the top educational YouTube channels in French. This feat earned us the Silver Play Button, and we are the only francophone channel in Canada to have gained that kind of recognition.

TFO plays a pivotal role in strengthening and promoting the Francophone community in Ontario, in Canada, and elsewhere in the world. In fact, 2015-2016 marked Groupe Média TFO’s entry on the international market, making it quite the momentous year indeed. Thanks to an agreement with Louisiana Public Broadcasting, a member of the PBS network, young Louisiana children aged 2 to 8 now have access to French content.

With this broader vision in regard to our content, we have promoted the integration of the French language into thousands of Francophone homes. Through our linear and digital platforms, we have created a new space for conversation between Francophones from Ontario, Canada, and now Louisiana so that they may stay connected and shine proudly in their language and in their culture.

Groupe Média TFO is a public education medium that is crucial to the social fabric of Francophone communities living in minority environments. It has shown leadership by producing educational and cultural content that allows them to see one another, to listen to one another, and to learn from one another.

Such leadership has been made possible by the work of our talented creators who worked endlessly to develop new and innovative ideas. I therefore wish to extend my thanks to Glenn O’Farrell and his entire team for their exceptional work and enthusiasm, and to give a special thanks to my fellow Board of Directors members for their dedication: Édith Dumont, Marie Larose, Paul Lefebvre, Jacques Schryburt, Lucie Moncion, Carole Myre, and Donald A. Obomsawin.

We proudly wear the Ontario Francophonie colours and share all that its culture has to offer in Canada and beyond.

CAROLE BEAULIEU
Chair of the Board of Directors
A WORD FROM THE PRESIDENT AND CEO

EXPANSIVE AND INCLUSIVE

On the verge of our country’s 150th birthday, Groupe Média TFO presents itself as a pillar of Ontarian and Canadian linguistic, educational and cultural symbols and allows thousands of families, teachers and students to express their civil and linguistic identity through its content.

After five years undergoing a digital transformation, Groupe Média TFO has positioned itself as Ontarian inclusive and expansive Francophone media corporation. All Canadians can benefit from the quality of our content; and now, thanks to our distribution agreement with Louisiana Public Broadcasting, a member of the PBS network, Americans can enjoy it as well.

Three major factors support our vision and role in the Ontarian and Canadian landscape: learning, Francophonie and digital technology.

We live in an interconnected world, and the complementarity of existing platforms impels us to use our creativity and imagination to provide our audiences with educational content that is not only relevant but at the very forefront of what is happening in the industry.

Making the most of such technological advances, we have doubled our efforts to increase the reach of our educational mission and provide Ontarians with a shared space that all Francophone communities throughout Canada can join to experience French, both as a language and as a culture.

This year, with its over 150 million views, our Mini TFO production became Canada’s top French-language educational YouTube channel for children aged 2 to 6. And as for Canada’s older children—that is, the 2 million students registered in Ontario’s 72 school boards, 12 of which are French, and 101 schools and school boards outside of Ontario—they and their teachers (some 30,000 in total) can benefit from our quality educational resources on IDÉLLO, the singular educational platform which is the first of its kind in Canada.

These are just two examples of how TFO is affecting the lives of thousands of people. This report will show you the results of our commitment to the Francophonie.

Faithful as always to the values of Ontario and Canadian Francophones, Groupe Média TFO plays a pivotal role in expanding and broadening the reach of French language and culture.

“In recent years, TFO has set itself apart thanks to its educational vision, which goes beyond traditional models by exploring the world of digital avenues to better serve the public in Ontario and elsewhere. I applaud TFO’s unifying efforts in inviting Louisiana Francophones to discover Ontario and to listen, discuss, share, express themselves, and continue to marvel at the world in French.” Madeleine Meilleur, Attorney General and Minister Responsible for Francophone Affairs, Ontario.

Groupe Média TFO is a part of Ontario’s collective project, contributing to the wealth of our communities and the promotion of their authenticity and diversity through its involvement in media, education, culture, society, and the economy.

Have a good reading!

GLENN O’FARRELL
President and CEO
PRIZES AND AWARDS

INTERNATIONAL RECOGNITION

KIDSCREEN
Mini TFO
Josée Leblanc, Louis-Philippe Deslauriers et Alexandra Janvier
BEST ON-AIR HOST OR HOSTING TEAM

BEST MOBILE APP AWARDS

Chansons traditionnelles
BEST APPS FOR CHILDREN - SILVER

BEST MOBILE APP AWARDS

Apprendre les 5 sens avec Charlie
BEST APPS FOR CHILDREN - FINALIST

CANADIAN RECOGNITION

2015 GREER AWARDS
Ontario Teachers’ Federation
TFO Éducation

OCTAS DU FRANÇAIS DANS LES TECHNOLOGIES DE L’INFORMATION (TI) 2016
Le rêve de Champlain

2015 PRIX GÉMEAUX
Le rêve de Champlain - Website
BEST DIGITAL PRODUCTION FOR A DOCUMENTARY SERIES OR PROGRAM

2015 MARKETING AWARDS
Mini TFO integrated campaign
Multicultural Original Integrated
BRONZE
Craft Award
GRAPHIC DESIGN
2016 Prix Gémeaux Nominations

Best Research: Youth

Aspirational Content

Metal Moustro IV (Science à l’âge adulte)

Produced by: SLALOM Productions
Broadcast by: Groupe Média TFO

Commitment, Openness and Respect

Minis TFO Ma famille et moi (Holden et sa famille)

Produced by: Groupe Média TFO
Broadcast by: Groupe Média TFO

Stimulation of Imagination and Creativity:

Les Hipaloulou (Le pirate et le trésor)

Produced by: Les Productions Point de mire
Broadcast by: Groupe Média TFO

Award of Excellence for Best Televison Series or Web Series

Acquisition of Knowledge and Critical Thinking Skills:

Boum, c’est canon!

Produced by: Trio Orange et Groupe Média TFO

Broadcast by: Trio Orange and Groupe Média TFO

Award of Excellence for Best Animation: Youth

Best Animation: Youth

Produced by: Apartment 11 Productions

Broadcast by: Groupe Média TFO

Award of Excellence for Best Television Series or Web Series

Acquisition of Knowledge and Critical Thinking Skills:

Boum, c’est canon!

Produced by: Trio Orange et Groupe Média TFO

Broadcast by: Trio Orange and Groupe Média TFO

Best Animation: Youth

Produced by: Apartment 11 Productions

Broadcast by: Groupe Média TFO

Award of Excellence for Best Television Series or Web Series

Acquisition of Knowledge and Critical Thinking Skills:

Boum, c’est canon!

Produced by: Trio Orange et Groupe Média TFO

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Best Animation: Youth

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Award of Excellence for Best Television Series or Web Series

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Boum, c’est canon!

Produced by: Trio Orange et Groupe Média TFO

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Award of Excellence for Best Animation: Youth

Best Animation: Youth

Produced by: Apartment 11 Productions

Broadcast by: Groupe Média TFO

Award of Excellence for Best Television Series or Web Series

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Best Animation: Youth

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Best Animation: Youth

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Best Animation: Youth

Produced by: Apartment 11 Productions

Broadcast by: Groupe Média TFO

Award of Excellence for Best Television Series or Web Series

Acquisition of Knowledge and Critical Thinking Skills:

Boum, c’est canon!

Produced by: Trio Orange et Groupe Média TFO

Broadcast by: Trio Orange and Groupe Média TFO

Award of Excellence for Best Animation: Youth

Best Animation: Youth

Produced by: Apartment 11 Productions

Broadcast by: Groupe Média TFO
Groupe Média TFO’s mandate is to encourage permanent learning in Ontario by offering quality educational programming in the French language through television, digital media, and other communications technologies. Permanent learning implies the continued acquisition of knowledge and skills that are essential to professional and personal fulfilment.

In partnership with district school boards and other French-language education organizations and agencies, Groupe Média TFO has established and maintained a permanent centre of excellence in learning, contributing to broadening the range of varied, high-quality programs accessible to learners of all ages.

Groupe Média TFO may enter into agreements, including funding agreements with third parties, in accordance with Articles 6 and 10 of the Ontario French-language Educational Communications Authority Act of 2008.

Groupe Média TFO is a premium destination for audiences seeking innovative, educational and cultural content in French. It offers stimulating experiences and award-winning content, always at the forefront of digital learning. TFO is proof of its public heritage and celebrates the French language in Ontario and elsewhere.

Groupe Média TFO is a public catalyst for rich educational and cultural experiences in the French language, whose goal is to offer meaningful solutions for the Francophone community.

1. Developing strategies with stakeholders and students in school environments
   Becoming an indispensable resource for teachers and students, primarily in Ontario.

2. Generating new sources of revenue (sustainable)
   Generating new sources of revenue while consolidating existing financing strategies.

3. Pan-Canadian and international strategy
   Seizing opportunities at international levels in order to reflect Ontario’s Francophonie in the world and to present other aspects of Canadian and international Francophonie to the Franco-Ontarian community.

4. Producing relevant, quality content: results, research
   Measuring and assessing the relevance and quality of our content by allocating energy and resources to research.

**OUR MISSION**
Groupe Média TFO is a premium destination for audiences seeking innovative, educational and cultural content in French. It offers stimulating experiences and award-winning content, always at the forefront of digital learning. TFO is proof of its public heritage and celebrates the French language in Ontario and elsewhere.

**OUR VALUES**
- Respect
- Leadership
- Creativity and Initiative
- Innovation
- Ambition

**OUR VISION 2015-2018**
Groupe Média TFO is a public catalyst for rich educational and cultural experiences in the French language, whose goal is to offer meaningful solutions for the Francophone community.

**OUR STRATEGIC GOALS**

1. Generating new sources of revenue (sustainable)
   Generating new sources of revenue while consolidating existing financing strategies.

2. Developing strategies with stakeholders and students in school environments
   Becoming an indispensable resource for teachers and students, primarily in Ontario.

3. Pan-Canadian and international strategy
   Seizing opportunities at international levels in order to reflect Ontario’s Francophonie in the world and to present other aspects of Canadian and international Francophonie to the Franco-Ontarian community.

4. Producing relevant, quality content: results, research
   Measuring and assessing the relevance and quality of our content by allocating energy and resources to research.

**OUR PRIORITIES**

1. Prioritizing the Group’s sustainability, at all levels (while respecting our mandate), and the growth of our audiences, at the following levels:
   1. Ontario French
   2. Ontario francophone
   3. Québec

**OUR OBJECTIVES STRATEGICALLY**

1. Generating new sources of revenue (sustainable)
   Generating new sources of revenue while consolidating existing financing strategies.

2. Developing strategies with stakeholders and students in school environments
   Becoming an indispensable resource for teachers and students, primarily in Ontario.

3. Pan-Canadian and international strategy
   Seizing opportunities at international levels in order to reflect Ontario’s Francophonie in the world and to present other aspects of Canadian and international Francophonie to the Franco-Ontarian community.

4. Producing relevant, quality content: results, research
   Measuring and assessing the relevance and quality of our content by allocating energy and resources to research.
MANAGEMENT TEAM

GLENN O’FARRELL
President and CEO

CHRISTIANE SCHER
Vice-President and Chief Operating Officer

LAURENT GUÉRIN
Chief Web/TV Content Officer

ÉRIC MINOLI
Chief Technology and Optimization Officer

MAGALIE ZAFINEHY
Chief Marketing Officer

JULIE CARON
Chief Digital Learning Officer

THE BOARD OF DIRECTORS

(APRIL 1, 2015 TO MARCH 31, 2016)

CAROLE BAILLEAUD
President (Toronto)
Member since June 26, 2013.
Term ends on June 4, 2016.
* 1-M, 2-M

LUCIE MERCEN
Administrateur (Bethany)
Member since April 8, 2012.
Term ends on April 7, 2015.
* 1-P (until December 31, 2014)
* 2-P (as of January 1, 2016)

DONALD O’BRIEN
Administrateur (Dahamam)
Member since December 17, 2013.
Term ends on December 31, 2016.
* 1-M (and December 31, 2014)
* 2-M (as of January 1, 2016)

CAROLE NIVRE
Administrateur (Ludlow)
Member since April 8, 2013.
Term ends on April 7, 2014.
* 1-M

ISABELLE PAQUET
Secretary of the Board of Directors

THE TOTAL COMPENSATION PAID TO THE MEMBERS OF THE BOARD OF DIRECTORS INCLUDING THE CHAIR FOR FISCAL YEAR 2015-2016 WAS $12,900, WHICH IS THE AMOUNT RECOMMENDED BY THE LIEUTENANT-GOVERNOR IN COUNCIL.

We would like to warmly thank Jacques Schryburt and Paul Lefebvre for their invaluable contributions to Groupe Média TFO’s development and also for their passionate commitment throughout their terms as members of the Board.

*Board of Directors committees
1. Governance and Human Resources Committee
2. Finance and Audit Committee
3. Management Committee

*Member
P: Committee Chair
Plein de TFO
dans le coco !
ET TOUT ÇA EN FRANÇAIS.
ATTACHE TA TUQUE, INTERNET!
PLEIN DE TFO DANS LE COCO

« TFO SE TRANSFORME EN VÉRITABLE CONQUÉRANT DU NUMÉRIQUE »

- THE FINANCIAL POST

DIGITAL: OUR DNA
2011
- Initial restructuring
- Realignment of internal resources
- Prioritization of youth content, games, applications, and programming
- Launch of the Marketing team
- TFO becomes Groupe Média TFO
- First YouTube channel: Youtube/MiniTFO
- First Mini TFO application

2012
- New brand image for the corporation and its productions
- New operations model based on performance measurement indicators
- New educational content and products
- Coordination of social media to foster internal and audience engagement
- Partnership with ORION to distribute content to schools 100 times faster
- Youtube/Mini TFO reaches a million views
TFO becomes a leader in digital learning
TFO Education provides access to over 5000 multimedia resources in French
First edition of Les Tabletistes, a visionary bilingual conference on the challenges facing education in the 21st century
Launch of EduLulu, the first service to have educational professionals evaluate applications
Flexible work environment: new collective agreement (from single to multiple functions per position)

TFO Education extends its educational offer to give 60 Ontario English-language school boards access to content
Increase of in-house multiphase content production by 220%
TFO is ranked second in the world at the prestigious IBC Innovation Awards
Launch of the Technology and Optimization Department
Launch of the Development and Innovation Department

2013
CREATION OF EDUCATIONAL AND INTERACTIVE CONTENT

2014
INNOVATIVE DIGITAL CONTENT
Launch of TFO.ORG: a platform containing 9000 videos
TFO’s 10 YouTube channels reach 65 million views
YouTube/MiniTFO: Canada’s number 1 Francophone educational channel
The Mini TFO production for preschoolers becomes available on the YouTube Kids digital application
The 400th anniversary of French presence in Ontario: Champlain’s Dream, the docufiction series and its complementary media properties
With over 700 positive comments received from the public, the CRTC renews TFO’s broadcasting licence for another seven years

IDÉLLO: a new educational platform enhanced with over 8000 resources in French
MaXi: a new smart series for children on the subject of climate change
TFO’s YouTube channels surpass 250 million views (as of July 1, 2016)
TFO’s content becomes available on Air Canada, VIA Rail Canada and Air Transat
International distribution to the United States (Louisiana Public Broadcasting)
OUR CLUSTER OF YOUTUBE CHANNELS

<table>
<thead>
<tr>
<th></th>
<th>Number of subscribers</th>
<th>Number of views</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>9622</td>
<td>9,400,244</td>
</tr>
<tr>
<td>MAR 2014</td>
<td>151,682,381</td>
<td>65,547,823</td>
</tr>
<tr>
<td>MAR 2015</td>
<td>190,041</td>
<td>55,691</td>
</tr>
<tr>
<td>MAR 2016</td>
<td>241%</td>
<td>132%</td>
</tr>
</tbody>
</table>

Source: YouTube

MINI TFO, CANADA’S TOP FRENCH-LANGUAGE EDUCATIONAL YOUTUBE CHANNEL, RECEIVES THE YOUTUBE SILVER PLAY BUTTON

Marianne Lambert, Mini TFO’s producer, receives the Best On-Air Host or Hosting Team Award during Kidscreen Gala.
SOCIAL MEDIA AUDIENCES
Number of subscribers

Sources: Facebook, Twitter, YouTube, Snapchat, Pinterest, Instagram

<table>
<thead>
<tr>
<th></th>
<th>MAR 2015</th>
<th>MAR 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>104 607</td>
<td>319 144</td>
</tr>
</tbody>
</table>

DOWNLOADS
Number of downloads

<table>
<thead>
<tr>
<th></th>
<th>Most downloaded app</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>APRENDRE LES 5 SENS AVEC CHARLIE</td>
</tr>
<tr>
<td></td>
<td>51 517 Downloads !</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>MAR 2014</th>
<th>MAR 2015</th>
<th>MAR 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>217 308</td>
<td>135 075</td>
<td>31 184</td>
</tr>
</tbody>
</table>

61%

Sources: Facebook, Twitter, YouTube, Snapchat, Pinterest, Instagram

Erratum
In the 2014–2015 report, the number of recorded downloads for the year was indicated as 55 335. This number was revised upwards to 135 075 for the 2014–2015 year.
Source: Numeris
Average weekly reach of the TFO channel, between April 1 and March 31 of each year.

THE CANADIAN PRESS

LES « DÉBRANCHÉS » DE PLUS EN PLUS NOMBREUX AU CANADA
MORE AND MORE CANADIANS ARE CUTTING THE CORD

Published on Tuesday, April 14, 2015
[TRANSLATION] According to data obtained from strategy development firm Convergence Consulting Group, 95,000 Canadians discontinued their cable or satellite TV services in 2014.

This is a significant increase in the "television cord cutter" population, considering that the number of cancelled subscriptions for the previous year was 13,000.

According to the Toronto firm’s president, Brahm Eiley, the industry should lose another 97,000 subscribers in 2015, as the trend to unsubscribe from traditional paid services appears to be rising.

According to Eiley, an increasing number of television audiences are turning toward the streaming service Netflix, which had around 3.9 million Canadian subscribers at the end of last year, compared to 3 million in the previous year.

The study also revealed that more and more Canadians were comfortable viewing content through the Internet, be it TV channel web platforms or by means of illegal downloading.

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The study also revealed that more and more Canadians were comfortable viewing content through the Internet, be it TV channel web platforms or by means of illegal downloading.
Thousands of educational resources in French
IDÉLLO

Within its educational mandate, Groupe Média TFO is committed to providing content adapted to learning in the digital age. IDÉLLO brings Francophones and francophiles in Canada and elsewhere millions of digital educational resources to enrich their learning experience.

THE 2015-2018 VISION

At Groupe Média TFO, we consider learning as an opportunity for innovation and creativity. Our vision is to have IDÉLLO become a learning partner for the digital age, encouraging innovation through collaboration, co-building, creativity and wonder. Under the management of Julie Caron, the new Digital Learning sector set up in January 2016 put the focus on TFO’s educational services within Ontario’s Francophone education sector, making particular note of our forward-thinking approach.

Our vision: for IDÉLLO to become an essential learning partner in the digital age in order to foster innovation through collaboration, co-construction, creativity and enchantment.

IN AN IDÉLLO WORLD

Launched in February 2016, IDÉLLO is Groupe Média TFO’s new digital learning universe, with thousands of educational resources in French to discover. This web platform meets the needs of teachers, educators, students and parents in search of an educational journey that is rich with discoveries and that fosters collaboration among learners. The new site, rich in both content and functions, makes it possible for parents to guide their children in their everyday learning journey.

With entertainment videos, games, apps and websites, IDÉLLO is a great way to customize the learning journey. Children are inspired to learn through expert-approved digital content that is targeted to their interests.

With such functionalities as those described below, the user experience on IDÉLLO fosters the creation of learning communities:

- Search of educational resources
- Community contribution in the development of educational resources
- Sharing of resources with special interest groups
- Collaboration
- Customization

IDÉLLO THANKS ITS PARTNERS

IN THE WORLD OF IDÉLLO

There is not only one, but rather many ways to learn. Applications, interactive games, TV series, creative exercises, stories, challenges... the only limit is your imagination.

LEARNING IN THE 21ST CENTURY

How do we prepare students for the world of tomorrow, which we already know will be very different from that of today?

How can we engage children, pique their interest and develop their research skills?

An ideal partner for learning in the digital age, IDÉLLO fosters the development of skills such as communication, creativity, collaboration, critical thinking, and certain skills associated with communications technologies.

IDÉLLO is the perfect partner for providing children with rich learning experiences.
IDÉLLO: A WORLD OF LEARNING

12 French-language school boards in Ontario
60 English-language school boards in Ontario
91 school boards and schools outside of Ontario
30 000 teachers in Ontario
8 000 educational resources in line with the Ontario curriculum
2 000 000 students in Ontario
160 workshops offered to teachers in French-language and immersion schools in Ontario

The IDÉLLO award is intended to reward the work of passionate teachers who are making a difference in the world of education. It honours teachers who promote the French language and Franco-Ontarian culture, develop creative and original learning experiences, and integrate technology into their learning strategies.

In September 2015, the IDÉLLO Award went to Brian St-Pierre, music and theatre teacher in Rockland’s L’Escale Catholic secondary school. St-Pierre’s positive influence has had a definite impact on the lives of his students, in terms of both academic and social development.

The IDÉLLO Award is handed out as part of the Teaching Awards and as one of the Ontario Teachers’ Federation’s three teaching awards.

IDÉLLO AWARDS

Brian St-Pierre, Catholic District School Board of Eastern Ontario

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Testimonials

Josée for Champlain’s Dream

This year, I learned that I was to be teaching science. With the limited materials we had available to us in class, IDÉLLO videos were a godsend! I can always find something to complement my lessons, video clips that I can use in my classes or watch after we perform an experiment... and I can find them easily... (...).

Nicole Jarvis | @NICOLE

I agree, @IdelloTFO is amazing!! I just got my ‘free trial’ account going last week & so far it’s awesome!

Chantal Larivière | @CHANTAL_KOALA

Great resources for teachers! Thanks @IdelloTFO!

Josée for Champlain’s Dream

My students loved this miniseries. We took the time to discuss any questions and confusing issues that came up, and I found an incredible experience. It really brought my humanities course to life! We were all sad when the series came to an end. Great job, really!

Nat Bourne

I just watched these clips. Fantastic!!!

Natalie Fournière

Côté, Gingras et Cie, Conseil des écoles catholiques du Centre-Ouest (CECICO)

This year, I learned that I was to be teaching science. With the limited materials we had available to us in class, IDÉLLO videos were a godsend! I can always find something to complement my lessons, video clips that I can use in my classes or watch after we perform an experiment... and I can find them easily... (...).

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Josée for Champlain’s Dream

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In a world where the consumption of information and videos is migrating from the traditional television screen to more interactive screens on tablets, phones and computers, Groupe Média TFO is working on broadening its offering with the addition of a new video content platform.

The TFO.ORG website, now more modern and intuitive, offers thousands of resources: an inventory of over 9000 videos, series and games, including 5600 educational resources for children aged 2 to 6 (videos, mobile apps, colouring sheets...), hundreds of films on demand, with a selection of classic and contemporary films from the most prestigious festivals, as well as our television programming schedules.

**AN ACCESSIBLE SITE**

With accessibility in mind, TFO.ORG has been adapted for all audiences, offering secure content in compliance with the standards established by the Accessibility for Ontarians with Disabilities Act: the site contains videos with closed captioning and descriptive video for users with visual and hearing impairments, an ad-free space for children, and a parental control module.

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**LE DEVIS***

**AM VAIT LE DÉVOILÉ***

**DO WE HAVE TO SPEND MONEY TO GET ACCESS TO QUALITY CONTENT?**

October 17, 2015  |  Stéphane Baillargeon  |  Television

**[TRANSLATION]** The TFO.ORG website advertises the “best of film,” and it does not disappoint. The new Télévision francophone de l’Ontario (TFO) platform already offers a number of great films for free viewing at any time: La vie en rose, The Young Lieutenant, Camion and I Killed my Mother, uber-talented Xavier Dolan’s first release.

Other films will be added after they air on TFO’s television channel. In this particular movie lovers’ niche, there is no competition for TFO on any network. This online collection adds to the already vast availability of other content, which includes an inventory of 9000 videos and games, 9600 educational resources for children aged 2 to 6, educational mobile apps, comedy vignettes, reports and even pages for colouring.

“Ergonomics and design were completely revisited in order to provide free and easy access to all our content at any time,” explains Laurent Guérin, Groupe Média TFO’s Chief Web/TV Content Officer. “Increasingly, we are moving closer and closer to video on demand and farther away from catch-up viewing. TFO is transforming away from that logic, which oriented viewing online what we missed on TV. Now, we choose what we want to watch one or another of our platforms. In fact, TFO.ORG has almost nothing to do with TV. It’s a platform all on its own.”

Groupe Média TFO is particularly proud of its Mini TFO franchise for kids, in a league of its own with its bright colours, big tiles, and even an hourglass for parental supervision. The entire Caillou series can be found there, as can an array of songs and games.

“We adapt to the user,” adds Guérin. “Our main users are between 2 and 12 years old, with their parents, teachers and siblings chiming in. They access our content on their tablets and smartphones, mostly, and we must absolutely bring our content to them there.”

In its press release about the launch a few days ago, TFO noted that Canadians were second in the world in videos viewed online per month. Giants YouTube and Netflix dominate the industry worldwide. Netflix, on its part, claims 65 million users who watch over 100 million hours of videos each day. In North America, the company accounts for 37% of all web traffic each evening.

“We were inspired by Netflix, of course,” adds the Chief Content Officer from his office in Toronto when asked about TFO’s vast inventory and user-friendly browsing. “We don’t have the audacity to contend with Netflix, but you have to understand that today, all five-year-olds know about and visit YouTube. Our content is itself available on YouTube, and we want to put it elsewhere.”

In any case, video on TFO.ORG remains accessible for all audiences, including children, families and people with disabilities. “What we’ve made sure of is that it is beneficial to have children’s programming available everywhere,” adds Guérin. “The more freely available they are, the more successful they are. Caillou is on Netflix, on TFO.ORG, on our website and TV channel, and Caillou remains a favourite property for Canadian kids.”

...
As TFO grew up, the broadcasting world grew up, too. Everyone was talking digital and the station wanted in. Glenn O’Farrell, head of the Canadian Association of Broadcasters, was recruited as CEO to lead a move from analogue to digital. Today it boasts nine YouTube channels that have garnered more than 148 million views combined as of last month and ranking TFO as the No. 1 destination for pre-schoolers in French on YouTube in Canada. And just a few weeks ago, the broadcaster launched an all-video platform at TFO.org that it’s dubbing a French-language Netflix for kids and their parents.

Our success as an educational agency depends on our ability to listen and be relevant

To Arseneau, Groupe Media TFO’s chief marketing officer, micro-moments are about finding the most efficient channels to connect with audiences, proposing relevant solutions for their lives, and being ultra-responsive and predictive whenever possible.

“For a small agency like ours, it is key to identify our audiences, understand their needs and pain point, and focus our resources in that we can answer those needs with a genuine desire to make a difference, when and where it matters,” he says. “Anything else would go against our educational mission. Our success as an educational agency depends on our ability to listen and be relevant.”

In 2010, under O’Farrell’s watch, TFO went OTT — or “over-the-top” meaning TV content is delivered via the Internet, without requiring users to subscribe to a traditional cable or satellite pay-TV service. Next, the station took on a more formal name and created its first YouTube channel.

In 2014-2015

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<thead>
<tr>
<th>NUMBER OF VIDEOS VIEWED</th>
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<td>1 000</td>
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<tr>
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<td>293 000</td>
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<tr>
<td>10 000</td>
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In 2015-2016

<table>
<thead>
<tr>
<th>NUMBER OF VIDEOS VIEWED</th>
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Thanks to a design adapted to various children’s age groups and bearing in mind the latest innovations in the industry, Groupe Média TFO continuously offers new products that put children’s favourite characters at centre stage, helping them to develop their skills and enrich their learning experiences every day.

Always on the lookout for innovative, stimulating concepts for educational resources, Groupe Média TFO decided to reinvent the very principle of learning to read (and learning by reading). And thus was born Boukili, the youngest in the TFO app family. Dozens rolled up their sleeves to write a collection of 54 French-language books, create original illustrations, and bring to life this immersive, interactive reading experience.

The goal is to encourage children aged 4 and over who are Francophone, in French immersion or in an FSL (French as a second language) program to take up reading, all while helping them achieve higher levels of learning.

Groupe Média TFO has created the ultimate recipe to make children fall in love with reading from a very young age: the perfect mix of illustrated stories, games and quizzes. With an underlying theme of travel, Boukili captivates children and brings them into a world where they are free to develop their imagination.

Boukili’s bold and original approach helps parents to better guide and monitor their kids’ learning journey. They can track their children’s reading progress on the app’s dashboard, available in both French and English (FSL).
CHANSONS TRADITIONNELLES
This interactive application uses fun scenes to familiarize children aged 2 to 6 with traditional French songs. In the company of Mini TFO hosts Louis, Josée and Lexie, children get to explore a wide array of animated videos. Older viewers are sure to enjoy the trip down memory lane with songs from their own childhood.

BEST MOBILE APP AWARDS
BEST APPS FOR CHILDREN (SILVER)

APPRENDRE LES 5 SENS AVEC CHARLIE
In the company of their friend Charlie, Mini TFO’s little trickster, children aged 2 to 6 learn about the five senses: sight, touch, taste, smell and hearing. The application, available in French and English, provides parents and little ones with a range of educational games and activities for exploring their surroundings, against a backdrop of tolerance and acceptance of others.

BEST MOBILE APP AWARDS
BEST APPS FOR CHILDREN (FINALIST)

LA PARADE DES HIPALOULAS
This application is an invitation for kids aged 3 to 6 to tag along on the Hipaloulas’ tour of Canada. Acting as both director and conductor for this unforgettable musical event, children get creative juices flowing by choosing the floats, the decorations, the musicians and the stage design. They will also learn about the rules of communal life, with valuable lessons about sharing, mutual help and safety.

TRÉMA AU CANADA
Go on a grammar adventure with Tréma the yeti and his friends! With a virtual trip throughout Canada and fun games that will be sure to spark their passion for learning, this app takes children aged 9 to 12 along on a fun journey as they learn French.

LE PETIT CHAMPLAIN
Little Champlain encourages budding explorers to follow in the footsteps of their illustrious ancestor, Samuel de Champlain. This fun, educational app, targeted at the 5- to 8-year-old crowd, features a series of dynamic narrative sequences that tell the history of Canada. An epic journey into the discovery of the New World. Let the adventure begin!

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OCTAS DU FRANÇAIS DANS LES TECHNOLOGIES DE L’INFORMATION (TI)
PRIX GÉMEAUX 2015


LE RÊVE DE CHAMPLAIN
Discover a multitude of exclusive content on the website, including time capsules (A bit of history, Both sides of the picture, Do you know?, Behind the scenes), the making of the docufiction series Le rêve de Champlain based on the work of the historian David Hackett Fischer and the game Champlain 1603.

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PRIX GÉMEAUX 2015

Content that is more accessible than ever!
“Thanks to various digital platforms, our content is more available than it has ever been. Francophones and francophiles from everywhere can now access our resources. Our teams are committed to this goal on a daily basis, and go beyond expectations.”

LAURENT GUÉRIN,
Chief Web/TV Content Officer – Digital, Groupe Média TFO
Mini TFO, TFO’s in-house production for preschoolers, is YouTube’s top Canadian page for discovering educational content in French.

Mini TFO continues to grow to achieve unprecedented success among Canadian children. Its Mini ABC, Mini Doremi and Mini Mation channels have garnered nearly 250,000,000 views and over 180,000 subscribers as of July 1, 2016.
The Mini TFO world, led by hosts Josée, Lexie, Christopher, and formerly Louis, provides children aged 2 to 6 with an interactive experience and sparks in them a passion for learning, all thanks to a fun family setting that encourages them to express their creativity.

Games, stories, songs and even mobile applications add to the already vast selection of entertainment content offered by Groupe Média TFO’s Children and Youth programming, which complies with the Ontario curriculum and the STEAM approach (science, technology, engineering, art and mathematics) to stimulate children’s imagination and critical thinking.

With acknowledgements from all over the world, Mini TFO and its colourful characters are the ambassadors to social openness, acceptance of oneself, respect of animals and the environment, health and nutrition, and cultural and artistic curiosity. These are just some of the themes covered by our three hosts and their fans.

Mini TFO fosters a continued and integrative approach, based on discovery and fulfillment, which covers all aspects of child development. Mini TFO is there for the entire family.

AWARDS RECEIVED BY MINI TFO IN 2015-2016:

- **KIDSCREEN 2016**
  - Best On-Air Host or Hosting Team

- **SILVER AT THE BEST MOBILE APP AWARDS**
  - Chansons traditionnelles

- **BRONZE AT THE 2015 MARKETING AWARDS**
  - Multicultural Original Integrated category

- **CRAFT AWARD AT THE 2015 MARKETING AWARDS**
  - Graphic Design category
MÉLANIE RIV

[TRANSLATION] Every day since he was born, he has been watching MINI TFO. He does a bunch of things that babies around here don’t do. He builds things, he knows his colours, he moves and sings along with the hosts. I truly believe that his cognitive development has evolved largely as a result of his TFO routine.

ANN BEAUSOLEIL-SERGERIE

[TRANSLATION] Great job, Mini TFO! I just saw my second show, and you never cease to amaze me! Your on-stage presence and your commitment to children is wonderful!

MÉLANIE SIOUI

[TRANSLATION] Josée, Lexie and Christopher, you were amazing in Sudbury. My three kids had so much fun!

JESSICA DUSEIN-CLAUSEN

[TRANSLATION] Thanks for the concert! We had TONS of fun!!! Can’t wait to see you again.

MÉLANIE GAGNÉ

[TRANSLATION] Thanks for the wonderful show in Kapuskasing today. Truly excellent!!! The kids loved it.

NEIL RIV

[TRANSLATION] Josie, Louis and Christopher, you were amazing in Sudbury. My three kids had so much fun!

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EDUCATIONAL AND SOCIAL VALUES CHAMPIONED BY THE MINI TFO CHARACTERS

**Charlie**
Charlie is curious, loving and sometimes a bit mischievous little boy who loves to play... and to play tricks on others! He loves life, and his laugh is contagious. Charlie was born without arms, which helps raise awareness among children about the experiences and challenges that people with a disability face. His sense of empathy and great sensibility make him an endearing person the hosts love hanging out with!

**Social values:** Respect, acceptance, resilience.

**Écolo-Fille**
Écolo-Fille tries to protect the environment against her enemy Malevelle’s negative, destructive intentions. She prevails, with help from her sidekicks Compost, Recycling and Garbage. She also teaches children the importance of turning off lights, washing their hands, recycling and composting.

**Social values:** Composting, energy, respecting the environment and personal hygiene.

**Gaston le Ratón**
He lives in the backyard of the Mini TFO’s house, and he loves going through the garbage looking for cans for his collection! He’s the cleanest of all the raccoons. Don’t be surprised if you see him holding a rag in his paws – he keeps his collection squeaky clean! He also interacts with his little animal friends.

**Social values:** Respect for animals, recycling, cleanliness.

**Les Toopati**
New show, released during the 2015/16 season. Take a peek at Bertrand, Alphonse and Céleste, live from their crib… After their parents leave for work, the three babies explore and make discoveries. Playful and adventurous, they will quickly become favorites among toddlers, who can easily identify with these adorable little rascals.

**Educational values:** Social relations, problem solving.
BARBAPAPA
The adventures of Barbapapa, Barbamama and their seven kids: Barbabravo, Barbabright, Barbazoo, Barbabeau, Barbabelle, and Barbalib.

LES MYSTÈRES D’ALFRED
In the wonderful mysterious world of Alfred, the boy’s logic and reasoning skills come in handy as he investigates sudden disappearances, strange natural phenomena, peculiar animal behaviour and even muddy footprints.

ROBIN LE ROBOT
Rob and his friends are on a mission and explore all kinds of planets in the galaxy around them.

BANDE DE SPORTIFS
Daring budding journalist Theo meets young athletes who teach him all about the sport of their choice. But if you think he’s just going to be filming them as they do their sport, think again! Theo will get his feet wet in all the sports, with varying degrees of success.

DOUDINOS
“Doudinos” is three adorable, bold and brave dinosaurs called Gwen, Bob and Tony. They want to discover everything there is to know and explore every single part of the wonderful world they live in. Their adventures are filled with fun, laughter and brand-new experiences. The young trio is fascinated as they discover other dinosaurs, thrilling places, dazzling objects and new sensations.

MADEMOISELLE ZAZIE
Zazie and Max are two inseparable friends who explore the grownup world with their friends.

KIoka
Kioka is a curious little girl with a very special way of seeing the world! When she shake her magic snow globe, her room fills with snowflakes, and all her stuffed animals come to life.

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BOUM, C’EST CANON!
Mauo, Jennifer, Milaine, Vincent and Sami experience their first moments of high school. With all the promises and all the petitions this unknown world has in store, they know they can face it together.

LE RANCH
Four youths are united by their love of horses. Léna and her friends fixed up her grandfather’s ranch in order to accommodate Mistral, a wild horse. Will her horse-whispering talents be enough to tame him?

LE CLUB DES CINQ
Max, Dylan, Allie and Jo are four friends spending their vacation in the countryside in the company of Timmy the dog, where there are so many mysteries to solve.

PATENTE ET BIDULE
“Patente et Bidule” shows how everyday objects are designed and made.

SON ALTESSE ALEX
Alex is a normal girl from a suburban town. Her only wish is for her band to become popular. But one day, Nunu, a young Indian man with an elephant, tells her that she is the princess of a kingdom called Manjipoor and grants her magical powers.

MOTEL MONSTRE
In the village of Bouillon, a strange team manages an old motel built beside a thermal spring with mysterious properties. The team includes scary monsters, a crazy old man, and Magalie, a teenage girl who is just as clumsy as she is clever. Living together isn’t always easy!

MATHXPLOSION
Math is all around us! Tag along as mathematician Éric reveals all of his secrets about the not-so-mysteries world of math: It’s Not Magic; It’s Math!
TFO’s Children and Youth programming favours the acquisition of quality French-language content aimed at children, families and educators. These programs are distributed on the TFO channel, on the TFO.ORG website, on educational platform IDÉLLO, and on TFO’s YouTube channels.

Our Children and Youth content represents 70% of our television programming. Its selection criteria follow the Ontario curriculum and a grid of educational standards, including language planning, science, technology, engineering, arts and math (STEAM), geography, history, geology, animals and social values.

This intelligent, creative, stimulating and motivating content immerses children and youth in an engaging, dynamic learning experience.

YOUTH MEDIA ALLIANCE
2016 FRENCH AWARDS OF EXCELLENCE
11 nominations for Children and Youth content
FLIP TFO

Web series Flip TFO remains one of the most unique interactive Francophone experience for Canada’s youth. On the program are comedy vignettes, educational pieces, interactive games, interviews, talented vloggers, performance art, challenges and experiences.

Monday through Thursday, at 8 pm, teens aged 13 to 17 can tune in to find Phil, Meilie, Francesca and Louis-Philippe talking live about the hottest trends on the Internet and social media.

In 2015-2016, Flip started two new YouTube channels: Flip Total, with original Flip TFO series, and Flip Pranks, featuring practical jokes played on street passersby by the Flip TFO hosts.

In the 2016-2017 season, the Flip TFO community will welcome Garnements Inc., a group of eight young Franco-Ontarians YouTubers.
EDUCATIONAL PROGRAMS TO INTRODUCE CHILDREN TO A VARIETY OF SUBJECTS.

Now in its third season, the show remains faithful to its original mission: to educate and entertain young viewers through Internet culture.

Series – 2k/s
2k/s refers to 2000 images per second. The series features an array of scientific phenomena filmed in slow motion. Why do objects break? What happens if you freeze a flower or burn a ping pong ball? What happens if you burn liquid nitrogen? Now you can finally know.

Series – Vlogs
Louis-Philippe leads a series of Flip Vlogs about all kinds of subjects, ranging from homosexuality to junk food and labour exploitation. In a fun, dynamic style, the vlogs explore various angles of an issue to get to the bottom of things.

Series – What Not To Do
What Not to Do takes an absurd look at human behaviour in a variety of settings. What can and can’t you do the day before a test, for example? Or when you meet your in-laws for the first time? What are the biggest no-nos when you take a driving test?
BALESTRA PRODUCTIONS

Balestra is an independent interactive audiovisual production company. Their mission is to create content that captivates the mind and inspires the imagination. Their productions target youth between 7 and 18 years old. Balestra’s productions offer a new multidimensional approach to youth education that takes into account all aspects of their lives.

LES JUMELLES
MAMIE ET MOI, PAPI ET MOI (development stages – to be broadcast in 2016/2017)

SLALOM PRODUCTIONS

Founded in 2007 in Ottawa, SLALOM is a production company renown for its content full of emotion, freedom, daring and wonder. SLALOM produces documentary and fictional series, as well as web-magazine programs.

NOTEAU MONSTRE
LE RÊVE DE CHAMPLAIN
LES FRANCOPHONES EN AMÉRIQUE (development stages – to be broadcast in 2016/2017)

GAPC ENTERTAINMENT INC.

GAPC Entertainment is a vibrant independent Canadian production company with over 20 years’ experience in the industry. Always exploring new ventures, its goal is to continue to produce smart, creative and compelling television programming for national and international audiences. Its slate spans many genres from television specials, series, documentaries, to award-winning docu-dramas, children’s programs, performing arts, and live events.

DROIT COMME UN F

CARTE BLANCHE FILMS

Founded in 2008 by executive producer Tracy Legault, Carte Blanche is a thriving independent production house that has creativity, quality and collaboration as its guiding tenants. CBIF excels at striking the perfect balance between financial management, creativity and innovation. Its high levels of professionalism is the guarantee of an expertise in a wide range of fields, which makes it possible to produce quality content that deeply resonate with their audiences.

LES MEILLEURS MOMENTS, AMÉLIE ET COMPAGNIE
(Development stages – to be broadcast in 2016/2017)

PRODUCTIONS TESTA

Toronto-based company Productions Testa Inc was founded by Anne-Marie Rocher in 1995, with the main mission to make documentaries about art, society and the environment. In 2015, Productions Testa made two series and one documentary: Le Correspondant du Grand Nord, Droit comme un F, a co-production with the NFB, and Qu’est-ce qu’on sauve? Anne-Marie Rocher also made four other documentaries with her company, all of which received awards in Canada, the United States or Europe.

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MATHXPLOSION

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(Development stages – to be broadcast in 2016/2017)

PRODUCTIONS TESTA

Toronto-based company Productions Testa Inc was founded by Anne-Marie Rocher in 1995, with the main mission to make documentaries about art, society and the environment. In 2015, Productions Testa made two series and one documentary: Le Correspondant du Grand Nord, Droit comme un F, a co-production with the NFB, and Qu’est-ce qu’on sauve? Anne-Marie Rocher also made four other documentaries with her company, all of which received awards in Canada, the United States or Europe.

DROIT COMME UN F

MATHXPLOSION

Founded in 2008 by executive producer Tracy Legault, Carte Blanche is a thriving independent production house that has creativity, quality and collaboration as its guiding tenants. CBIF excels at striking the perfect balance between financial management, creativity and innovation. Its high levels of professionalism is the guarantee of an expertise in a wide range of fields, which makes it possible to produce quality content that deeply resonate with their audiences.

LES MEILLEURS MOMENTS, AMÉLIE ET COMPAGNIE
(Development stages – to be broadcast in 2016/2017)
Our Content, A Reflection of La Francophonie

The flourishing of la Francophonie is one of the pillars of TFO’s vision for ensuring that Francophone communities in minority language settings have greater access to French-language cultural content. TFO gives Francophones and francophiles in Ontario and across Canada a strong voice, which plays a crucial role in the vitality and visibility of Francophone communities throughout the country.

Through political news, topics of social, artistic and cultural interest, capsules, profiles, sneak peeks and interviews, ONFR, TFO 24.7 and Carte de visite resonate the voice of Ontario and Canada’s Francophonie.
#ONFR covers all things politics and public affairs. Live from Toronto and Ottawa, our team of expert journalists dissect the most important issues at Queen’s Park and on Parliament Hill.

Analyses, reports, interviews, editorials: #ONFR is at the heart of the action. With daily articles on onfr.org, a strong social media presence, and a program on TV every Thursday, #ONFR continues to bring Franco-Ontarian news to the Canadian Francophone community.

#ONFR @ONFR_TFO

[TRANSLATION] The Franco-Ontarian university carves a space for itself in the political discourse. www5.tfo.org/onfr/luniversite...
#GRFranco #EGPostec #Onpoli #ONFR

#ONFR @ONFR_TFO

[TRANSLATION] The 16 Francophone, Ontarian and Canadian issues to follow in 2016... #Onpoli #Onfr #Nouscomptons

#ONFR @ONFR_TFO

[TRANSLATION] What will be of Canada’s bilingualism under @JustinTrudeau? Three experts weigh in at www5.tfo.org/onfr/lavenir-d... #CANfr #nouscomptons

#ONFR @ONFR_TFO


#ONFR – ÉMISSION du 8 octobre 2015

[TRANSLATION] Is Penetanguishene’s hospital becoming the Liberals’ “Montfort” at Queen’s Park? And on federal politics, who are the issues concerning...
TFO 24.7 is the ultimate Canadian French-speaking web-television magazine. As entertaining as it is informative, it reverberates the voice of the Francophone community by showcasing artisans, artists, entrepreneurs and leaders who make waves in Francophone culture throughout the country.

What do tattoos, Timo, microbrewery Tuque de Broue, the Canadian Tulip Festival and Tarois all have in common? Nothing, you’d think. And yet, they have all been featured in TFO 24.7 episodes. Stories, features, interviews, humour, and opinion videos—no format is out of bounds for TFO 24.7’s exploration of the social and cultural issues that make up the many facets of Franco-Canadians.

A rich collection of fascinating encounters and information is yours to explore on TFO.ORG, and Monday through Thursday at 8:30 pm on the TFO channel on TV.

TESTIMONIALS

SYLVIE PARENT

(TRANSLATION) You’re doing such great work. Thanks for being there and giving us so many beautiful moments.

JOANNE BELLUCO

(TRANSLATION) Such a brave report, made with impressive sensibility.

JESS AQUA S

(TRANSLATION) It’s such a pleasure to see videos like this one.

DIANE DESAULNIERS

(TRANSLATION) Love this video! We should all watch it and feel proud of who we are!

SYLVIE PARENT

(TRANSLATION) You’re doing such great work. Thanks for being there and giving us so many beautiful moments.

TOUTOU MOUSAA

(TRANSLATION) What a touching story.

CORALIE KIENGE

(TRANSLATION) So beautiful! What a moving video! A video by @ TFO247 PERFECT!!!
Face-to-face interviews with people who are invested in seeing Canada’s Francophonie thrive. Gisèle Quenneville, Linda Godin and Daniel Lessard sit down with remarkable politicians, artists, scientists and citizens.

In 2015-2016, Carte de visite met with great Francophones and francophiles, particularly in Ontario, Nova Scotia, Saskatchewan, Manitoba, Quebec, British Columbia, New Brunswick and even in the United States, during our Louisiana special.

Some of the Carte de visite guests

Madeleine Meilleur: Attorney General of Ontario
Patrick Brown: Ontario Progressive Conservative Party Leader
Régis Labeaume: Mayor of Quebec City
Louis Plamondon: Longest-Serving MP
Albert Roy: Former Ontario Superior Court Judge
Antonine Maillet: Writer
Catherine Comeau: CEO of the Cable Public Affairs Channel (CPAC)
Paul Martin: Former PM of Canada
Bob Hartley: Head Coach, Calgary Flames
Guy Matte: Canadian Foundation for Cross-Cultural Dialogue

200 INTERVIEWS IN 2015-2016 WITH GREAT CANADIAN FRANCOPHONES AND FRANCOPHILES
ESSENTIAL NEW FRENCH-CANADIAN MUSIC

Groupe Média TFO’s musical franchise BRBR (pronounced BARBRAR) shines a spotlight on emerging Canadian Francophone and francophile talents. With live performances, exclusive features, reviews, and festival and show accounts, BRBR puts new sounds centre stage to share them with all music lovers out there.

Through partnerships with renowned media companies and unconventional events such as web and live broadcasts, BRBR brings new music to an ever-growing audience.

We would like to thank the Canadian Media Fund (CMF) for supporting the BRBR Le Conquérant tour.
ANNUAL REPORT 2015-2016

MAR 2013-14  MAR 2014-15

CLIPS AND MUSICAL PERFORMANCES

56:52:26
58:27:44
51:14:28

943
905
860

GROWTH IN YOUTUBE VIEWS

2 147 094
1 284 585
148 368

67%

BRBR VIDEO PRODUCTION

VIDEO PRODUCTION GROWTH IN YOUTUBE VIEWS

MAR 2015-16  MAR 2014-15  MAR 2013-14

1 248 366 1 284 585 2 147 094

67%
TRANSLATION: Another music, another discovery. Once again, thank you, BRBR!

ANNE-CLAIRE MARCOTTE

TRANSLATION: Your amazing tour diary makes us feel like we’re going on tour with you!

LE DROIT

BRBR est en ville [BRBR IS IN TOWN]

Published on September 29, 2015, at 11:15 am | Updated on September 29, 2015, at 11:15 am

[TRANSLATION] A musical initiative by TFO aimed at uncovering Canada’s new Francophone and francophile talent, BRBR le Conquérant parks its tour bus in the capital between October 2 to 5, as part of its month-long cross-country 13-city tour.

Host and singer-songwriter Melissa Hetu meets Ivan Ndikuriyo and Le R, who play two songs each, in performances that will be filmed in several spots around Ottawa. Other stops include The Record Centre, Vertigo Records and Capital Rehearsal Studios. Information: brbrleconquerant.com

LE FRANÇAIS

TOURNÉE MUSICALE À TRAVERS LE CANADA [MUSIC TOUR ACROSS CANADA]

Written by Martin Bouchard | March 27, 2016

[TRANSLATION] In its fourth season, musical discovery show BRBR (pronounced Barbar) Le Conquérant has a new formula. Instead of having artists come to Toronto, where the show is based, the BRBR team is taking the road to meet them where they live. Over the course of seven weeks, they visited 13 Canadian cities, including Edmonton and Calgary.

“We wanted to find a way to reach a larger audience and, most of all, to discover Francophone and francophile artists from all over Canada,” says Melissa Hetu, the franchise’s host and producer. Fully aware that not many artists can afford to go on tour or go to Toronto for a live session, she adds, “so we do it the other way around and we go to them instead.”

ACADIE NOUVELLE

L’ÉQUIPE DE BRBR LE CONQUÉRANT FAIT ESCALE AU N.-B.

by SYLVIE MOUSSEAU | Monday, October 5, 2015

[TRANSLATION] Our goal is to spotlight Francophone and francophile artists in minority settings,” explained Melissa Hetu, BRBR le Conquérant producer and co-creator. “We go on the road to any Canadian city, with the exception of Quebec, to meet four artists in each city, including one main artist who tells us all about the hottest spots in town, the music scene, the local artists and the community.

BRBR LE CONQUÉRANT

Over the course of three months (September-November 2015), the BRBR team took the road on a tour bus decked out in the show’s colours. In each city, the camera rolled to the beat of the promising Canadian artists who sat down to talk about all things music, 13 cities and 13 episodes of a new series: BRBR Le Conquérant.

A tour across Canada, guided by local artists who reveal their favourite places, their local culture, and their music, BRBR le Conquérant has aired on TFO (Saturday at 8 p.m) since January 9, 2016, and is also available on the Internet.


ACADEMIE NOUVELLE

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MICHEL BÉLANGER

TRANSLATION: Another week, another discovery. Once again, thank you, BRBR!

NORMAND BELISLE

TRANSLATION: Your amazing tour diary makes us feel like we’re going on tour with you!
CINÉ TFO

THE CINEMA YOU LOVE

Every evening at 9 pm, CinéTFO celebrates the art of film through a wide array of films from here and from beyond our borders. CinéTFO’s programming spotlights Francophone and Canadian talent and opens a window onto the world, with original versions with French subtitles of films from all parts of the world.

Retrospectives and homages bring film lovers closer to the greatest of filmmakers, such as Jacques Audiard, Wim Wenders, Denys Arcand, Eric Rohmer and Léos Carax.

New releases acclaimed in the festival circuit are brought to the same screen as classics like Pierrot le fou, Mon oncle, Wings of Desire and The True Nature of Bernadette.

The best of film is on CinéTFO, every evening at 9 pm and on-demand on TFO.ORG.
CinéTFO’s three-month interactive passport provides an overview of our film programming, with the bonus of additional multimedia content such as trailers, videos, articles, and pictures.

**TESTIMONIALS**

**MÉLINA L. ROY**

**CATHERINE EVE GADOURY**

**SUZANNE JOLY**

**ALAIN LACASSE**

**ISABELLE DESCOTEAUX**

**NORMAND RIVET**

**NICOLAS ARTHUR DUFOUR**

**RÉJ ROSIERS**

**CINÉPASSEPORT**

CinéTFO’s three-month interactive passport provides an overview of our film programming, with the bonus of additional multimedia content such as trailers, videos, articles, and pictures.

**TESTIMONIALS**

**MÉLINA L. ROY**

“...What a great movie schedule for the summer! This is so much more practical than a booklet. No excuses now, I have the schedule right here on my wall! Congratulations on the programming as well. Thanks to you, I have plenty of films to watch this summer!”

**CATHERINE EVE GADOURY**

“Thanks, @cinetfo. You are the main reason I haven’t cut cable.”

**SUZANNE JOLY**

“Amazing selection”

**ALAIN LACASSE**

“Your film programming is remarkable.”

**ISABELLE DESCOTEAUX**

“Thanks to @cinetfo, I can binge on Almodóvar films this summer! #thanksi #magicalmovies”

**NORMAND RIVET**

“Thank you so very much. I love the films you choose. Thank you for bringing REAL films to TV.”

**NICOLAS ARTHUR DUFOUR**

“Great movie selection, thanks!”

**RÉJ ROSIERS**

“A fantastic tool to access a diverse, unique selection...”
It takes lots of imagination and creativity!
BONJOUR LOUISIANA!

WATCH, DISCOVER AND LEARN EN FRANÇAIS!

On March 8, 2016, Groupe Média TFO and Louisiana Public Broadcasting signed the first French-language content distribution agreement between Canada and the United States. The agreement has a duration of 18 months and covers 14 hours of weekly content. Louisiana Francophones aged 2 to 8 now have access to a wealth of relevant educational content.

Young audiences in Louisiana can now discover and revel in popular children’s shows. Little ones are sure to love Mini TFO, TFO’s in-house production, which will fill half of the programming grid. Mobil Mandrin (Station, Bureau, Club Canotier), Croc-Drago, Deux Qui Vont Jouer (Productions Point de Mire) and Sam Chicotte (Productions Point de Mire) will also be added to the mix.

This new partnership with LPB is in perfect alignment with Groupe Média TFO’s vision to bring educational content to Francophone communities in Ontario, Canada, and beyond.

The Louisiana House of Representatives interrupted its parliamentary work in the Louisiana State Capitol to applaud the partnership signed between Groupe Média TFO and Louisiana Public Broadcasting in Baton Rouge.
bernard hecann -- member

[TRANSLATION] Bravo, TFO!

With wholesome, tasteful programming that airs all across Canada, this channel deserves our respect. Franco-Ontarians have every reason to be proud.

In the media landscape of the future, characterized by the abundance of content on the Internet and on television, the role traditionally played by broadcasting is bound to change. The Canadian Radio-televisions and Telecommunications Commission aspires to bring its best shows to viewers in Canada and in the rest of the world as well.

As Groupe Média TFO's President and CEO, I am delighted to see that Groupe Média TFO has recently taken a number of steps, from distributing content on a variety of platforms to tapping into sales of content on the Internet and on television, the role traditionally played by broadcasting is bound to change. The Canadian Radio-televisions and Telecommunications Commission aspires to bring its best shows to viewers in Canada and in the rest of the world as well.

It’s to complement what kids get in school already and to introduce it to families interested in raising our heritage language,” he said. “Obviously, we hope that this can bring a vehicle to helping us develop interest throughout the state.

Mentioned in the program were the new and varied programs that TFO has recently acquired, which include Motel Monstre, Boum, C’est Canon!, Devine Qui, and Slalom Productions, and Boum, c’est canon!, from Trio Orange.

Half of the shows will come from Mini TFO, the company's in-house production. Other programs will include Motel Monstre, Brava, C’est Canon!, Denver Qui, West Isaac, and Sarit Chikhat.

French, including Patois and Cajun, is among the top five languages spoken in the U.S. aside from English, according to 2014 data from the United States Census Bureau.

"There is remarkable demand for French education content in the world," O'Farrell said.

Groupe Média TFO, which is based in Toronto, provides educational programs in Ontario.

"We would like to see the rich Louisiana voice in our content," O’Farrell said. "It’s to complement what they get in school already and to introduce it to families interested in raising our heritage language," he said. "Obviously, we hope that this can bring a vehicle to helping us develop interest throughout the state.

Richard Burgess  | rburgess@theadvocate.com  |  April 22, 2016

THE ONTARIO CHANNEL WILL OFFER 14 HOURS A WEEK OF FRENCH PROGRAMMING

TFO FOURNIRA LA LOUISIANE EN CONTENU FRANCOPHONE

LE DEVOIR
OUR GOVERNMENT IS PROUD OF GROUPE MÉDIA TFO’S LEADERSHIP WHEN IT COMES TO FRENCH-LANGUAGE EDUCATIONAL CONTENT. I AM ALSO DELIGHTED THAT TFO’S PARTNERSHIP WITH LOUISIANA PUBLIC BROADCASTING WILL BRING LOUISIANA’S FRANCOPHONE CHILDREN ACCESS TO THIS FANTASTIC CONTENT AND CONTRIBUTE TO THE SUCCESS OF THE STATE’S FRANCOPHONE COMMUNITY.

KATHLEEN WYNNE, Premier of Ontario

In recent years, TFO has set itself apart thanks to its educational vision, which goes beyond traditional models by exploring the world of digital avenues to better serve the public in Ontario and elsewhere. I applaud TFO’s unifying efforts in inviting Louisiana Francophones to discover Ontario and to listen, discuss, share, express themselves, and continue to marvel at the world in French.

MADELEINE MEILLEUR, Attorney General and Minister Responsible for Francophone Affairs, Ontario

CODOFIL’s mission is to spare no effort to accomplish the development, utilization and preservation of the French language as found in Louisiana. We work closely with our schools, where nearly 4,500 students go to primary and secondary French immersion programs. We are making history by bringing French-language educational content to our homes. Today, we are writing a new chapter in the revitalization of French in Louisiana - this time among our youngest stakeholders.

CHARLES LARROQUE, CODOFIL Executive Director

We are pleased to offer French-language children’s programming from Group Média TFO to complement our award-winning PBS Kids content on LPB2. This groundbreaking initiative will provide pre-school and school-age children the opportunity to reinforce their French language skills and strengthens our common mission with CODOFIL.

BETH COURTNEY, President and CEO of Louisiana Public Broadcasting

« In recent years, TFO has set itself apart thanks to its educational vision, which goes beyond traditional models by exploring the world of digital avenues to better serve the public in Ontario and elsewhere. I applaud TFO’s unifying efforts in inviting Louisiana Francophones to discover Ontario and to listen, discuss, share, express themselves, and continue to marvel at the world in French. »

« We are pleased to offer French-language children’s programming from Group Média TFO to complement our award-winning PBS Kids content on LPB2. This groundbreaking initiative will provide pre-school and school-age children the opportunity to reinforce their French language skills and strengthens our common mission with CODOFIL. »

BETH COURTNEY, President and CEO of Louisiana Public Broadcasting
Groupe Média TFO’s educational and cultural content has made its debut on Air Canada, VIA Rail Canada and Air Transat screens, broadening French-language video options for travellers of all ages. Since December 2015, Air Canada passengers have had access to educational Mini TFO content, designed to entertain children aged 2 to 6.

In addition to Mini TFO, other lines of TFO content are available in the on-board entertainment systems, including BRBR, the music franchise that spotlights emerging Francophone talent with a host of performances, interviews and reviews; Carte de visite, a long form series featuring in-depth interviews with great Francophone figures; and Flip TFO, a fun-filled production aimed at young audiences from 13 to 17 years old.

“...we have identified a growing demand for our content across Canada’s Francophonie. We want to meet this demand with a selection of our award-winning programs to broadcasting partners such as VIA Rail Canada, Air Canada and Air Transat.”

JULIE GAUVIN
Chief Development and Innovation Officer
TEACHERLESS CLASSROOMS IN 2020?

How can gamified strategies and innovative platforms increase and instill a long-lasting motivation to learn?

For its 2016 edition, Les Tablettistes will be embracing a futuristic theme. In a world shaped by new technologies and the ever-growing consumption of online content, content producers and distributors, futurists and educators came together to discuss and debate the challenges of 21st-century learning.

The Right Honourable Paul Martin, former Prime Minister of Canada, delivered the opening talk, speaking about the Martin Aboriginal Education Initiative, which focused on his work with Aboriginal youth education.

The talks in conference addressed, among other things, the current trends in classroom gamification and the recent phenomenon of YouTube serving as a model to provide young learners with opportunities to explore.
2016 EMPLOYEE RECOGNITION PRIZE

Now in its fourth edition, the Employee Recognition Prize celebrates employee engagement. Some of our employees have been praised for their many years with TFO and recognized for their valuable commitment to the organization. Three employees were also celebrated by their peers for their work, team spirit, and initiative.

SENSE OF INITIATIVE AWARD
Emmanuelle Rheault
Main Optimization Technologist

AWARD OF EXCELLENCE
Sandra Riverin
Paymaster

TEAM SPIRIT AWARD
TFO Editing Team

BRAVO AND THANK YOU FOR 5 WONDERFUL YEARS!
Marie-Béatrice
Human Resources Director
Franck Boudaud
Systems and Database Administrator
Alioune Dramé
Multimedia Content Technologist

BRAVO AND THANK YOU FOR 25 WONDERFUL YEARS!
Benoît Bodson
Lighting Director
Olivier Morin
Assistant Controller
Carole Nkoa
Communications and Public Relations Officer
Glenn O’Farrell
President and CEO

OUR TALENTS
Groupe Média TFO is proud of its diverse, innovative and inclusive workplace, with 203 employees from 26 different Francophone countries.
In order to support the professional development of its talent pool, Groupe Média TFO has invested just over 1% of its payroll in training, tailored to its teams and their needs.

### TRAINING

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<th>2015-16</th>
<th>2014-15</th>
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<tr>
<td>Training initiatives offered</td>
<td>678 (+346%)</td>
<td>152</td>
</tr>
<tr>
<td>Training hours</td>
<td>4795 (+130%)</td>
<td>2085</td>
</tr>
<tr>
<td>Total expenditure</td>
<td>210,167 $</td>
<td>150,000 $</td>
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### UNION NEGOTIATION

TFO employee’s collective agreement negotiations with the Canadian Media Guild resulted in the ratification of the new agreement for the period between October 28, 2015 and October 27, 2019.

### RECRUITING

In 2015-2016, TFO’s human resources services filled 48 permanent and contractual positions, which represents a fourth of its employees.

In 2016-2017, the human resources services will be investing in new, innovative approaches in order to radically change its recruiting practices and develop its employer brand. Some initiatives have already been implemented throughout the year, including talent scouting activities in post-secondary education establishments such as Laurentian University and Collège Boréal.

### ACCESSIBILITY FOR ONTARIANS WITH DISABILITIES ACT

Groupe Média TFO has successfully met its accessibility obligations, not only by revising its policies and practices, training all staff and volunteers, but also by providing accessible content in compliance with the AODA.
IN A BID TO FURTHER DEVELOP OUR CREATIVE CORPORATE CULTURE AND REFINE OUR PRODUCTION METHODS IN TUNE WITH OUR INNOVATIVE SOLUTION-ORIENTED VISION, GROUPE MÉDIA TFO WILL BE IMPLEMENTING TWO INNOVATIVE INITIATIVES IN 2016-2017.

TOWARD A NEW HUMAN DYNAMIC

“WITH T.A.C.O, GROUPE MÉDIA TFO GIVES INTERNAL TALENT A PLATFORM TO SHINE, WITH A PARTICIPATORY APPROACH TO CONTENT CREATION AND PROJECT MANAGEMENT. T.A.C.O WILL STRENGTHEN OUR BRANDS AND ENRICH OUR CONTENT OFFER BY ENCOURAGING EVERY SINGLE PERSON TO ACTIVELY PARTICIPATE IN THE DEVELOPMENT OF THE COMPANY.”

ÉRIC MINOLI, Chief Technology and Optimization Officer

T.A.C.O. (TECHNOLOGY, ARTS, CULTURE AND OPTIMIZATION)

In order to foster a sense of initiative within our teams, we have introduced T.A.C.O, a project established at the end of the 2015-2016 fiscal year. TFO employees can now submit their suggestions on how to bring engaging content, produced with forward-thinking technologies, to our audiences.

NEW TFO STUDIOS

VUL: VIRTUAL UNIVERSE LAB

TFO drew inspiration from the world of gaming software to develop VUL, in a unique production process. VUL is a compilation of diverse technological solutions created by our teams to accommodate Groupe Média TFO’s content production strategy.

With this new technique, Groupe Média TFO will be the first media company in the world to use this new assembly of state-of-the-art production tools to make educational content.
Groupe Média TFO has seized the opportunities created by the digital shift and carved itself a presence on all platforms, with innovative educational and cultural content for Canada’s Francophones and francophiles. This success could not have been achieved without our talented, determined teams, whose commitment and convictions have placed our franchises among the industry’s greatest.

We will pursue our efforts to confirm your expertise and leadership as an educational public media outlet serving Francophone minority communities. We are committed to ensuring our strategy is implemented with a focus on digital innovation optimization, so as to contribute to the growth and thriving of the French language and Francophone culture in Canada and elsewhere in the world.
%  

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MANAGEMENT’S REPORT

Management of the Ontario French-language Educational Communications Authority (OFLECA) is responsible for the financial statements, the notes to the financial statements and all other financial information contained in this financial report.

Management has prepared the financial statements in accordance with Canadian public sector accounting standards for government not-for-profit organizations. In order to achieve the objective of fair presentation in all material respects, reasonable estimates and professional judgements were used. Management believes the financial statements present fairly the OFLECA’s financial position as at March 31, 2016, as well as the results of its operations and its cash flows for the year then ended.

In fulfilling its responsibilities and recognizing the limits inherent in all systems, Management has developed and maintains a system of internal controls designed to provide reasonable assurance that the OFLECA’s assets are safeguarded from loss and that the accounting records are a reliable basis for the preparation of financial statements.

The Board of Directors is responsible for ensuring that the OFLECA’s Management fulfills its responsibilities for financial reporting and is ultimately responsible for reviewing and approving the financial statements. The Board of Directors carries out its responsibility for review of the financial statements principally through the Audit Committee. The Audit Committee meets with Management and the external auditors to discuss the results of audit examinations and financial reporting matters and to satisfy itself that each party is properly discharging its responsibilities. The external auditors have full access to the Audit Committee with or without the presence of Management.

The financial statements for the year ended March 31, 2016 have been audited by Marcil Lavallée, Chartered Professional Accountants, Licensed Public Accountants, the independent external auditors appointed by the members of the OFLECA. The accompanying Independent Auditor’s Report outlines their responsibilities, the scope of their examination and their professional opinion on the financial statements.

__________________________
Glenn O’Farrell
President and Chief Executive Officer

__________________________
Lisa Larsen, CPA, CA
Chief Financial Officer, Finance and controls

Toronto, Ontario
June 10, 2016
INDEPENDENT AUDITOR'S REPORT

To the Directors of
Ontario French-language Educational Communications Authority

We have audited the accompanying financial statements of the Ontario French-language Educational Communications Authority (OFLECA), which comprise the statement of financial position as at March 31, 2016, and the statements of operations, changes in net assets and cash flows for the year then ended, as well as a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.
Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Ontario French-language Educational Communications Authority as at March 31, 2016, as well as the results of its operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

Marcil Lavallée

Chartered Professional Accountants, Licensed Public Accountant

Ottawa, Ontario
June 10, 2016
ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

STATEMENT OF FINANCIAL POSITION
MARCH 31, 2016

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 8,100,698</td>
<td>$ 8,767,480</td>
</tr>
<tr>
<td>Accounts receivable (Note 4)</td>
<td>2,707,384</td>
<td>2,515,507</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>1,063,080</td>
<td>1,074,677</td>
</tr>
<tr>
<td></td>
<td><strong>11,871,162</strong></td>
<td><strong>12,357,664</strong></td>
</tr>
<tr>
<td><strong>RESTRICTED CASH</strong> (Note 5)</td>
<td>3,853,117</td>
<td>6,446,229</td>
</tr>
<tr>
<td><strong>BROADCASTING RIGHTS</strong> (Note 6)</td>
<td>17,941,907</td>
<td>16,711,234</td>
</tr>
<tr>
<td><strong>IN-HOUSE PROGRAMMING</strong> (Note 7)</td>
<td>20,241,936</td>
<td>18,746,383</td>
</tr>
<tr>
<td><strong>ASSET – EMPLOYEE FUTURE BENEFITS</strong> (Note 8)</td>
<td>1,326,200</td>
<td>1,086,400</td>
</tr>
<tr>
<td><strong>CAPITAL ASSETS</strong> (Note 9)</td>
<td>9,179,376</td>
<td>8,974,367</td>
</tr>
<tr>
<td></td>
<td><strong>52,542,536</strong></td>
<td><strong>51,964,613</strong></td>
</tr>
<tr>
<td></td>
<td><strong>$ 64,413,698</strong></td>
<td><strong>$ 64,322,277</strong></td>
</tr>
</tbody>
</table>
ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

STATEMENT OF FINANCIAL POSITION
MARCH 31, 2016

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT LIABILITIES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued liabilities (Note 10)</td>
<td>$7,325,272</td>
<td>$4,826,481</td>
</tr>
<tr>
<td>Deferred contributions (Note 11)</td>
<td>2,142,482</td>
<td>5,818,125</td>
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<tr>
<td><strong>LIABILITY – EMPLOYEE FUTURE BENEFITS (Note 8)</strong></td>
<td>2,011,500</td>
<td>1,782,100</td>
</tr>
<tr>
<td>DEFERRED CONTRIBUTIONS – BROADCASTING RIGHTS (Note 12)</td>
<td>18,118,630</td>
<td>17,909,342</td>
</tr>
<tr>
<td>DEFERRED CONTRIBUTIONS – IN-HOUSE PROGRAMMING (Note 13)</td>
<td>20,241,936</td>
<td>18,746,383</td>
</tr>
<tr>
<td>DEFERRED CONTRIBUTIONS – CAPITAL ASSETS (Note 14)</td>
<td>10,183,651</td>
<td>10,960,759</td>
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<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Internal Restriction (Note 5)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- TFO Fund</td>
<td>1,519,008</td>
<td>1,519,008</td>
</tr>
<tr>
<td>- Pension Fund</td>
<td>323,400</td>
<td>323,400</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>2,547,819</td>
<td>2,436,679</td>
</tr>
<tr>
<td><strong>Unrestricted</strong></td>
<td>4,390,227</td>
<td>4,279,087</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td>$64,413,698</td>
<td>$64,322,277</td>
</tr>
</tbody>
</table>

Contractual obligations (Note 21) and Contingencies (Note 22)

ON BEHALF OF THE BOARD

President of the Board
Vice-President of the Board and President of the Audit Committee
## ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

### STATEMENT OF OPERATIONS

**FOR THE YEAR ENDED MARCH 31, 2016**

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$14,887,026</td>
<td>$9,355,617</td>
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<tr>
<td>- Operating grants (Note 15)</td>
<td>688,091</td>
<td>788,739</td>
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<tr>
<td>- Funding for special projects (Note 16)</td>
<td>3,274,337</td>
<td>2,605,702</td>
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<tr>
<td>Other revenue (Note 18)</td>
<td>3,699,154</td>
<td>3,226,751</td>
</tr>
<tr>
<td>Amortization of deferred contributions</td>
<td>6,900,055</td>
<td>5,629,684</td>
</tr>
<tr>
<td>- Broadcasting rights (Note 12)</td>
<td>8,776,155</td>
<td>6,969,691</td>
</tr>
<tr>
<td>- In-house programming (Note 13)</td>
<td>2,656,653</td>
<td>3,372,752</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>40,881,471</td>
<td>31,948,936</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Content and programming</td>
<td>10,456,090</td>
<td>6,122,701</td>
</tr>
<tr>
<td>Production and technology</td>
<td>4,898,444</td>
<td>3,433,594</td>
</tr>
<tr>
<td>Administration</td>
<td>6,638,570</td>
<td>5,943,567</td>
</tr>
<tr>
<td>Amortization of broadcasting rights</td>
<td>6,900,055</td>
<td>5,629,684</td>
</tr>
<tr>
<td>Amortization of in-house programming</td>
<td>8,776,155</td>
<td>6,969,691</td>
</tr>
<tr>
<td>Amortization of capital assets</td>
<td>2,656,653</td>
<td>3,372,752</td>
</tr>
<tr>
<td>Employee future benefits</td>
<td>454,764</td>
<td>456,118</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>40,780,731</td>
<td>31,928,107</td>
</tr>
<tr>
<td><strong>Excess of Revenue Over Expenses Before Net Actuarial Gains</strong></td>
<td>100,740</td>
<td>20,829</td>
</tr>
<tr>
<td><strong>Net Actuarial Gains – Employee future benefits plans</strong></td>
<td>10,400</td>
<td>323,400</td>
</tr>
<tr>
<td><strong>Excess of Revenue Over Expenses</strong></td>
<td>$111,140</td>
<td>$344,229</td>
</tr>
</tbody>
</table>
## ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

### STATEMENT OF CHANGES IN NET ASSETS

FOR THE YEAR ENDED MARCH 31, 2016

<table>
<thead>
<tr>
<th>Internal Restrictions (Note 5)</th>
<th>TFO Fund</th>
<th>Pension Fund</th>
<th>Unrestricted</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>BALANCE, BEGINNING OF YEAR</td>
<td>$ 1,519,008</td>
<td>$ 323,400</td>
<td>$ 2,436,679</td>
<td>$ 4,279,087</td>
<td>$ 3,934,858</td>
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<tr>
<td>Excess of revenue over expenses</td>
<td>-</td>
<td>-</td>
<td>111,140</td>
<td>111,140</td>
<td>344,229</td>
</tr>
<tr>
<td>BALANCE, END OF YEAR</td>
<td>$ 1,519,008</td>
<td>$ 323,400</td>
<td>$ 2,547,819</td>
<td>$ 4,390,227</td>
<td>$ 4,279,087</td>
</tr>
<tr>
<td>Operating Activities</td>
<td>2016</td>
<td>2015</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>----------------------</td>
<td>------</td>
<td>------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Excess of revenue over expenses</td>
<td>$111,140</td>
<td>$344,229</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adjustments for:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amortization of broadcasting rights</td>
<td>$6,900,055</td>
<td>$5,629,684</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amortization of in-house programming</td>
<td>$8,776,155</td>
<td>$6,969,691</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amortization of capital assets</td>
<td>$2,656,653</td>
<td>$3,372,752</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net actuarial gains – Employee future benefits Plan</td>
<td>(10,400)</td>
<td>(323,400)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amortization of deferred contributions – broadcasting rights</td>
<td>(6,900,055)</td>
<td>(5,629,684)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfer – deferred contributions – broadcasting rights</td>
<td>(2,224,719)</td>
<td>(1,742,614)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amortization of deferred contributions – in-house programming</td>
<td>(8,776,155)</td>
<td>(6,969,691)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amortization of deferred contributions – capital assets</td>
<td>(2,656,653)</td>
<td>(3,372,752)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfer – deferred contributions capital assets</td>
<td>(986,432)</td>
<td>(101,532)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(3,110,411)</td>
<td>(1,823,317)</td>
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<tr>
<td>Net change in non-cash working capital items (Note 3)</td>
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<tr>
<td>Programming grant</td>
<td>(1,357,131)</td>
<td>1,295,534</td>
<td></td>
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<tr>
<td>In-house programming grant</td>
<td>9,334,061</td>
<td>7,563,238</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Capital grant</td>
<td>10,271,708</td>
<td>12,368,932</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2,865,977</td>
<td>1,952,532</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>18,004,204</td>
<td>21,270,919</td>
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<td></td>
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</tr>
<tr>
<td>Investing Activities related to Capital Assets and Intangible Assets</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acquisition of broadcasting rights</td>
<td>(8,130,728)</td>
<td>(7,034,959)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acquisition of in-house programming</td>
<td>(10,271,708)</td>
<td>(12,368,932)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acquisition of capital assets</td>
<td>(2,861,662)</td>
<td>(966,140)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(21,264,098)</td>
<td>(20,370,031)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net Investing Activity</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net change in restricted cash</td>
<td>2,593,112</td>
<td>(612,479)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net Increase (Decrease) in Cash and Cash Equivalents</td>
<td>(666,782)</td>
<td>288,409</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents, Beginning of Year</td>
<td>8,767,480</td>
<td>8,479,071</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents, End of Year</td>
<td>$8,100,698</td>
<td>$8,767,480</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
1. STATUTE AND NATURE OF OPERATIONS

The Ontario French-language Educational Communications Authority (the Authority) is a Crown corporation created by a decree on April 1, 2007. The Authority is an independent French language broadcasting network and a charitable organization and, as such, is exempt from income tax.

The Authority’s main objectives are to provide French language educational broadcasting and telecommunications to the general public, to provide for the francophone community’s interests and needs, and to develop the knowledge and skills of this community.

On August 28, 2015, the Canadian Radio-television and Telecommunications Commission (CRTC) renewed the Authority’s programming license. The license was granted for a period of 7 years, from September 1, 2015 to August 31, 2022.

2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared in accordance with Canadian public sector accounting standards (PSAS-GNFPO). The Authority has elected to apply Section SP 4200 series for government not-for-profit organizations. The accounting policies are set out below:

Management estimates

The preparation of financial statements in compliance with the PSAS-GNFPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses for the periods covered. Actual amounts could differ from these estimates. The main estimates relate to the useful life of capital assets, broadcasting rights and capitalized in-house programming costs. Estimates also include the basis of allocating expenses used to capitalize the portion of the salaries and other expenses related to in-house programming. Estimates also include assets and liabilities related to employee future benefits.
2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Management estimates (continued)

The main items for which significant estimates were made are the defined benefits assets and liabilities for the accrued benefit pension plan and other retirement benefits plan. To estimate these amounts, management is required to make various assumptions that it considers reasonable, including with respect to inflation rates, discount rates and mortality rates. Management also takes into account future salary increases and the retirement age of employees. Any changes to the assumptions could have a significant impact on the Authority’s results and financial position. The staff pension benefit expense could increase or decrease in upcoming years.

Revenue recognition

Contributions

The Authority follows the deferral method of accounting for contributions.

Unrestricted contributions are recognized as revenue in the statement of operations when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Contributions which are, explicitly or implicitly, externally restricted for the purchase of capital assets or broadcasting rights or internally developed television broadcasting subject to amortization (in-house programming) are deferred in the statement of financial position and recognized as revenue in the statement of operations on the same basis and over the same periods as the related assets.

Contributions which are, explicitly or implicitly, externally restricted for specific expenses to be incurred in future years (in-house programming and others) are deferred in the statement of financial position and recognized as revenue in the statement of operations in the period in which the related expenses are incurred.

Subscriptions

Revenue from signal subscriptions is recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.
2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue recognition (continued)

Interest income

Interest income is recognized as revenue when earned.

Contributions received in the form of supplies and services

The Authority accounts for the contributions received in the form of supplies and services when the fair value of these contributions can be reasonably estimated, and when the Authority would have obtained the supplies and services for its regular operations in another manner. Contributions received in the form of supplies and services are recorded at the fair value of the supplies and services received. When the fair value of the supplies and services received cannot be reasonably determined, the contributions are recognized at the fair value of the supplies and services transferred.

Financial instruments

Measurement of financial instruments

The Authority initially measures its financial assets and liabilities at fair value, except for certain non-arm’s length transactions.

The Authority subsequently measures all its financial assets and financial liabilities at amortized cost, except for investments in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in operations.

Financial assets measured at amortized cost include cash and cash equivalents, accounts receivable and restricted cash.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.
2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Financial instruments (continued)

Impairment

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in operations.

Transaction costs

The Authority recognizes its transaction costs in operations in the period incurred. However, financial instruments that will not be subsequently measured at fair value are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.

Cash and cash equivalents

The Authority’s policy is to present unrestricted cash and investments with a term equal to or less than three months in cash and cash equivalents.

In-house programming, broadcasting rights and production costs

In-house programming, broadcasting rights and production costs are accounted for as follows:

In-house programming

In-house programming is defined as internally developed television broadcasting. Completed and in-progress programming having a future economic value through rebroadcasting and the use of web-based interactive tools is accounted for on an individual basis at cost, deducted from accumulated amortization and cumulative loss in value. Cost includes the cost of supplies and services and the portion of the labour and other direct expenses related to programming. Programming costs are recognized in the statement of operations with the television and new media services expense using the straight-line method over a period of four years or when programming is sold or unusable.
2. SIGNIFICANT ACCOUNTING POLICIES (continued)

In-house programming, broadcasting rights and production costs (continued)

Broadcasting rights and production costs

Broadcasting rights and productions under co-production, pre-purchase and acquisition contracts are accounted for at cost. Broadcasting rights are amortized over a period of four years on a straight-line basis.

Capital assets

Capital assets are recorded at cost, net of accumulated amortization.

Amortization is calculated using the straight-line method over the estimated useful lives of assets over the following periods:

<table>
<thead>
<tr>
<th>Asset Type</th>
<th>Periods</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobility (tablets and smart phones)</td>
<td>2 years</td>
</tr>
<tr>
<td>Office equipment</td>
<td>3 years</td>
</tr>
<tr>
<td>Office infrastructure</td>
<td>4 years</td>
</tr>
<tr>
<td>Computerized production equipment</td>
<td>5 years</td>
</tr>
<tr>
<td>Production equipment</td>
<td>7 years</td>
</tr>
<tr>
<td>Office furniture and equipment</td>
<td>15 years</td>
</tr>
<tr>
<td>Leasehold improvements</td>
<td>Duration of the lease</td>
</tr>
</tbody>
</table>

Write-down of capital assets, broadcasting rights and in-house programming

When capital assets, broadcasting rights and in-house programming no longer contribute to the Authority’s ability to provide services, the excess of the carrying amount of such assets over their residual value, if any, is recognized in the statement of operations.
2. SIGNIFICANT ACCOUNTING POLICIES (continued)

   Employee future benefits

   The Authority accrues its obligations under the employee defined benefit plans, net of the fair value of plan assets. In order to do so, the Authority has adopted the following policies:

   - The actuarial determination of the accrued benefit obligations for pensions and other retirement benefits uses the projected benefit method prorated on service. This determination incorporates management’s best estimate of future salary levels, discount rate, other cost escalation, retirement ages of employees and other actuarial factors;

   - For the purpose of calculating the expected return on plan assets, those assets are valued at fair value;

   - An actuarial gain (loss) arises from the difference between the actual long-term rate of return on plan assets for a period and the expected long-term rate of return on plan assets for that period or from changes in actuarial assumptions used to determine the accrued benefit obligations. Actuarial gains (losses) for each period are recognized on a systematic basis and are amortized over the average remaining service life of active employees covered by the pension plan, which is 13 years. The average remaining service period of the active employees covered by the other retirement benefit plans is 17 years.

   Foreign currency translation

   Monetary assets and liabilities in foreign currency are translated at the exchange rate in effect at the balance sheet date, whereas other assets and liabilities are translated at the exchange rate in effect at the transaction date. Revenue and expenses in foreign currency are translated at the average rate in effect during the year, with the exception of expenses relating to non-monetary assets and liabilities, which are translated at the historical rate. Exchange gains and losses are recognized in the current year’s operations.

   Excess financing

   Government ministries can require the reimbursement of any excess funding. All such reimbursements will be accounted for in the financial year in which they occur.
### 3. NET CHANGE IN NON-CASH WORKING CAPITAL ITEMS

<table>
<thead>
<tr>
<th>Item</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts receivable</td>
<td>$(191,877)</td>
<td>$(902,904)</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>11,597</td>
<td>436,763</td>
</tr>
<tr>
<td>Accounts payable and accrued liabilities</td>
<td>2,498,791</td>
<td>565,031</td>
</tr>
<tr>
<td>Deferred contributions</td>
<td>(3,675,642)</td>
<td>1,110,644</td>
</tr>
<tr>
<td></td>
<td>$ (1,357,131)</td>
<td>$ 1,209,534</td>
</tr>
</tbody>
</table>

### 4. ACCOUNTS RECEIVABLE

<table>
<thead>
<tr>
<th>Item</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ministry of Education</td>
<td>$ 36,207</td>
<td>$ 99,360</td>
</tr>
<tr>
<td>Governments and government agencies</td>
<td>646,965</td>
<td>307,400</td>
</tr>
<tr>
<td>Subscriptions (cable broadcasting and educational subscriptions)</td>
<td>396,591</td>
<td>431,380</td>
</tr>
<tr>
<td>Commodity taxes</td>
<td>1,271,498</td>
<td>794,666</td>
</tr>
<tr>
<td>Others</td>
<td>356,123</td>
<td>882,701</td>
</tr>
<tr>
<td></td>
<td>$ 2,707,384</td>
<td>$ 2,515,507</td>
</tr>
</tbody>
</table>
### 5. RESTRICTED CASH

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Reserves</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Capital renewal (a)</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>- Pension Fund (b)</td>
<td>863,400</td>
<td>863,400</td>
</tr>
<tr>
<td>- TFO Fund (c)</td>
<td>1,519,008</td>
<td>1,519,008</td>
</tr>
<tr>
<td>- Broadcasting rights (d)</td>
<td>-</td>
<td>490,623</td>
</tr>
<tr>
<td>- Transition</td>
<td>87,734</td>
<td>90,476</td>
</tr>
<tr>
<td>- AODA (e)</td>
<td>201,977</td>
<td>788,845</td>
</tr>
<tr>
<td><strong>Commitments</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Broadcasting rights</td>
<td>176,723</td>
<td>707,485</td>
</tr>
<tr>
<td>- Capital assets</td>
<td>4,275</td>
<td>986,392</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$3,853,117</td>
<td>$6,446,229</td>
</tr>
</tbody>
</table>

(a) A portion of the funding received annually can be set aside to ensure that the Authority’s technical capital assets keep pace with technological changes and can be maintained or replaced.

(b) During the previous years, the Authority chose to restrict a portion of the period’s surplus for additional contributions to the pension fund ($323,400). Moreover, an amount of $540,000 represents an amount received from the Ministry, specifically allocated to the Pension Fund.

(c) During the 2008-2009 year, the Authority decided to restrict contributions obtained from the dissolution of the TVOntario Foundation, which were received during the previous year. To this effect, these restricted funds may be used for purposes determined by the Board of Directors from time to time, and only with the approval of the Board.

(d) The cash balance related to the acquisition of educational content for 2 to 12 year olds has been entirely spent during the year.

(e) Annually, a portion of the operating budget is specifically allocated to meet the requirements of the *Accessibility for Ontarians with Disabilities Act, 2005* (AODA). The balance of $201,977 was recognized as a deferred revenue and as an addition to the Fund. This amount will be used during the year ended March 31, 2017.
### 6. BROADCASTING RIGHTS

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cost</td>
<td>Accumulated amortization</td>
</tr>
<tr>
<td>Broadcasting rights and completed productions</td>
<td>$64,677,995</td>
<td>$49,713,269</td>
</tr>
<tr>
<td>Broadcast rights written off during the year</td>
<td>(36,343,672)</td>
<td>(36,343,672)</td>
</tr>
<tr>
<td></td>
<td>28,334,323</td>
<td>13,369,597</td>
</tr>
<tr>
<td>Work in progress</td>
<td>2,977,181</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>$31,311,504</td>
<td>$13,369,597</td>
</tr>
</tbody>
</table>

| Broadcast rights and completed productions | $56,074,133               | $42,813,214               | $13,260,919  |
| Work in progress                        | 3,450,315                 | -                         | 3,450,315    |
|                                      | $59,524,448               | $42,813,214               | $16,711,234  |
7. **IN-HOUSE PROGRAMMING**

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cost</td>
<td>Accumulated amortization</td>
<td>Net value</td>
</tr>
<tr>
<td>In-house programming</td>
<td>$43,456,880</td>
<td>$23,214,944</td>
<td>$20,241,936</td>
</tr>
<tr>
<td>In-house programming completely amortized and written off during the year</td>
<td>(4,330,600)</td>
<td>(4,330,600)</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>$39,126,280</td>
<td>$18,884,344</td>
<td>$20,241,936</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cost</td>
<td>Accumulated amortization</td>
<td>Net value</td>
</tr>
<tr>
<td>In-house programming</td>
<td>$33,185,172</td>
<td>$14,438,789</td>
<td>$18,746,383</td>
</tr>
</tbody>
</table>
8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS

Description of pension and other retirement benefit plans

The Authority has a number of funded and unfunded defined benefit plans, as well as defined contribution plans, that provide pension, other retirement and post-employment benefits to most of its employees.

The pension plan to which most of the Authority’s employees contribute is made up of two components. The first component consists of a defined benefit plan entirely funded by the Authority. According to this plan, pension benefits are based on the number of years of service and the employee’s salary at the end of their career. Every year, the pension benefits are grossed-up in accordance with the rate of inflation, up to a maximum of 3%. The second component consists in a defined contribution plan, with contributions paid by both the Authority and the participants. Other retirement benefit plans are contributory health care, dental and life insurance plans.

Total cash payments

Cash payments made for future employee benefits, consisting of cash contributed by the Authority to its funded pension plan, cash payments directly to beneficiaries on account of its unfunded other retirement benefit plans, and cash contributed to its defined contribution plans, amount to $834,430 (2015: $962,202).

Defined benefit plans

The Authority measures its accrued defined benefit obligations and the fair value of the plan assets as at March 31 of each year. The most recent actuarial valuation of the pension plan, for funding purposes, was prepared by Mercer as at March 31, 2016 and is a data extrapolation and evaluation based on the complete actuarial valuation dated March 31, 2014.
8. **ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS** (continued)

Reconciliation of the funded status of the benefit plans to amounts recorded in the financial statements

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Funded Pension</td>
<td>Other Unfunded</td>
</tr>
<tr>
<td></td>
<td>Benefit Plan</td>
<td>Retirement Benefit Plans</td>
</tr>
<tr>
<td>Accrued benefit obligations</td>
<td>$11,991,600</td>
<td>$2,066,100</td>
</tr>
<tr>
<td>Fair value of plan assets</td>
<td>(13,604,500)</td>
<td>-</td>
</tr>
<tr>
<td>Funded status – plan deficit (surplus)</td>
<td>(1,612,900)</td>
<td>2,066,100</td>
</tr>
<tr>
<td>Unamortized net actuarial (gain) loss</td>
<td>286,700</td>
<td>(54,600)</td>
</tr>
<tr>
<td>Accrued pension liability (asset)</td>
<td>$ (1,326,200)</td>
<td>$2,011,500</td>
</tr>
<tr>
<td></td>
<td>2015</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Funded Pension</td>
<td>Other Unfunded</td>
</tr>
<tr>
<td></td>
<td>Benefit Plan</td>
<td>Retirement Benefit Plans</td>
</tr>
<tr>
<td>Accrued benefit obligations</td>
<td>$11,038,600</td>
<td>$2,077,700</td>
</tr>
<tr>
<td>Fair value of plan assets</td>
<td>(13,661,900)</td>
<td>-</td>
</tr>
<tr>
<td>Funded status – plan deficit (surplus)</td>
<td>(2,623,300)</td>
<td>2,077,700</td>
</tr>
<tr>
<td>Unamortized net actuarial (gain) loss</td>
<td>1,536,900</td>
<td>(295,600)</td>
</tr>
<tr>
<td>Accrued pension liability (asset)</td>
<td>$ (1,086,400)</td>
<td>$1,782,100</td>
</tr>
</tbody>
</table>
8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Pension plan asset components

At the measurement date of March 31, the pension plan assets consist of the following:

<table>
<thead>
<tr>
<th>Asset category</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equity securities</td>
<td>60%</td>
<td>60%</td>
</tr>
<tr>
<td>Debt securities</td>
<td>40%</td>
<td>35%</td>
</tr>
<tr>
<td>Other</td>
<td>-</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Employee future benefit costs recognized in the year and benefits paid

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Pension Benefit Plan</td>
<td>Other Benefit Plans</td>
</tr>
<tr>
<td>Employee future benefits costs recognized</td>
<td>$351,300</td>
<td>$246,900</td>
</tr>
<tr>
<td>Benefits paid</td>
<td>$315,700</td>
<td>$17,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Pension Benefit Plan</td>
<td>Other Benefit Plans</td>
</tr>
<tr>
<td>Employee future benefits costs recognized</td>
<td>$268,500</td>
<td>$179,600</td>
</tr>
<tr>
<td>Benefits paid</td>
<td>$700,000</td>
<td>$14,700</td>
</tr>
</tbody>
</table>
8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Employee future benefits costs recognized consists of the following:

<table>
<thead>
<tr>
<th></th>
<th>Pension Benefit Plan</th>
<th>Other Benefit Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2016</td>
<td>2015</td>
</tr>
<tr>
<td>Current service benefits’ costs</td>
<td>$631,000</td>
<td>$572,500</td>
</tr>
<tr>
<td>Amortization of net actuarial losses (gains)</td>
<td>(131,900)</td>
<td>(142,600)</td>
</tr>
<tr>
<td>Interest costs of pension benefits</td>
<td>(147,800)</td>
<td>(161,400)</td>
</tr>
<tr>
<td></td>
<td>$351,300</td>
<td>$268,500</td>
</tr>
</tbody>
</table>

Significant assumptions

The significant assumptions used are as follows (weighted average):

<table>
<thead>
<tr>
<th></th>
<th>Pension Benefit Plan</th>
<th>Other Benefit Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accrued benefit obligations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discount rate</td>
<td>5.70</td>
<td>3.20</td>
</tr>
<tr>
<td>Rate of compensation increase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-unionized employees</td>
<td>1.50 until 2019</td>
<td>-</td>
</tr>
<tr>
<td>Non-unionized employees</td>
<td>2.50 2020 and after</td>
<td>-</td>
</tr>
<tr>
<td>Unionized employees</td>
<td>2.50 per year</td>
<td>-</td>
</tr>
<tr>
<td>Employee future benefits costs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discount rate</td>
<td>5.70</td>
<td>2.80</td>
</tr>
<tr>
<td>Expected long-term rate of return on plan assets</td>
<td>5.70</td>
<td>-</td>
</tr>
<tr>
<td>Rate of compensation increase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-unionized employees</td>
<td>1.50 until 2019</td>
<td>-</td>
</tr>
<tr>
<td>Non-unionized employees</td>
<td>2.50 2020 and after</td>
<td>-</td>
</tr>
<tr>
<td>Unionized employees</td>
<td>2.50 per year</td>
<td>-</td>
</tr>
</tbody>
</table>
8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Significant assumptions (continued)

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>Other Benefit Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accrued benefit obligations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discount rate</td>
<td>5.70</td>
<td>2.80</td>
</tr>
<tr>
<td>Rate of compensation increase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-unionized employees</td>
<td>1.50</td>
<td>2.50 2020 and after</td>
</tr>
<tr>
<td>Unionized employees</td>
<td>2.50</td>
<td></td>
</tr>
<tr>
<td>Employee future benefits costs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discount rate</td>
<td>6.35</td>
<td>3.80</td>
</tr>
<tr>
<td>Expected long-term rate of return on plan assets</td>
<td>6.35</td>
<td>-</td>
</tr>
<tr>
<td>Rate of compensation increase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-unionized employees</td>
<td>1.00</td>
<td>2.20 2020 and after</td>
</tr>
<tr>
<td>Unionized employees</td>
<td>2.20</td>
<td></td>
</tr>
</tbody>
</table>

The assumed health care cost trend rates are based on the following:

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prescription medication:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Initial health care cost trend rate</td>
<td>6.5</td>
<td>6.5</td>
</tr>
<tr>
<td>Cost trend rate declines to</td>
<td>4.5</td>
<td>4.5</td>
</tr>
<tr>
<td>Year that the rate reaches the rate it is assumed to remain at</td>
<td>2030</td>
<td>2030</td>
</tr>
<tr>
<td>Hospitalization cost, eye care, dental care and other medical care</td>
<td>Between 0 and 5.00</td>
<td>Between 0 and 5.00</td>
</tr>
</tbody>
</table>

Defined contribution plan

The total expense recognized in relation with the defined contribution plan amounts to $226,900 (2015: $189,898).
### 9. CAPITAL ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cost</td>
<td>Accumulated amortization</td>
</tr>
<tr>
<td>Mobility</td>
<td>$63,256</td>
<td>$10,243</td>
</tr>
<tr>
<td>Office equipment</td>
<td>488,870</td>
<td>4,579</td>
</tr>
<tr>
<td>Office infrastructure</td>
<td>558,022</td>
<td>105,630</td>
</tr>
<tr>
<td>Production equipment</td>
<td>12,333,868</td>
<td>10,302,172</td>
</tr>
<tr>
<td>Computerized production equipment</td>
<td>10,735,275</td>
<td>7,573,448</td>
</tr>
<tr>
<td>Office furniture and equipment</td>
<td>2,040,691</td>
<td>677,030</td>
</tr>
<tr>
<td>Leasehold improvements</td>
<td>5,726,954</td>
<td>4,094,458</td>
</tr>
<tr>
<td></td>
<td>$31,946,936</td>
<td>$22,767,560</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Accumulated amortization</th>
<th>Net value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technical equipment</td>
<td>11,568,360</td>
<td>9,577,807</td>
<td>1,990,553</td>
</tr>
<tr>
<td>Computer equipment</td>
<td>10,070,681</td>
<td>6,451,083</td>
<td>3,619,598</td>
</tr>
<tr>
<td>Office furniture and equipment</td>
<td>1,779,895</td>
<td>555,673</td>
<td>1,224,222</td>
</tr>
<tr>
<td>Leasehold improvements</td>
<td>5,666,338</td>
<td>3,526,344</td>
<td>2,139,994</td>
</tr>
<tr>
<td></td>
<td>$29,085,274</td>
<td>$20,110,907</td>
<td>$8,974,367</td>
</tr>
</tbody>
</table>
## 10. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade payables and accrued charges</td>
<td>$6,361,116</td>
<td>$4,012,882</td>
</tr>
<tr>
<td>Accrued wages and benefits</td>
<td>782,090</td>
<td>633,563</td>
</tr>
<tr>
<td>Government remittances</td>
<td>182,066</td>
<td>180,036</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$7,325,272</strong></td>
<td><strong>$4,826,481</strong></td>
</tr>
</tbody>
</table>

## 11. DEFERRED CONTRIBUTIONS

<table>
<thead>
<tr>
<th></th>
<th>Ministry of Education</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Deferred Contributions</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Balance, beginning of year</td>
<td>$5,655,970</td>
<td>$76,023</td>
<td>$5,731,993</td>
</tr>
<tr>
<td>Add: Amount received</td>
<td>1,507,300</td>
<td>46,490</td>
<td>1,553,790</td>
</tr>
<tr>
<td>Less: Amount recognized as revenue</td>
<td>(5,119,677)</td>
<td>(85,021)</td>
<td>(5,204,698)</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>2,043,593</td>
<td>37,492</td>
<td>2,081,085</td>
</tr>
</tbody>
</table>

| **Special projects**   |                      |        |         |
| Balance, beginning of year | 72,132              | 14,000 | 86,132  |
| Add: Amount received    | 276,357              | 320,000| 596,357 |
| Less: Amount recognized as revenue | (293,739)       | (327,353)| (621,092)|
| Balance, end of year   | 54,750               | 6,647  | 61,397  |

**Total** | $2,098,343 | $44,139 | $2,142,482
## ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

### NOTES TO THE FINANCIAL STATEMENTS

**MARCH 31, 2016**

### 11. DEFERRED CONTRIBUTIONS (continued)

<table>
<thead>
<tr>
<th></th>
<th>Ministry of Education</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Deferred contributions</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Balance, beginning of year</td>
<td>$4,569,623</td>
<td>$93,303</td>
<td>$4,662,926</td>
</tr>
<tr>
<td>Add: Amount received</td>
<td>4,272,557</td>
<td>73,295</td>
<td>4,345,852</td>
</tr>
<tr>
<td>Less: Amount recognized as revenue</td>
<td>(3,186,210)</td>
<td>(90,575)</td>
<td>(3,276,785)</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>5,655,970</td>
<td>76,023</td>
<td>5,731,993</td>
</tr>
</tbody>
</table>

| **Special projects** |                       |        |       |
| Balance, beginning of year | 44,555 | - | 44,555 |
| Add: Amount received | 368,085 | 462,231 | 830,316 |
| Less: Amount recognized as revenue | (340,508) | (448,231) | (788,739) |
| Balance, end of year | 72,132 | 14,000 | 86,132 |
| **Total** | $5,728,102 | $90,023 | $5,818,125 |

### 12. DEFERRED CONTRIBUTIONS – BROADCASTING RIGHTS

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance, beginning of year</td>
<td>$17,909,342</td>
<td>$17,718,402</td>
</tr>
<tr>
<td>Add:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amount received this year – Ministry of Education</td>
<td>8,331,561</td>
<td>7,440,012</td>
</tr>
<tr>
<td>Amount received prior year – Ministry of Education</td>
<td>1,002,000</td>
<td>-</td>
</tr>
<tr>
<td>Amount received – Others</td>
<td>500</td>
<td>123,226</td>
</tr>
<tr>
<td>Less:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfer</td>
<td>(2,224,718)</td>
<td>(1,742,614)</td>
</tr>
<tr>
<td>Amortization – Amount recognized as revenue</td>
<td>(6,900,055)</td>
<td>(5,629,684)</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>$18,118,630</td>
<td>$17,909,342</td>
</tr>
</tbody>
</table>
### 13. DEFERRED CONTRIBUTIONS – IN-HOUSE PROGRAMMING

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance, beginning of year</td>
<td>$18,746,383</td>
<td>$13,347,142</td>
</tr>
<tr>
<td>Add:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amount received – Ministry of Education</td>
<td>9,541,708</td>
<td>11,584,137</td>
</tr>
<tr>
<td>Amount received – Canadian Media Fund</td>
<td>730,000</td>
<td>784,795</td>
</tr>
<tr>
<td>Less:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amortization – Amount recognized as revenue</td>
<td>(8,776,155)</td>
<td>(6,969,691)</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>$20,241,936</td>
<td>$18,746,383</td>
</tr>
</tbody>
</table>

### 14. DEFERRED CONTRIBUTIONS – CAPITAL ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance, beginning of year</td>
<td>$10,960,759</td>
<td>$12,482,511</td>
</tr>
<tr>
<td>Add:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amount received – Ministry of Education</td>
<td>2,865,977</td>
<td>1,952,532</td>
</tr>
<tr>
<td>Less:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfer</td>
<td>(986,432)</td>
<td>(101,532)</td>
</tr>
<tr>
<td>Amortization – Amount recognized as revenue</td>
<td>(2,656,653)</td>
<td>(3,372,752)</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>$10,183,651</td>
<td>$10,960,759</td>
</tr>
</tbody>
</table>
## ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

### NOTES TO THE FINANCIAL STATEMENTS

**MARCH 31, 2016**

### 15. CONTRIBUTIONS – OPERATING GRANTS

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Received in current year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grant – core</td>
<td>$11,640,739</td>
<td>$10,234,365</td>
</tr>
<tr>
<td>Grant – core – AODA</td>
<td>$657,300</td>
<td>792,100</td>
</tr>
<tr>
<td>Grant – capital</td>
<td>$1,867,000</td>
<td>1,750,000</td>
</tr>
<tr>
<td>Grant – capital – AODA</td>
<td>-</td>
<td>100,000</td>
</tr>
<tr>
<td>Grant – broadcasting rights</td>
<td>6,132,953</td>
<td>5,113,897</td>
</tr>
<tr>
<td>Grant – in-house programming</td>
<td>9,541,708</td>
<td>11,584,137</td>
</tr>
<tr>
<td><strong>Received in prior year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Capital</td>
<td>986,432</td>
<td>101,532</td>
</tr>
<tr>
<td>Broadcasting rights</td>
<td>2,189,763</td>
<td>2,326,114</td>
</tr>
<tr>
<td>AODA</td>
<td>788,845</td>
<td>-</td>
</tr>
<tr>
<td>Dedicated projects</td>
<td>2,873,509</td>
<td>2,602,710</td>
</tr>
<tr>
<td><strong>Transfer to deferred contributions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Broadcasting rights</td>
<td>(8,331,561)</td>
<td>(7,440,012)</td>
</tr>
<tr>
<td>In-house programming</td>
<td>(9,541,708)</td>
<td>(11,584,137)</td>
</tr>
<tr>
<td>Capital assets</td>
<td>(2,865,977)</td>
<td>(1,952,532)</td>
</tr>
<tr>
<td>Dedicated projects</td>
<td>(850,000)</td>
<td>(3,483,712)</td>
</tr>
<tr>
<td>Dedicated projects – AODA</td>
<td>(201,977)</td>
<td>(788,845)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$14,887,026</strong></td>
<td><strong>$9,355,617</strong></td>
</tr>
</tbody>
</table>
## 16. CONTRIBUTIONS – FUNDING FOR SPECIAL PROJECTS

<table>
<thead>
<tr>
<th></th>
<th>Ministry of Education</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funding received in current year</td>
<td>$343,357</td>
<td>$320,000</td>
<td>$663,357</td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>$293,739</td>
<td>$327,353</td>
<td>$621,092</td>
</tr>
<tr>
<td>Less: Deferred contributions</td>
<td>$(276,358)</td>
<td>$(320,000)</td>
<td>$(596,358)</td>
</tr>
<tr>
<td></td>
<td>$360,738</td>
<td>$327,353</td>
<td>$688,091</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Ministry of Education</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funding received in current year</td>
<td>$368,085</td>
<td>$462,231</td>
<td>$830,316</td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>$340,508</td>
<td>$448,231</td>
<td>$788,739</td>
</tr>
<tr>
<td>Less: Deferred contributions</td>
<td>$(368,085)</td>
<td>$(462,231)</td>
<td>$(830,316)</td>
</tr>
<tr>
<td></td>
<td>$340,508</td>
<td>$448,231</td>
<td>$788,739</td>
</tr>
</tbody>
</table>
17. CONTRIBUTIONS – CORPORATE AND GOVERNMENT

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ministry of Education</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>$2,605,000</td>
<td>$2,605,000</td>
</tr>
<tr>
<td>Federal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>1,305,756</td>
<td>784,795</td>
</tr>
<tr>
<td>Less: Deferred contributions</td>
<td>(730,000)</td>
<td>(784,795)</td>
</tr>
<tr>
<td>Other Ontario agencies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>1,255</td>
<td>33,620</td>
</tr>
<tr>
<td>Funding recognized from prior years</td>
<td>32,723</td>
<td>11,633</td>
</tr>
<tr>
<td>Other provinces</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>54,295</td>
<td>68,368</td>
</tr>
<tr>
<td>Funding recognized from prior years</td>
<td>5,308</td>
<td>-</td>
</tr>
<tr>
<td>Less: Deferred contributions</td>
<td>-</td>
<td>(960)</td>
</tr>
<tr>
<td>Corporate</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>-</td>
<td>5,100</td>
</tr>
<tr>
<td>Funding recognized from prior years</td>
<td>500</td>
<td>6,167</td>
</tr>
<tr>
<td>Less: Contributions deferred to the following year – broadcasting rights</td>
<td>(500)</td>
<td>(123,226)</td>
</tr>
<tr>
<td></td>
<td>$3,274,337</td>
<td>$2,605,702</td>
</tr>
</tbody>
</table>

18. OTHER REVENUE

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signal subscriptions</td>
<td>$2,521,551</td>
<td>$2,689,867</td>
</tr>
<tr>
<td>Sale of products, donations and other</td>
<td>599,135</td>
<td>233,402</td>
</tr>
<tr>
<td>Sublease</td>
<td>99,157</td>
<td>103,241</td>
</tr>
<tr>
<td>Interest</td>
<td>184,049</td>
<td>200,241</td>
</tr>
<tr>
<td>Donations received in the form of supplies and services</td>
<td>295,262</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>$3,699,154</td>
<td>$3,226,751</td>
</tr>
</tbody>
</table>
19. RELATED PARTY TRANSACTIONS BETWEEN RELATED ORGANIZATIONS

As sponsor of the Ontario French-language Educational Communications Authority Pension Plan, the Authority has undertaken to pay certain costs of the pension plan, including compensation of employees, professional fees and costs associated with the use of premises and other associated costs.

20. FINANCIAL INSTRUMENTS

Financial risk management objectives and policies

The Authority is exposed to various financial risks resulting from both its operations and its investment activities. The Authority’s management reviews financial risks on a regular basis to mitigate the impact of such risks.

The Authority does not enter into financial agreements including derivative financial instruments for speculative purposes.

Financial risks

The Authority’s main financial risk exposure and its financial risk management policies are as follows:

Credit risk

Credit risk is the risk of financial loss for the Authority if a customer or counterparty to a financial instrument fails to meet its contractual obligations. Such risks arise mainly from certain financial assets held by the Authority consisting of cash and cash equivalents and accounts receivable.

The Authority is exposed to credit risk attributable to its accounts receivable. The credit risk is assessed as low mainly due to the type of debtor, for the most part comprised of the government. The Authority’s accounts receivable are classified as current.

The Authority is exposed to concentration risk attributable to cash and cash equivalents and restricted cash since it only trades with one financial institution. The Authority manages its credit risk by dealing with a reputable bank.
20. FINANCIAL INSTRUMENTS (continued)

Exchange risk

The Authority is exposed to exchange risk due to cash and cash equivalents and accounts receivable denominated in US dollars. As at March 31, 2016, cash and cash equivalents in US dollars totalled USD $53,934 (CAD $70,044) (2015: USD $87,917 and CAD $111,356).

The Authority does not enter into forward exchange contracts to cover its exchange risk exposure. The Authority believes that it is not subject to significant foreign exchange risk from its financial instruments.

Liquidity risk

Liquidity risk is the risk that the Authority will not be able to meet its financial obligations as they become due.

Liquidity risk management serves to maintain a sufficient amount of cash and cash equivalents. To ensure that the Authority has the necessary funds to fulfil its obligations, the Authority’s management establishes budgets, but does not prepare cash flow forecasts.

As at March 31, 2016, the Authority has a cash and cash equivalents and restricted cash balance of $11,953,815 (2015: $15,213,709). All the Authority’s financial liabilities totalling $7,325,272 (2015: $4,826,484) have contractual maturities of less than 365 days.

21. CONTRACTUAL OBLIGATIONS

The Authority has entered into operating lease agreements, expiring August 31, 2027, which call for payments of $8,581,600 for the rental of office space. The minimum lease payments for the next five years are $523,900 for the year ended March 31, 2017, $463,300 for the year ended March 31, 2018, $721,000 for the year ended March 31, 2019, $753,800 for the year ended March 31, 2020 and $777,300 for the year ended March 31, 2021.

The Authority has entered into other operating lease agreements expiring in 2019-2020 which call for monthly lease payments of $22,239 for access to communication services. The minimum lease payments for the next four years amount to $391,868 for the year ended March 31, 2017, $266,868 for the year ended March 31, 2018, $266,868 for the year ended March 31, 2019 and $177,912 for the year ended March 31, 2020.
21. CONTRACTUAL OBLIGATIONS (continued)

As at March 31, 2016, the Authority had committed an amount of $2,156,320 for the purchase of broadcasting rights for the year ended March 31, 2017 and $398,527 for the year ended March 31, 2018.

As at March 31, 2016, the Authority had committed an amount of $4,275 for the purchase of capital assets for the year 2016-2017.

The Authority has also entered into other contracts for an amount of $306,353, of which $151,054 will be paid during the year 2016-2017, $108,712 during the year 2017-2018 and $46,588 during the year 2018-2019.

22. CONTINGENCIES

The nature of the Authority’s activities is such that there may be litigation pending or in the prospect at any time. With respect to claims existing as at March 31, 2016, management believes that the Authority has valid defenses and appropriate insurance coverage in place. Even in the event these claims would be found valid, management believes that such claims are not expected to have a material effect on the Authority’s financial position. No amount has been recorded in the financial statements.

The funding received from government ministries may be refunded following an audit if the funding received is identified as a surplus based on the funding arrangements agreed between the parties. As at March 31, 2016, management has not been informed of any potential refund.