Groupe Média TFO is a premium destination for children and audiences seeking educational and innovative content in French. It provides stimulating experiences and award-winning products on the cutting-edge of digital learning.
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Financial Statement
A WORD FROM
THE CHAIR OF
THE BOARD
The year 2014-2015 was marked by celebrations for the 400th anniversary of the Francophone presence in Ontario. This very special year also confirmed Groupe Média TFO’s position as a spearheading media organization, beating to the rhythm of la Francophonie’s heart.

In 2014-2015, we created major projects that made a profound impact on Canada’s Francophonie and celebrated a uniting, inspiring, and modern vision of the community.

It is with great enthusiasm and pride that we have adapted David Hackett Fischer’s masterful book, “Champlain’s Dream.” Developed into a six-episode docudrama series for television, as well as a number of digital products for all ages, Groupe Média TFO’s “Le Rêve de Champlain” is one of the most ambitious multiplatform projects ever undertaken in Canada. We are as proud of this impressive production’s success as we are of the fact that it will become a legacy to future generations of Francophones to discover and re-discover their history.

This major product was a cornerstone of our content priorities, which, it is important to remember, aim to offer educational and cultural resources for the whole family.

2014-2015 was also a year of deep pondering on the future of Groupe Média TFO. Our Board of Directors and Management Team took advantage of this period to reinforce the foundations of our mandate and to update our organization’s mission and vision, thus ensuring they remain relevant in this age of digital media and digital media content. We are also proud to have collaborated in this process with a working group made up of employees from all of Groupe Média TFO’s divisions.

Earlier this year, within the context of a broadcast licence renewal, the CRTC invited feedback from the public about our applications, namely related to our educational television licence renewal, as well as application 9 (1) h) seeking a mandatory carry of TFO by all cable and satellite operators. We were especially moved by the volume, quality, and sincerity of the messages of support submitted to the CRTC. You will find throughout this report excerpts from the public’s feedback.

Now that my first year as Chair of the Board is coming to an end, I would like to thank President Glenn O’Farrell and his team, for their remarkable work; I’d also like to highlight the invaluable contributions of my colleagues on the Board: Édith Dumont, Paul Lefebvre, Lucie Moncion, Carole Myre, Donald Obonsawin, and Jacques Schryburt. Their expertise and dedication to Groupe Média TFO’s success enable us to push the limits of our ambition towards new horizons of rich possibility. I am also honoured to extend a warm welcome to Marie Larose, who will be adding her passion to our already passionate team.

I am thrilled with the new opportunities that allow Groupe Média TFO to shine in Ontario as well as outside of its borders. Already, we are engaged in a process of optimal creation and innovation that all Ontarians can be proud of.

Carole Beaulieu
A WORD FROM THE PRESIDENT AND CEO
A THRIVING FRANCOPHONIE GOES HAND IN HAND WITH BETTER ACCESS TO FRENCH-LANGUAGE EDUCATIONAL CONTENT

On April 23 of this year, YouTube celebrated the 10-year anniversary of the broadcast of its first video, posted online by YouTube cofounder Jawed Karim. That was the beginning of the transformation of our content viewing habits. Since then, the YouTube behemoth has dominated the online video market with more than one billion worldwide users – a phenomenon that has drastically altered the context in which we work.

The digital frenzy has transformed the content consumer into a content participant who is able to produce and distribute his own content. At a time when one innovation chases the next, how can media organizations like ours evolve under the never ending pressure of a perpetual digital revolution?

Our answer is an organic and agile business model, based on innovation and optimization. Since 2011, we have redirected TFO to embrace opportunities created by digital’s and mobile’s meteoric growth. We decided to develop and implement a transformative strategy and a roadmap for what is commonly called in the industry “OTT” (over the top television). This over the top strategy has led to very encouraging results on all of our YouTube channels, which, collectively, bordered on 100 million views on March 31, 2015; to a progression of more than 450% in our social media followers; and to an improvement of 80% in our television audience, while the industry has seen a 2% drop.

Today, our production capacity has grown almost fourfold since we embarked on our technological shift in 2011, and at the end of the 2014-2015 fiscal year, we had a library of 40 digital apps, 7,000 educational resources, and almost 100 prizes and awards. Thanks to our technological model, ranked second in the world at the very prestigious IBC Innovation Awards in Amsterdam, we have managed to optimize access channels to our content, on all platforms.

This revolution has had a democratizing effect on our audiences, and has allowed us to reinforce our role as creator, aggregator and distributor of content aimed at meeting the needs of Francophones in Ontario and Canada.

We recognize that our successes depend on an ambitious vision, on an innovative business model whose execution relies on a workforce made up of Francophones and francophiles from all over the world, be they from Welland or Wallonia, from Yaoundé or Yamaska, from Brampton or even from Brouage, just like the explorer Samuel de Champlain, whose exploits we celebrated this year through our large-scale production "Le Rêve de Champlain".

We contributed to celebrating 400 years of French presence in Ontario by paying tribute to Champlain, and by highlighting the humanistic values of his work. With our overhauled TFO 24.7, Carte de visite and #ONFR franchises, we have confirmed our commitment to the Francophone communities of Ontario and Canada, a commitment that we shared when we renewed our broadcast license with the CRTC, at which time the great Canadian Francophonie massively supported us.

This great Francophone family was extended in August 2014, when an agreement with the Ministry of Education of Ontario allowed us to offer our educational content to the province’s 60 English-language school boards. Now, students learning French as a second language have access to authentic French resources.

TFO remains a premium destination for preschoolers, as we can see from the success of our YouTube channels dedicated to this audience, which reached more than 100 million views in the summer of 2015: an achievement unequaled in Canada, whatever the language! We believe that quality content, carefully chosen, allows us to help our Francophonie thrive here, and to promote the French language and culture throughout the world.

I wish you good reading.

Glenn O’Farrell
OUR ACCOMPLISHMENTS
VIEWERSHIP REACH OF OUR CONTENT

2011
- Conventional TV and Cable/Satellite distributor

2015
- Conventional TV and 40 cable/Satellite distributors, including multiple VOD platforms
- 10 YouTube/Daily Motion channels
- 200 websites
- 40 mobiles apps/games
- 15 syndicated distribution platforms: AOL, La Presse, MSN, Blue Ant, Omnia Médias, Urbania, etc.
- 14 social media platforms: Facebook, Twitter and Instagram.
GROWTH IN TFO.ORG AND YOUTUBE/TFOCANADA VIEWS

TFO TV REACH

<table>
<thead>
<tr>
<th>Month</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>570,000</td>
<td>604,000</td>
<td>729,000</td>
</tr>
</tbody>
</table>

TFO VIEWING TIME ON TV (HOURS PER WEEK)

<table>
<thead>
<tr>
<th>Year</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>91,319</td>
<td>179,852</td>
<td>245,579</td>
</tr>
<tr>
<td>March</td>
<td>676,893</td>
<td>961,264</td>
<td>866,231</td>
</tr>
</tbody>
</table>

+98%
GROWTH IN YOUTUBE VIEWS

+501.29%

10,900,244

65,547,823

2013-2014

2014-2015
GROWTH ON SOCIAL MEDIA PLATFORMS

**TFO Subscriptions**

- **Facebook**: 2014 - 40,000, 2015 - 50,000
- **Twitter**: 2014 - 10,000, 2015 - 20,000
- **YouTube**: 2014 - 20,000, 2015 - 30,000

**New Subscriptions/Fans**

- **Facebook**: 2014 - 5,000, 2015 - 20,000
- **Twitter**: 2014 - 2,000, 2015 - 10,000
- **YouTube**: 2014 - 1,000, 2015 - 5,000
TFO.ORG/EDUCATION

NUMBER OF VISITS

MARCH 2013 382,834
MARCH 2014 447,386
MARCH 2015

+17%

NUMBER OF SINGLE VISITS

MARCH 2013 175,658
MARCH 2014 237,142
MARCH 2015

+35%
MEDIA IMPRESSIONS AND MENTIONS

584.7 MILLION
IMPRESSIONS IN 2014-2015

584
700
000
1358 MEDIA MENTIONS OF TFO IN 2014-2015
AWARDS AND NOMINATIONS
INTERNATIONAL AWARDS WON

PROMAXBDA 2015
GROUPE MÉDIA TFO
# TFOInnovation - Rapport annuel 2013-2014 Marketing Presentation Print or Specialty
BRONZE

IBC 2014 INNOVATION AWARDS
GROUPE MÉDIA TFO
in the Content Management category
2e WORLDWIDE

ACADEMY OF INTERACTIVE AND VISUAL ARTS (AIVA) DE NEW YORK W3 AWARDS
EDULULU
Web video Educationnal Training
SILVER

ACADEMY OF INTERACTIVE AND VISUAL ARTS (AIVA) NEW YORK W3 AWARDS
BRBR
General Website Categories – Music
SILVER
CANTADIAN
AWARDS WON

2015 MARKETING AWARDS
MINI TFO CAMPAIGN
Multicultural Original Integrated
BRONZE
Graphic Design
CRAFT

THE ADVERTISING & DESIGN
CLUB OF CANADA
LE PIANO VIVANT
SILVER in Promo
SILVER in Out of Home

2015 CASSIES
GROUPE MÉDIA TFO
"La Je-ne-sais-quoi Télé" Campaign
Entertainment/Content/Media
BRONZE

2014 GÉMEAUX AWARDS
BOOKABOO
Catégorie Meilleure réalisation jeunesse : fiction

2015 GREER AWARDS
ONTARIO TEACHER’S FEDERATION
TFO ÉDUCATION
THE BEST MOBILE APP AWARDS 2014

BIBLIO MINI
Best Children’s App
FINALIST

DIGI AWARDS 2014
EDULULU
Video Marketing and Advertising
FINALIST

PRIX ROGER-BERNARD (ONTARIO)
GROUPE MÉDIA TFO
FINALIST

2014 INGENIOUS AWARD
RÉSEAU DU PATRIMOINE
FRANCO-ONTARIEN EDULULU
NOT-FOR-PROFIT SECTOR
FINALIST

INTERNATIONAL NOMINATIONS

2015 GRAND PRIX NUMIX INNOVATION
WUXIA THE FOX
SPECIAL MENTION

CANADIAN NOMINATIONS

2014 INGENIOUS AWARD
RÉSEAU DU PATRIMOINE
FRANCO-ONTARIEN EDULULU
NOT-FOR-PROFIT SECTOR
FINALIST
TFO AND THE CRTC
TFO must renew its broadcasting licence with the CRTC; the current licence expires August 31, 2015. On January 19, Groupe Média TFO filed two applications with the CRTC:

1. It applied to renew the TFO television channel’s licence, which expires on August 31, 2015.

2. It applied to make TFO television channel a mandatory carry for distribution companies (cable and satellite) throughout Canada.

"From March 29 to April 29, 2015, the CRTC invited Canadians to share their opinions about our applications."
“In recent years, TFO has made a prominent place for itself on digital platforms. Groupe Média TFO has proven itself to be a visionary and leader in the digital domain with its quality content, applications, and products for youth, and its great diversity of edutainment.

TFO provides Francophones and francophiles in Ontario and across Canada a strong voice, which plays a crucial role in the vitality of Francophone communities throughout the country. Groupe Média TFO’s positioning ensures that its products and contents are suitable for consumption at national and international levels, contributing to very positive visibility for Ontario and Canada.

Groupe Média TFO’s digital content scope surpasses national borders, attracting French-speaking Internet users from around the world. The French language is spoken by over 220 million individuals and remains an internationally prominent language. Its cultural, artistic, educational, and economic influence remains unquestionable.

In educational terms, TFO’s reputation is extremely well established. Approximately 7,000 TFO Éducation resources are distributed free of charge to 72 French- and English-language school boards in Ontario, as well as in 62 school boards and schools outside Ontario, contributing in a uniquely Canadian way to children’s and youth learning. Groupe Média TFO recently received the Greer Award - presented by the Ontario Teachers’ Federation (OTF) - for its outstanding contribution to education in Ontario.

Groupe Média TFO is increasingly recognized by its peers and industry as evidenced by both its presence at and accolades at the Prix Gémeaux, W3 Awards, IBC Innovation Awards, and others.”

“TFO is among essential institutions in the development and vitality of the Francophone community in Ontario, but above and beyond this, of Francophone communities in Canada. This educational institution exceeds its role as a broadcaster of programs in the French language for Francophone and francophile citizens — it would be more accurate to refer to it as a broadcaster of multimedia educational and cultural content. The Francophone community can see, recognize, and hear itself on TFO’s numerous platforms; even more importantly, they can teach themselves in their own language. (...) TFO is not only on television screens, it also has a YouTube, Facebook, and Twitter presence, as well as a presence on numerous applications for tablets and smartphones. Our "Je-Ne-Sais-Quoi" television channel is incredibly well established with firm roots in the digital age, and can hold its own against the market’s major players.”

“Groupe Média TFO is an essential broadcaster for Francophone communities in Ontario and Canada. It is one of the only broadcasters to cater to youth, families, and adults with content that is educational, innovative, cultural, meaningful, and beneficial to the community.”
Three hundred and sixteen
Élise Carrier, Verdun, Québec

"(...) TFO’s programming is simply top quality. Content is accessible without ever dumbing things down; further, making it mandatory for broadcasters (cable and satellite) to offer this television channel across the country would send a message of support to Francophone and bilingual communities across the country, and would provide immediate access to quality Francophone culture for unilingual Anglophone Canadians, as well as for allophones and people who are simply curious about French culture and community in their own country. Having TFO "ad mari usque ad mare" would contribute to both widening our horizons and bringing us all together."

Three hundred and seventeen
Daniel Coallier, New Brunswick

"An excellent channel... Thank you for keeping it broadcasting."

Four hundred and fifty-nine
Carte Blanche Production Inc., Ottawa, Ontario

"This channel is absolutely essential for the expansion of a French audience across Canada, for the dissemination of French-language education and culture outside Quebec, and for the enjoyment of purely Canadian content (produced by Canadians!). (...) It’s our own home-grown channel!"

Five hundred and forty-four
Tonie St-onge, Ottawa, Ontario

“I believe access to quality French programming is vital to the continued success of the French language in Canada. Access should be open - not limited to those able to pay for a subscription. There are too few resources available to Canadians as it is - particularly programming originating from home - with a Canadian perspective. (...) TFO also provides employment to local talent and skilled workers.”
FOUR HUNDRED AND FOURTY-ONE
CLAIRE CROISAT-STOLLERY,
Director
K-W French Climbing Camp,
Kitchener, Ontario
"A channel like TFO is essential and vital for the Francophone community in Ontario and in the rest of Canada. It is a reference in language and culture. Without it, the very Francophone community would wither away."

FOUD HUNDRED AND SEVENTY-FIVE
FRANÇOIS-XAVIER FRIMAudeau,
Mississauga, Ontario
"TFO means DISCOVERY! (for everyone, with respect, intelligence, and diversity). (…) TFO is a beautiful gem that must be preserved. LONG LIVE TFO!"

FIVE HUNDRED AND EIGHTY-ONE
A.M. MATTE,
Toronto, Ontario
"TFO is a driving force for Francophone artists outside of Quebec — my family enjoys getting together to watch Mini TFO, FLIP, 24/7 and Champlain’s Dream. It remains important for us as Franco-Ontarians and Franco-Canadians, to ‘see’ ourselves on the screen and perhaps even more importantly, to be seen, recognized, and celebrated by others. TFO must continue to broadcast and bring people together."

SIX HUNDRED AND TWENTY-SIX
CATHERINE LEMIEUX LEFEBVRE,
Victoriaville, Québec
"TFO offers varied programming and content that is both interesting and relevant. The quality of television services offered by the channel allows viewers access to educational, informative, and cultural content that is sophisticated, informative, and constructive."

FIVE HUNDRED AND NINETEEN
LÉONIE TCHATAT,
Executive Director, La Passerelle I.D.É.
"As a Francophone educational and cultural channel in a predominantly Anglophone media world, TFO is not only an integral part of the lives of hundreds of thousands of French-speaking homes across Canada, but also a necessity for the survival of the French language in Canada. Indeed, most Francophone children educated in Anglophone environments (to mention but one example) tend to lose the subtleties of their mother tongue, to the benefit of English. (…) Additionally, TFO reflects the Canadian Francophone community in all its diversity. TFO reaches many target groups (such as visible minorities) and produces content to which all members of the Francophone community can relate."
SUPPORT FROM

50

FRANCOPHONE ORGANIZATIONS FROM ONTARIO AND CANADA
CRTC MESSAGE OF SUPPORT

EIGHT HUNDRED AND TWELVE
MARIE-PIERRE GARIEPY
President
Productions Slalom, Ottawa, Ontario

“Thanks to the quality of its innovative content, TFO has become an incredibly valuable resource not only for Francophones but also for francophiles looking for engaging, exciting and trustworthy content (…) I sincerely believe that Canadians have everything to gain from discovering TFO’s programming, which stands out so clearly from what we usually see on Canadian television these days. TFO offers Francophones outside of Quebec a window through which they can see and recognize themselves. TFO is also a first-rate partner for educators and schools, who can tap into TFO’s first-rate educational materials. TFO’s mission is unique and must continue to be pursued.”
EIGHT HUNDRED AND FOUR
ROCK DEMERS
President, Les Productions La Fête, Montréal, Québec

"I strongly believe that TFO’s programming is a key element to the “Canadian Broadcasting System.” The dynamism of its directors in terms of technological innovation has been quite remarkable - if not exceptional - in the last two years. This is all the more valuable given that much of TFO’s programming is intended for young people and is "consumed" in schools, precisely where new technologies are most swiftly embraced.

(...) Content is a perfect mix of quantity and quality, with a heaping dose of creativity. Proof of this is the number (almost disproportionate when we consider TFO’s operating budget) of prizes and awards that TFO wins year after year, both at national and international levels."
WHO ARE WE?
In November 2014, the Board of Directors updated Groupe Média TFO's mission and vision, in collaboration with a working group made up of employees.

**OUR MANDATE**

The mandate of Groupe Média TFO is to encourage continuous learning in Ontario by providing quality French-language educational programming services, though television broadcasting, new media and other communication technologies. By continuous learning, we mean the continuous acquisition of skills and knowledge that are essential to employability and personal growth.

Through a partnership with district school councils and other French-language teaching organisms and agencies, Groupe Média TFO establishes and supports a centre for excellence in continuous learning, expanding the range of flexible and high-quality programmes for learners of all ages.

Groupe Média TFO can enter into agreements, particularly financing agreements, with third parties, in compliance with articles 6 and 10 of the 2008 Ontario Educational Communications Authority Act.

**OUR MISSION**

Groupe Média TFO is a go-to resource for audiences seeking innovative educational and cultural content in French. Recognized for its premium content, it delivers stimulating experiences at the forefront of digital learning. Proud of its public heritage, it celebrates “la Francophonie” in Ontario and elsewhere in the world.

**OUR VISION FOR 2015-2018**

To act as a catalyst of rich French-language educational and cultural experiences, whose goal is to provide forward-looking solutions for “la Francophonie.”

**OUR VALUES**

- Respect
- Leadership
- Creativity and Initiative
- Innovation
- Ambition

**OUR STRATEGIC GOALS**

1. **Strategy for Educators and Students**
   To become essential for Educators and students, above all in Ontario.

2. **Generating New Revenue Sources (Sustainability)**
   To generate new revenue sources while consolidating our current financial strategies.

3. **Canada-Wide and International Strategy**
   To seize opportunities that appear on the international stage to present “l’Ontario Français” before the world, and to acquaint the Franco-Ontarian community with other facets of Canadian and international Francophonie.

4. **Measured Relevancy and Quality of Our Contents**
   To measure and evaluate the relevancy and quality of our contents (by dedicating efforts and resources to research activities).
THE BOARD OF DIRECTORS

CAROLE BEAULIEU
Chair since January 5, 2015 (Toronto)
Member since June 26, 2013.
Term ends on January 4, 2018.
* 1-M, 2-M, 4-M, 5-M

JACQUES SCHRYBURT
Acting Chair from July 25, 2014 to January 4, 2015
(Orléans)
Member since August 10, 2010.
Term ends on June 29, 2016.
* 3-P, 1-M, 5-M

GISÈLE CHRÉTIEN
Chair (Sudbury)
Member since April 1, 2007.
Term ended on July 24, 2014.
* 1-P, 2-M, 3-M

ÉDITH DUMONT
Administrator (Ottawa)
Member since January 29, 2014.
Term ends on January 28, 2017.
* 4-M

PAUL LEFEBVRE
Administrator (Sudbury)
Member since May 2, 2012.
Term ended on May 1, 2015.
* 2-P, 5-P

CAROLE MYRE
Administrator (Embrun)
Member since April 18, 2012.
Term ends on April 17, 2018.
* 2-M, 4-M

LUCIE MONCION
Administrator (North Bay)
Member since April 18, 2012.
Term ends on April 17, 2018.
* 3-M, 4-P, 5-M

DONALD OBONSAWIN
Administrator (Ballantrae)
Member since December 17, 2013.
Term ends on December 16, 2016.
* 4-M

ISABELLE PAQUET
Board of Director’s Secretary

*Board of Directors Committees
1. Executive Committee (up to May 15th 2014)
2. Finance and Performance Committee (up to May 15th 2014)
3. Audit Committee (up to May 15th 2014)
4. Governance and Human Resources Committee (from May 16th 2014)
5. Finance and Audit Committee (from May 16th 2014)

M. Member
P. Committee Chair

The total compensation paid to the members of the Board of Directors (including the Chair) in fiscal year 2014-2015 was $17,500, which is the amount recommended by the Lieutenant Governor in Council.
MANAGEMENT TEAM

GLENN O’FARRELL
President and CEO

PASCAL ARSENEAU
Chief Marketing Officer

JULIE GAUVIN
Chief Development and Innovation Officer

LAURENT GUÉRIN
Chief Content Officer

LISA LARSEN
CFO

MANON MCLAUGHLIN GAUTHIER
Controller (Acting, from October 1, 2014 to March 31, 2015)

ÉRIC MINOLI
Chief Technology and Optimization Officer

CHRISTIANE SCHER
Vice-President and Chief Operating Officer
In 2014-2015, Groupe Média TFO has made continuous efforts to produce more educational and cultural content, and has made it available on all platforms.
Motivated by the idea that the existence of an educational French-language media organization in a minority-language context is just as essential, if not more essential, in the digital age, Groupe Média TFO has swiftly evolved from a traditional channel to become an organization whose culture favours content on all screens, catering to newly formed viewing habits. With this objective in mind, at the beginning of its digital transition in 2011, TFO established a strategy to expand the reach of its content to all Francophones and francophiles in Canada and the world.

In 2015, the results of TFO’s development model show an increase in its viewership on television, the web, and on its social platforms. On March 31, 2015, TFO had 65,541,823 views on its platforms and had garnered more than 104,607 fans on social media since the initiation of its social media presence in 2012. Television viewership ratings also saw a 21%-increase when compared to 2013-2014.
"It’s simple: TFO is essential for the promotion of the French language and culture in Ontario. It is also essential in terms of offering a meeting place. Their work is and has always been synonymous with high quality and is appreciated by the population – not only in Ontario but across Canada and around the world."

"It is important for us that TFO programs are distributed outside of Ontario, so that Francophone communities are not disadvantaged in their choice of educational, innovative, cultural content that promotes and benefits them. We are convinced that this channel can be of great value to the educational and cultural fulfillment of Francophone communities across Canada, and in particular here in Alberta."

"TFO is a leader and a visionary in its field. Francophones from all over Canada should be able to benefit from its content."
“I believe it is of the utmost importance that Francophones across Canada have access to television productions in their maternal language. (…) Although we share a common language, every region has its own colours, challenges, and realities. Canadians deserve programming that unites them.”

— SIMONE SAINT-PIERRE, Gatineau, Québec

"These excellent, high-quality resources are modern and in-tune with the digital age - which is rare for material produced in French."

— ANNE JUSSAUDE, Verchères, Québec

“For several years, TFO has played a key role in French Ontario, and proof of its relevance abounds. With its extensive expertise, this educational channel can shine bright at a national level and carve bigger spaces for Francophones living in minority environments. TFO’s mandatory carry represents a major contribution to the well-being of Canadian Francophones and to the preservation and vitality of the French Language in Canada.”

— DENIS VAILLANCOURT
President, Assemblée de la Francophonie de l’Ontario
Champlain was a humanist and a visionary ahead of his time; a source of inspiration, constantly striving for a better world. He imparted to Canada the values of openness, hospitality, and the desire to always be better that have become synonym with the country.

“Le Rêve de Champlain,” an ambitious project developed by Groupe Média TFO as part of the celebrations for the 400th anniversary of the Francophone presence in Ontario, perfectly illustrates the innovative nature of this unique production, first of its genre in Canada.

The docufiction “Le Rêve de Champlain” is accompanied by a number of digital properties, applications, games and educational products.
To mark the 400th anniversary of the Francophone presence in Ontario, Groupe Média TFO opted to recount the incredible story of Samuel de Champlain, Father of Canada’s Francophonie, to all Canadians. To do this, TFO made the decision to broadcast it on all media platforms and to make it as accessible and interactive as possible.

Champlain’s Dream is a story that every Canadian can be proud of, and such a great story deserves to be told in as many ways and on as many platforms as possible.

**CRTC MESSAGE OF SUPPORT**

**EIGHT HUNDRED AND SEVEN**

**BETTY GORMLEY**

Executive Director, Canadian Parents for French, Ontario Chapter

"TFO’s new engaging programming, such as Champlain’s Dream, makes education fun for all types of audiences. Hearty congratulations to TFO on the great success of this project. We hope to see more initiatives like this as TFO embraces its role as a provider of quality, authentic French-language programs made in Canada. Bravo TFO!"
A STORY OF COURAGE... OF LOVE AND OF ADVENTURE...

Champlain, one of the greatest symbols of our heritage, and his vision and determination have been turned into a miniseries. Six episodes aired on TFO from March 16 to April 20, 2015.

Madeleine Meilleur, Minister of Affaires Francophones, lors des activités de lancement du Rêve de Champlain à Ottawa, le 9 mars 2015.

CRTC MESSAGE OF SUPPORT

SIX HUNDRED AND THIRTY
SERGE CHARBONNEAU
La Pêche, Québec

"TFO’s series about Champlain corresponds exactly to current government policy as to the importance of highlighting Canada’s history. Everyone in Canada should watch it - not just those who have access to TFO. This is why it is so important to broadcast TFO to the entire country."
Champlain's Dream is also a story of innovation and success in terms of producing and distributing French-language content. In support of the docudrama's release on TFO, a website was created containing backstage footage, interviews, and fascinating historical content for viewers of all ages.

What if Champlain had access to a digital tablet? This application will make French Canada's history more fascinating than ever! The Champlain's Dream application was designed for mobile downloading, allowing the audience to access and view content and play games on tablet, no matter where they are.

Champlain 1603: le Nouveau Monde Game
This strategic web game guarantees players exciting adventure, where they can relive the challenges Champlain faced: establishing, managing, and expanding a colony. As Champlain did, you will have to weather the harsh living conditions of the New World.

Designed for children aged 5 to 8, Le Petit Champlain is an educational application to introduce children to history and take them on an adventure that will bring out the little explorers in each of them. Let the adventure begin! Groupe Média TFO is proud to bring this "dream" to all Canadians!
EIGHT HUNDRED AND FIFTY-NINE
MADELEINE MEILLEUR,
Attorney General,
Minister Responsible for Francophone Affairs

"The government recognizes TFO’s contribution as an institution devoted to educational, cultural, and socioeconomic development. TFO plays a key role in building the identity of our youth, and contributes to the development of Francophone communities in Ontario and across the country. The adaptation of historian David Hackett Fischer’s book “Le Rêve de Champlain” into a television series is a prime example of one of the innovative projects undertaken by the TFO group, which resonate in Ontario, Quebec and other regions. This project is also part of celebrations of the 400th anniversary of the French presence in Ontario."

EIGHT HUNDRED AND FORTY-SIX
GRAHAM FRASER,
Commissioner of Official Languages

"TFO’s programming plays a precious role in the development of French language and culture in Canada. Official language communities don’t always have access to a wide range of cultural resources in their own language. (…) The obligation to broadcast TFO would render its content available to a larger share of the Canadian public, including in areas where educational audiovisual products in the French language are more difficult to access."
MAKING CHILDREN AND PARENTS HAPPY
"We believe that the approval of TFO’s application would contribute significantly to granting young Francophone Canadians access to a wealth of quality, diverse, children’s/youth programming in the French language. (...) TV5 Québec Canada is convinced that minority Francophone and Acadian communities would greatly benefit from the opportunity to access TFO."

**CRTC MESSAGE OF SUPPORT**

**FIVE HUNDRED AND THIRTEEN**

**SUZANNE GOUIN,**
President and Chief Executive Officer
TV5 Québec Canada

Groupe Média TFO believes that every child is smart; for us, a smart child has a lot of life and ambition, and a promising future ahead. Our content enhances what children learn in school, in addition to enabling them to have exceptional experiences that enrich their lives.

With over 70% of our schedule dedicated to children and with thousands of online viewing hours, we work with high-quality content to spark children’s passion and imagination, and help them discover their own potential. A number of achievements in 2014-2015 have shown us that our young audience and their parents have chosen TFO as their preferred destination.

A number of achievements in 2014-2015 have demonstrated to us that our young audience and their parents have chosen TFO as their preferred destination.
The Mini TFO world is a range of educational and recreational content that has been carefully selected for preschoolers. A home-grown Groupe Média TFO production, Mini TFO provides an interactive experience for kindergarteners and offers entertainment content of short duration including games, applications and series broadcast on television, the web and on YouTube. Mini TFO is the fruit of the labour of a talented team wholly dedicated to children’s development.

CRTC MESSAGE OF SUPPORT

THREE HUNDRED AND TEN
MATHILDE DHERISSARD,
Kuujjuaq, Québec

"It is the only children’s channel we watch, the only one that offers truly educational programming."

FACEBOOK COMMENT

JEAN-FRANÇOIS CAROLANNE,
Facebook/MiniTFO

"My children love you! They’ve been singing, laughing and playing with you since they were babies! We are the from Laurentians in Quebec and we came to see you last year at the Curd Festival... Thanks for being part of my children’s everyday life!"

FACEBOOK COMMENT

VÉRONIQUE PICHÉ,
Facebook/MiniTFO

"My little guy is 2.5 years old and Mini TFO has been a part of his life since he was born. He is at an age where he repeats everything, so he sings the songs and repeats the letters and the numbers. His Dad is an Anglophone, so Mini TFO is perfect to help him improve his French. I love it that you have more and more clips/characters! My son associates television with "MiniTFO" — so adorable!"
The steady growth of Mini TFO’s three YouTube channels (ABC Mini, Mini Dorémi and MiniMation) reflects a strong public interest in MINI TFO content. On March 31, 2015, the Youtube/MiniTFO channel had close to 61 million views.
780 SHORT PROGRAMS IN 2014-2015 FOR A TOTAL OF 28H45M

NUMBER OF PRODUCTION HOURS FOR MINI TFO CAPSULES

<table>
<thead>
<tr>
<th>Year</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td>8 h 49</td>
</tr>
<tr>
<td>2013-14</td>
<td>15 h 33</td>
</tr>
<tr>
<td>2014-15</td>
<td>28 h 45</td>
</tr>
</tbody>
</table>
Ce que vous lisez en ce moment est perçu par vos yeux à l’envers. Votre cerveau remet le texte à l’endroit.

Avec Minitfo, tout est matière à apprendre. Même nos publicités. Pour plus de contenu éducatif pour enfants, visitez tfo.org/mini.
AWARD-WINNING EDUCATIONAL APPLICATIONS FOR LITTLE ONES

BIBLIO MINI

THE BEST MOBILE APP AWARDS 2014

Parents read and tell stories to their children in an interactive way, an engaging activity using songs and images to teach children new vocabulary.

CHANSONS TRADITIONNELLES

Parents and children relive the joy of singing together as a family, traditional songs that impacted their childhood.

CHARLIE AND THE FIVE SENSES

TFO’s first bilingual application, introduces Charlie, a purple character with beautiful feet who teaches children to accept others.

40 APPLICATIONS AVAILABLE

BIBLIO MINI FINALIST

BEST CHILDREN’S APP

55,335 DOWNLOADS

THE BEST MOBILE APP AWARDS 2014

BIBLIO MINI FINALIST

BEST CHILDREN’S APP

55,335 DOWNLOADS

CRTC MESSAGE OF SUPPORT

FIVE HUNDRED AND NINETY-FIVE

JOHANNE GAUDET

Saint-Lin-Laurentides, Québec

"Mini TFO is very important for my daughter. [She] has a disability and doesn’t have many interests, but when she sees the Mini TFO characters, she becomes excited, animated, happy (smiling)."
"The vision behind our programming is driven by the educational quality and variety of our content for Children and Youth, and the diversity in the types of programs we bring to our young audiences. We continue with them as they grow and we develop a relationship of trust with their parents, so they can relate to clever, entertaining, multi-platform programs," Annick Snell, Director of Pre-purchasing and Acquisitions for Children and Youth Programming at Groupe Média TFO, recipient of the Prize for a Career Dedicated to Excellence, awarded by Youth Media Alliance in May 2014.

Our Youth/Children programming is aligned with the Ontario Curriculum and bears in mind the importance of preparing kids for future career paths, by sparking in them a passion for learning through an approach that is focused on STEAM (Science, Technology, Engineering, Art, and Mathematics)."

ANNICK SNELL,
Director of Pre-purchasing and Acquisitions for Children and Youth Programming at Groupe Média TFO
RECIPIENT OF THE PRIZE FOR A CAREER DEDICATED TO EXCELLENCE, AWARDED BY THE YOUTH MEDIA ALLIANCE IN MAY 2014.
WHAT IF WE LEARNED WHILE HAVING FUN?

C’EST WOW!
Targeted at older children between 6 to 9 years of age, C’est Wow! is a program that facilitates the learning of mathematics and geometry, in alignment with the Ontario Curriculum.

ZOUBI DOUBI
HÉLÈNE BOULAY ET CHARLES DELISLE,
Questions à l’auditoire, 8 juin 2014
“We are writing you from Quebec. Our grandson is absolutely in love with your show, Zoubi Doubi. I have to tell you that the show is pure genius, with its focus on friendship, cooperation, gender equality and resourcefulness, all in a playful spirit. Keep up the excellent work!”

PEG + CHAT
A series seeking to cultivate mathematical skills through the adventures of Peg and her cat.

BOOM C’EST CANON
Hosted by Pascal Morrissette and Pascal Barriault, this quiz show invites young participants to answer questions that are just as funny as they are unusual. Every episode is a competition between two teams of one teenager and two adults, who move up squares on a huge game board, Snakes-and-Ladders style. Shot in front of an audience in a studio with a “pop art” set decor, this series features a terrifically fun universe, attractive to both young people and their parents.
RESPECT, OPENNESS AND RESILIENCE
CONTENT THAT ENCOURAGES LEARNING
SOCIAL VALUES

SUBITO TEXTO
Recipient of five 2015 Prix Gémeaux nominations, Subito Texto has rich content anchored in the reality and problems of today’s youth.

Motel Monstre is now in its fourth season of teaching respect of differences by multiplying viewer experiences on numerous digital platforms.

LES HIPALOULAS
Teaching resilience to children through music.

ZACK ET QUACK
Little ones will develop a passion for reading with Zack and Quack, two heroes who are loved by children and who spur surprise and excitement while teaching young viewers the value of friendship.

EIGHT HUNDRED AND FIFTY-SEVEN
MARTIN THÉBERGE
President (FCCF)

CATHERINE VOYER-LÉGER
President (ACO), Fédération culturelle canadienne-française (FCCF) and Alliance culturelle de l’Ontario (ACO)

"Let us recognize the expertise developed by TFO in terms of youth programming. There is no doubt that the high-calibre educational content offered by TFO has helped curb assimilation and promote the immersion of children in Francophone culture. These are opportunities that all Francophones deserve to benefit from in the future. (…) According to the FCCF and the ACO, the obligation to carry TFO will ensure that Francophones across the country will have easy access to TFO’s French-Canadian content."
Co-produced by Saga and Groupe Média TFO, Wuxia the Fox is an illustrated book accompanied by an iPad application to be released in the fall of 2015. With the help of voice recognition software, Wuxia is sure to spark children's curiosity and transport them into a world of fantasy created by Jonathan Bélisle. The tool is designed to foster cooperation between parents/children and teachers/students.
FLIP offers funny shorts, capsules (showbiz, beauty, fashion, technology), photos, and videos that create quite a buzz on the web and social media. FLIP airs on TFO, every evening at 7 p.m. Live: Monday to Thursday on YouTube.

They welcome into the studio well-known YouTubers such as PL CLOUTIER and CYNTHIA DULUDE.

GROWTH OF YOUTUBE VIEWS

<table>
<thead>
<tr>
<th>Year</th>
<th>Views</th>
<th>Growth %</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>148,366</td>
<td></td>
</tr>
<tr>
<td>2014-15</td>
<td>1,284,585</td>
<td>+765,82%</td>
</tr>
</tbody>
</table>

Canadian Francophone cultural references, it contributes to reinforcing young people’s feeling of belonging to their community. We also believe that all Canadians should have access to TFO regardless of where they live.”

EIGHT HUNDRED AND FIFTY-SIX
CASSIDY VILLENEUVE
Vice-President,
Fédération de la jeunesse franco-ontarienne

"TFO distinguishes itself not only through its programming quality and diversity, but also through its leadership on the web. The FESFO regularly consults its members who confirm the importance of having a web and social media presence in order to reach their age range (14- to 18-year-olds). TFO is thus an essential player in attracting youth to Francophone content. By creating and broadcasting..."
ÉDUCATION
LE GOÛT D’APPRENDRE
"The Canadian Francophonie — and more specifically the world of French-language education in Canada — needs a network like TFO, a network that nourishes reflection, offers quality materials that teachers can use in their classrooms, and contributes to the cultural enrichment of our students, their families, and their communities. (...) In this era of globalization, all players within the Francophonie should be working together to promote French. (...) Our Board is convinced that players such as TFO are essential in this sense."
TFO ÉDUCATION PLAYS AN ESSENTIAL ROLE IN THE DEVELOPMENT AND GROWTH OF ONTARIO AND CANADA’S FRANCOPHONE COMMUNITIES.

In 2014, TFO Éducation signed an agreement with the Ontario Ministry of Education to offer French language resources from TFO Éducation to English-language school boards, teachers, and students throughout the province. The winning collection, comprising more than 7,000 multimedia educational tools, can now be used by 14,000 English-language teachers in 60 school boards, and will benefit close to 2 million students from all parts of Ontario.

"In August 2015, the Ministry of Education announced additional support in order to give 60 Ontario English-language school boards access to TFO’s 7000 educational resources on various platforms, in a concerted effort to meet needs expressed by that community. In the months that followed the announcement, 3000 teachers signed up as resource users. There was a wave of positive comments. Additionally, as the TFO channel aligns these new resources with the skill levels of French-as-a-Second-Language (FSL) learners, up to 14,000 FSL teachers will begin to use these resources in classes across the province. (…) TFO must continue to reinforce the Francophone presence in Ontario and throughout the country, and the public must continue to benefit from its programming."

CRTC MESSAGE OF SUPPORT

FOUR HUNDRED AND SIXTY-SIX
MARIELLE METZ
Brampton, Ontario

"As a Southern Ontario French Immersion teacher, I find invaluable the immediate access to Francophone language and culture that TFO’s broadcast and electronic resources provide. The Ontario Ministry of Education’s new French curriculum prioritizes the use of "authentic" language resources — from beginner to Core French classes. Additionally, the presence of Franco-Ontarian culture in this province is increasingly fragile and can benefit from visible cultural reinforcement that is easily accessible to the public."
TFO.ORG/EDUCATION
VIRTUAL CLASSROOM

The TFO Éducation website is a multimedia platform designed to meet the specific needs of the educational world, in classrooms and beyond the confines of school. It provides teachers with Francophone educational resources that are rich and modern, as well as a work space and place for exchange with colleagues and students.

3,574 members on TFO.org/education in March 2014

8,775 members on tfo.org/education in March 2015

TFO Éducation resources are aligned with the programs and priorities of the Ontario Ministry of Education, and are classified according to the Common European Framework of Reference for Languages (CECR) standards: learning, teaching, assessment.

CRTC MESSAGE OF SUPPORT

TWO HUNDRED AND THIRTY-EIGHT
JOHN GIRARD
Teacher, St. Michael's, Pincher Creek, Alberta

"I’m a French Immersion teacher in Pincher Creek, Alberta, and I find that TFO’s resources are priceless in terms of teaching! They are a real asset from kindergarten to Grade 12."

CRTC MESSAGE OF SUPPORT

FIVE HUNDRED AND EIGHTY-FOUR
ISABELLE SAUVÉ
Ottawa, Ontario

"I am a teacher in a French-language school in Ontario and I use TFO resources daily. At home, my son has watched TFO from a very young age. The vocabulary used in children’s programming is rich and varied. TFO is important to me, my students, and my family!"
TFO Éducation’s resources foster collaborative learning and knowledge construction, and they help make teaching more dynamic and allow teachers to carry out engaging activities with students about important topics. Regardless of the format used - computers, tablets, smart phones, interactive whiteboards - resources from TFO Éducation promote collaborative learning, knowledge construction, interactivity and mobility.

IDENTITY BUILDING

"TFO has accomplished an important milestone in terms of democratizing and making learning French fun. Its varied content is innovative and of excellent quality and reaches its targeted audience through a vast presence on various platforms (...). Its educational resources become highly valuable tools for teachers across the country, and inspire teachers to be creative in the context of learning in the digital age."

SIX HUNDRED AND THIRTY-FOUR
GILLES LEROUX
Executive Director Centre franco-ontarien de ressources pédagogiques (CFORP)

"As a secondary school teacher, I appreciate historical programs and quizzes that help my students discover Canada through the eyes of youth from other provinces."

TWO HUNDRED AND THIRTY-TWO
ANNIE JUSSAUHE
Verchères, Québec

CRTC MESSAGE OF SUPPORT
Premier établissement français à l’île Sainte-Croix
1604
Établissement français à Port-Royal (Nouvelle-Écosse)
1605
Exploration vers l’Ouest
1613
Mort de Samuel de Champlain
1635
Première exploration aux Grands Lacs
1615
Première exploration aux Grands Lacs
1663
La Nouvelle-France qui devient une colonie royale
1608
Fondation d’un poste de traite à Québec
1604
Fondation du premier journal francophone Le Canadien
1665
Arrivée des “filles du roi” en Nouvelle-France
1615
Déportation du peuple acadien
1665
Condamnation et mort de Louis Riel
1805
Arrivée de la radio et première diffusion d’une station de radio francophone
1920
Arrivée de la radio et première diffusion d’une station de radio francophone
1913
Fondation de l’Association canadienne d’éducation de langue française (ACELF)
1947
Création du drapeau québécois
1950
Développement de communautés francophones dans l’Ouest du pays
1952
Inauguration de la chaîne de langue française de Radio-Canada
1968
Pierre Elliott Trudeau élu premier ministre du Canada
1975
Apparition des dénominations des communautés francophones au Canada
1977
Adoption de la loi 101 au Québec
1984
Première femme gouverneure générale du Canada, Jeanne Sauvé
1986
Adoption de la loi 8 sur les services en français en Ontario
1997
Création de la Loi 104 créant les 12 conseils scolaires de langue française en Ontario
2000
Jugement de la Cour suprême du Canada sur l’égalité des minorités de langues officielles au pays
2007
Création du Commissariat des services en français de l’Ontario
Quelques jalons de la francophonie ontarienne et canadienne

1604 - Premier établissement français à l’île Sainte-Croix
1608 - Fondation d’un poste de traite à Québec
1613 - Première exploration aux Grands Lacs
1641 - Établissement français à Port-Royal (Nouvelle-Écosse)
1759 - Invasion de la Nouvelle-France; capitulation de Québec
1847 - Adoption de la loi pour l’entrée en vigueur du Règlement 17 en Ontario
1856 - Épisode des épingles à chapeau de l’école Guigues d’Ottawa, en Ontario
1871 - Arrivée des « filles du roi » en Nouvelle-France
1884 - Création du drapeau acadien
1885 - Condamnation et mort de Louis Riel
1915 - Adoption de la loi pour l’entrée en vigueur du Règlement 17 en Ontario
1916 - Épisode des épingles à chapeau de l’école Guigues d’Ottawa, en Ontario
1920 - Arrivée de la radio et première diffusion d’une station de radio francophone
1947 - Fondation de l’Association canadienne d’éducation de langue française (ACELF)
1948 - Création du drapeau québécois
1950 - Développement de communautés francophones dans l’Ouest du pays
1952 - Inauguration de la chaîne de langue française de Radio-Canada
1955 - Création du drapeau franco-ontarien
1963 - Première femme gouverneure générale du Canada, Jeanne Sauvé
1965 - Arrivée des « filles du roi » en Nouvelle-France
1968 - Apparition des dénominations des communautés francophones au Canada
1975 - Création des lois 140 et 141 en Ontario
1976 - Pierre Elliott Trudeau élu premier ministre du Canada
1977 - Adoption de la loi 101 au Québec
1984 - Création du drapeau franco-ontarien
1986 - Adoption de la loi 101 créant les 12 conseils scolaires de langue française en Ontario
1987 - Entrée en ondes à Toronto de la chaîne de langue française de TVO
1997 - Création de la Loi 104 créant les 12 conseils scolaires de langue française en Ontario
1999 - Sommet de la francophonie à Moncton
2000 - Jugement de la Cour suprême du Canada sur l’égalité des minorités de langues officielles au pays
2007 - Autonomie de TFO et création de l’OTÉLFO

Éducation
Ontario
Canada
TFO 24.7 is a web-television magazine that is original and enriching, and reflects Francophone communities’ realities through interviews, reports, comedy sketches, chronicles... TFO 24.7 opens up access to the dynamism of artists, entrepreneurs, and leaders who help make Canadian Francophonie shine.

Launched in 2013-2014, TFO 24.7 debuted as a web series whose reports and interviews were produced as collaborations between TFO 24.7 teams and collaborators from all across Ontario.

For the 2014-2015 season, in addition to a social platform web presence, TFO 24.7 has increased its reach with a daily program broadcast Monday to Friday at 8 p.m. In this season, more collaborators from across Canada were brought in, to guarantee visibility to all Francophones.

"TFO gives Francophone and francophile communities the possibility of accessing films in French and appreciating Francophone musical talents. It’s not always easy to produce Francophone artists in Dryden, Thunder Bay or Longlac; TFO offers an interesting alternative.

(…) I would also like to add that AFNOO developed a service agreement with TFO 24.7 to make it possible to report from the North-West, contributing to the visibility of Francophone communities. This innovative agreement maximizes TFO’s resources, by shaping and engaging collaborative organizations such as AFNOO."
LE NOUVEAU REGARD FRANCOPHONE

CARTE DE VISITE

#ONFR

TOUS LES SOIRS 20H30

CAMPAIN "J'AIME", FALL 2014
Karine Morin, Justice of the peace, Toronto
Gisèle Quenneville, Linda Godin, Rachel Desaulniers et Daniel Lessard meet personalities that have shaped Canada’s Francophonie.

MAJOR NAMES FROM CANADA’S FRANCOPHONIE HAVE BEEN INVITED ON CARTE DE VISITE

Ontario
Bob Rae (Toronto)
France Gélinas (Sudbury)

Montreal
Bernard Derome
Denise Bombardier

West
Carmen Campagne (Winnipeg)
Ibrahima Diallo (Winnipeg)

New-Brunswick
Herménégilde Chiasson (Moncton)

99 PROGRAMS
(3 programs per week)

49 h 30 m

EIGHT HUNDRED AND TEN
LISE BOURGOEIS
President, La Cité

"Students and staff from Collège La Cité have been collaborating for years with Groupe Média TFO by contributing expertise in certain activities such as public affairs’ reports or other media productions. We believe that TFO is an important and necessary resource that contributes to increasing the visibility of Francophones living in a minority environment, and makes their accomplishments known."
THREE HUNDRED AND FORTY-FIVE

JEAN-ROCK BOUTIN

Toronto, Ontario

"TFO is essential to the development of Ontario’s Francophonie; it is a uniting factor for this community that is spread throughout the province of Ontario. TFO is a reliable source of information and education for all age groups within our community, and reflects the diversity of our Francophone cultures (…). Through its content, TFO is en route to becoming a uniting model for the Francophone community outside of Quebec. These efforts must be pursued in order to encourage the creation of a strong link between us – even if we may be far away from each other."

CRTC MESSAGE OF SUPPORT

AT THE FOREFRONT OF THE PROVINCE’S NEWS

Hosted by François Pierre Dufault, #ONFR summarizes the week’s political news from Ontario and Canada: political, linguistic, economic, and social issues from Ontario.

35 PROGRAMS  306 BLOG POSTS
THE NEW PASSPORT

With a single click, explore our programming: an interactive experience with multimedia content (videos, interviews, photos, trailers, CinéTFO blogs and articles, etc.) Available at tfo.org/cinetfo.

CRTC MESSAGE OF SUPPORT

THREE HUNDRED AND TWEENTY-EIGHT
MICHÈLE EMOND
Montréal, Québec

“(…) I admit that if I could no longer watch classic films in their original languages on TFO, I would cancel my cable subscription, because TFO is the most brilliant jewel in Canadian television — thank you for existing!”

CRTC MESSAGE OF SUPPORT

A HUNDRED AND EIGHTY-SIX
BENOÎT TRUDEL
Ottawa, Ontario

“(…) I especially like the possibility of watching numerous films from a variety of countries, and in many cases, masterpieces of international film. The viewing experience that TFO offers has no equal in English-language television channels — whether Canadian or American. Thank you for your excellent work!”
LE CINÉMA QUI VOUS ALLUME

My Sweet Pepper Land | Hiner Saleem avec Golshifteh Farahani
FROM MONDAY TO SATURDAY
MOTION PICTURES PROGRAMMED
BY GENRE AND BY CYCLE

- Homages and retrospectives of the greatest filmmakers (Abbas Kiarostami, Gilles Carle, Maurice Pialat, Krzysztof Kieslowski, Jacques Tati, etc.).
- Television series (Berlin Alexanderplatz by Rainer Werner Fassbinder, Le Décalogue by Krzysztof Kieslowski, Les lignes de Wellington by Valeria Sarmiento, Scènes de la vie conjugale by Ingmar Bergman, etc.).
- French-language films subtitled in English for francophiles, and English-language films subtitled in French.
- Homages to contemporary Canadian filmmakers (Denis Côté, Guy Maddin, Sarah Polley, Catherine Martin, etc.)
- International films in their original languages, subtitled in French.
- Docufictions intermixing documentary and historical re-enactment elements (Champlain’s Dream)
- Exclusive interviews with international filmmakers and actors.

A DAILY CINEMATIC RENDEZ-VOUS AT 9 P.M.

GROWTH OF TFO.ORG/CINE

FROM APRIL 1ST, 2013 TO MARCH 31ST, 2014

8,801

FROM APRIL 1ST, 2014 TO MARCH 31ST, 2015

48,751

+453%

CRTC MESSAGE OF SUPPORT

EIGHT HUNDRED AND FOUR
ROCK DEMERS
President, Les Productions La Fête,
Montréal, Québec

“What to say about the place made for culture in general — and music and film especially? For a Canadian film lover, there is no better channel to tune into than TFO. Of all the channels out there, it’s truly at TFO that one finds the best film programming. Isn’t that incredible?”
NEW FRENCH-CANADIAN MUSIC ESSENTIALS

The BRBR Web Platform, Groupe Média TFO’s music series, showcases emerging Francophone, francophile, and Canadian artists. With a number of agreements signed with new partners (including AOL, La Presse, MSN, VOIR, and NOW), BRBR is even more present on external platforms, offering increased visibility to artists. For the next broadcast season, BRBR will go on a roadtrip across Canada, meeting Canadian artists and their fans along the way. On television and on the web, BRBR will share performances, interviews, blogs and travel tales to shine a light on creative talents from all corners of Canada.

520 BLOG POSTS
326 SESSIONS AND MUSIC VIDEOS
39 PROGRAMS

FIVE HUNDRED AND FIFTY-FIVE
KARYNE LEFEBVRE
Laval, Québec

"TFO offers quality Francophone television. (…). TFO shines and goes completely unrivaled. (…). It constantly strives to accurately represent diverse ethnic communities and highlight Franco-Canadian culture (I’m thinking specifically of the program BRBR, once one of the only television broadcasting platforms for Francophone music in the country)."

CRTC MESSAGE OF SUPPORT

YOUTUBE.COM/BRBRTFO

+ 400 %

2013-14
425,165

2014-15
2,128,143
DEVELOPMENT AND INNOVATION

AUDIENCE GROWTH

$138,758
Advertising revenue in 2014-2015

CONTENT DISTRIBUTION

$2,689,867
In cable distribution revenue in 2014-2015
“WE WORK TO ENHANCE OUR CONTENT IN ORDER TO ENSURE EASY ACCESS FOR THE WIDEST POSSIBLE AUDIENCE.”

JULIE GAUVIN,
Chief Development and Innovation Officer

A HUNDRED AND NINETY-NINE

MARC BEAUDET
President, Turbulent

"TFO’s growth is good news for the digital industry of independent transmedia producers. TFO is an organization that believes in the importance of digital and has implemented numerous major strategic initiatives. TFO is an example for the Canadian television industry, which lags behind in including digital technologies in the entertainment it offers. (…) Canadian digital companies find in TFO a thorough and innovative partner [that contributes to] reinforcing the development of key transmedia expertise in Canada."

EIGHT HUNDRED

CAROL JOLIN
President, Association des enseignantes et des enseignants franco-ontariens (AEFO)

"Groupe Média TFO is a known reference for educational and innovative Francophone content for children. An avant-garde player in the field of digital learning, Groupe Média TFO has experienced record commitment rates on a global scale with regards to its educational content for children. The TFO channel, Mini TFO, and Edululu (the first online evaluation and ranking service for educational apps in French and English) are some of Groupe Média TFO’s offered services."
Launched in April 2014, Edululu is a web application intended for parents and educators; Edululu is the first public service that offers assessments of educational applications available in Canada on iOS and Android. Edululu is the Canadian reference for French- and English-language educational applications for 2- to 17-year-olds.

Edululu assessments are conducted by a team of independent experts comprising educators, parents, ergonomists, and web designers and developers. Together, they assess, grade, and comment on new educational applications available on the market.

EDULULU.ORG

92,996 SINGLE VISITS
350,841 PAGE VIEWS

OVER 6 MILLION
CANADIANS SIGNED UP DURING THE EDULULU LAUNCH CAMPAIGN IN APRIL 2014

20 EXPERT ASSESSORS
850 APPLICATIONS ASSESSED
19 ARTICLES IN THE MEDIA
500 TWEETS SHARED
| MAXIME JOHNSON @MAXIMEJOHNSON | Avis aux parents et enseignants : EduLulu de TFO teste toutes les nouvelles applis éducatives sur iOS et Android bit.ly/Pn24k6 |
| BENOIT PETIT @PETITBENOIT | EduLulu : guide d’apps éducatives edululu.org/fr par @TFOCanada Article de @abfilion fr.canoe.ca/techno/chroniq... pic.twitter.com/0jOzSGoa68 |
| SIMPLY STACIE @SIMPLYSTACIENET | Discover Educational Apps for Your Children on EduLulu sulia.com/c/technology/f... |
| BERNIER ET CIE @BERNIERETCIE | Edululu, nouveau site testant systématiquement toutes les applications éducatives pour iOS et Android, @maximejohnson à @Bernieretcie 8h40 |
| CANOE.CA TECHNO @CANOETEC | #Edululu : trouvez les meilleures applis éducatives pour enfants bit.ly/1rgrVlx #TFO |
| NETPUBLIC @NETPUBLIC | Edululu: Nouveau guide d’applications mobiles éducatives: 300 applis sélectionnées ow.ly/w5Cj6 pic.twitter.com/4gnJPzB4fl |
| BRUNO GUGLIELMINETTI @GUGLIELMINETTI | Edululu : trouvez les meilleures applis éducatives – fr.canoe.ca/techno/chroniq... |
| ADNEWS.COM @ADNEWS.COM | Groupe Media TFO @TFOCanada launches EduLulu #edululu adnews.com/32666#.U1Z6TZm... |
| MOMMY CONNECTIONS @MOMMYCONNECTION | Looking for educational apps for your kids? Check out EduLulu @TFOCanada ow.ly/wg2on |
| MARTINE GINGRAS @BANLIEUSARDISES | Vraiment bien! "@TFOCanada: #EduLulu faire les meilleures #applis éducatives edululu.org #parents ow.ly/i/5fSa4" |
More than 227 participants were invited to reflect on new learning opportunities as well as relevant pedagogical practices, bearing in mind new realities of the technological landscape.

A meeting place for representatives from the worlds of education, educational content producers, and new technological tool creators.

An opportunity to maintain the richness and diversity among these three groups who invest and contribute to the development of digital education.

The involvement of school boards, with the support of the Ontario Ministry of Education.

"The CEA shares with TFO a mutual commitment to support teachers and students in minority linguistic communities in Canada. I had the pleasure of meeting TFO’s Board, and of speaking at the 2015 Les Tablettistes conference. I am impressed as much with the quality of the learning products as the leadership, in terms of digital content that capitalizes on technology to enlarge potential learning experiences in our target audiences."
"My sincere congratulations once again, for the success of the Tablettistes! I learned a great deal and returned to the office full of ideas and projects."

SELMA TOPRAK, CONSULATE GENERAL OF FRANCE IN TORONTO

"I greatly enjoyed the event and was impressed by the level of professionalism demonstrated by the Groupe Média TFO team."

DONALD IPPERCIE, PRINCIPAL, GLENDON COLLEGE

"You did a great job hosting a first-class event."

ROB HENDERSON, PRESIDENT AND CEO, YCONIC

―

"The best event of all!"

EDUCATION AND NEW TECHNOLOGIES CONSULTANT, MINISTÈRE DE L’ÉDUCATION, DU LOISIR ET DU SPORT

"The day’s lessons were invaluable. Thank you!"

CAMILLE HEMMING, PRODUCER, ACCESSIBLE MEDIA INC.
"Being able to find appropriate solutions within our work environment and production capacity."

CHRISTIANE SCHER,
VICE-PRESIDENT AND CHIEF OF OPERATIONS

Through its new operational model implemented over the course of 2014-2015, TFO increased its production capacity by defining new practices. Work teams developed new ways of doing things and created custom processes to offer the public an increased number of products that meet their needs.
2nd PLACE WORLDWIDE

TFO’S NEW PRODUCTION ECOSYSTEM

In September 2014, the TFO model received an award at the IBC Innovation Awards in Amsterdam, and earned 2nd place internationally for its content production.
"Promoting the talents of our internal collaborators – our priority in 2014-2015."

MARION BONAFOS,
HUMAN RESOURCES DIRECTOR

"Ensuring that the company’s growth matches up with our efforts to recognize talents, the right context to foster creativity in a positive work environment."

CHRISTIANE SCHER,
VICE-PRESIDENT AND CHIEF OF OPERATIONS
THE EMPLOYEE RECOGNITION PROGRAM

Dedicated to the acknowledgement of employee creativity and engagement, Groupe Média TFO’s first employee recognition program was launched in March 2015. The program is focused on three primary axes: information, engagement, and talent recognition, and publishes information of interest to all employees.

OPTIMIZING INDIVIDUAL STRENGTHS

In 2014-2015, a new performance appraisal process was implemented for all employees, across the board. Employees can benefit from individualized coaching in order to promote their strengths while benefiting, if necessary, from an adapted training plan. The new model is the result of a fruitful collaboration with the two unions, UNIFOR and GCM, and the Human Resources Department.

TRAINING

Employee training requests were integrated into a global training plan adapted to the needs of each of TFO’s sectors.

2085 HOURS OF TRAINING

152 TRAINING SESSIONS IN 2014-2015

RECRUITMENT

In 2014-2015, Human Resources recruited 48 professionals to fill permanent and contractual positions — a number that represents a quarter of its employees. In order to accomplish this, Human Resources placed emphasis on its dissemination networks, such as its website and LinkedIn platform, and also developed partnerships with (among others) post-secondary institutions such as College La Cité, in order to support the next generation of workers.

THE ACCESSIBILITY FOR ONTARIANS WITH DISABILITIES ACT

Given the entry into force of the Law, Groupe Média TFO established a working group to develop procedures, policies, and accessibility standards to be implemented in 2015-2016.
The Employee Recognition Prize, now in its third edition, was created to recognize longstanding employees and highlight the value of their long-term work and engagement over the years. Three employees were also celebrated by their peers for their work, team spirit, and initiative.
SENSE OF INITIATIVE AWARD
Isabelle Lemay
Associate Producer-Director

AWARD OF EXCELLENCE
David Manga-Ebengue
Principal Mail Clerk

TEAM SPIRIT AWARDS
Hélène Chalant
Educational Resource Agent, TFO Éducation

20 YEARS AT TFO!
James Poll
Editor

Lisa Laforest
Technical Director

15 YEARS AT TFO!
Alexandre Brûlé
Technical Producer

Empyreal Palmer
Editor

Nadine Dupont
Executive Producer

10 YEARS AT TFO!
Carole Milon
Designer, Television Production

Donna Dudinsky
Senior Officer, Copyright & Clearances

Éric Minoli
Chief Technology Officer

Stephan Maynard
Acquisition Agent

5 YEARS AT TFO!
David Carbert
Mini TFO Producer-Director
Groupe Média TFO has been extremely successful at seizing digital opportunities and bringing avant-garde educational and cultural content to all platforms, targeted at Francophones and francophiles in Canada. We could not do it without the talented and persevering team that has helped us elevate our products to the top tier, side by side with the industry’s greatest.

We will continue to work hard to make sure our expertise and leadership keep us at the forefront of producing content as a public educational media outlet in a francophone setting. We will maintain our focus on digital optimization and innovation as we implement our strategy, never straying from the objective of helping French Canadian language and culture thrive, here and everywhere else in the world.
ANNUAL REPORT 2014-15
ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

FINANCIAL STATEMENTS

MARCH 31, 2015
# ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

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<th>Section</th>
<th>Page</th>
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</thead>
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<td>Independent Auditor’s Report</td>
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<td>Financial Statements</td>
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<td>Statement of Financial Position</td>
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<td>Statement of Operations</td>
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<td>Statement of Changes in Net Assets</td>
<td>7</td>
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<td>Statement of Cash Flows</td>
<td>8</td>
</tr>
<tr>
<td>Notes to the Financial Statements</td>
<td>9</td>
</tr>
</tbody>
</table>
MANAGEMENT’S REPORT

Management of the Ontario French-language Educational Communications Authority (OFLECA) is responsible for the financial statements, the notes to the financial statements and all other financial information contained in this financial report.

Management has prepared the financial statements in accordance with Canadian public sector accounting standards for government not-for-profit organizations. In order to achieve the objective of fair presentation in all material respects, reasonable estimates and professional judgements were used. Management believes the financial statements present fairly the OFLECA’s financial position as at March 31, 2015, as well as the results of its operations and its cash flows for the year then ended.

In fulfilling its responsibilities and recognizing the limits inherent in all systems, Management has developed and maintains a system of internal controls designed to provide reasonable assurance that the OFLECA’s assets are safeguarded from loss and that the accounting records are a reliable basis for the preparation of financial statements.

The Board of Directors is responsible for ensuring that the OFLECA’s Management fulfills its responsibilities for financial reporting and is ultimately responsible for reviewing and approving the financial statements. The Board of Directors carries out its responsibility for review of the financial statements principally through the Audit Committee. The Audit Committee meets with Management and the external auditors to discuss the results of audit examinations and financial reporting matters and to satisfy itself that each party is properly discharging its responsibilities. The external auditors have full access to the Audit Committee with or without the presence of Management.

The financial statements for the year ended March 31, 2015 have been audited by Marcil Lavallée, Chartered Professional Accountants, Licensed Public Accountants, the independent external auditors appointed by the members of the OFLECA. The accompanying Independent Auditor’s Report outlines their responsibilities, the scope of their examination and their professional opinion on the financial statements.

Glenn O’Farrell  
President and Chief Executive Officer

Lisa Larsen, CPA, CA  
Chief Financial Officer, Finance and controls

Toronto, Ontario  
June 10, 2015
INDEPENDENT AUDITOR'S REPORT

To the Directors of
Ontario French-language Educational Communications Authority

We have audited the accompanying financial statements of the Ontario French-language Educational Communications Authority (OFLECA), which comprise the statement of financial position as at March 31, 2015, and the statements of operations, changes in net assets and cash flows for the year then ended, as well as a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards for government not-for-profit organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.
Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Ontario French-language Educational Communications Authority as at March 31, 2015, as well as the results of its operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards for government not-for-profit organizations.

Marcil Lavallée.

Chartered Professional Accountants, Licensed Public Accountant

Ottawa, Ontario
June 10, 2015
# ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

## STATEMENT OF FINANCIAL POSITION

### MARCH 31, 2015

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 8,767,480</td>
<td>$ 8,479,071</td>
</tr>
<tr>
<td>Accounts receivable (Note 4)</td>
<td>2,515,507</td>
<td>1,612,603</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>1,074,677</td>
<td>1,511,440</td>
</tr>
<tr>
<td><strong>RESTRICTED CASH</strong> (Note 5)</td>
<td><strong>6,446,229</strong></td>
<td><strong>5,833,750</strong></td>
</tr>
<tr>
<td><strong>BROADCASTING RIGHTS</strong> (Note 6)</td>
<td><strong>16,711,234</strong></td>
<td><strong>15,305,959</strong></td>
</tr>
<tr>
<td><strong>IN-HOUSE PROGRAMMING</strong> (Note 7)</td>
<td><strong>18,746,383</strong></td>
<td><strong>13,347,142</strong></td>
</tr>
<tr>
<td><strong>ASSET – EMPLOYEE FUTURE BENEFITS</strong> (Note 8)</td>
<td>1,086,400</td>
<td>598,100</td>
</tr>
<tr>
<td><strong>CAPITAL ASSETS</strong> (Note 9)</td>
<td><strong>8,974,367</strong></td>
<td><strong>11,380,979</strong></td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$ 64,322,277</strong></td>
<td><strong>$ 58,069,044</strong></td>
</tr>
</tbody>
</table>
# ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

## STATEMENT OF FINANCIAL POSITION

**MARCH 31, 2015**

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued liabilities (Note 10)</td>
<td>$ 4,826,481</td>
<td>$ 4,261,450</td>
</tr>
<tr>
<td>Deferred contributions (Note 11)</td>
<td>$ 5,818,125</td>
<td>$ 4,707,481</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td><strong>10,644,606</strong></td>
<td><strong>8,968,931</strong></td>
</tr>
<tr>
<td><strong>LIABILITY – EMPLOYEE FUTURE BENEFITS</strong> (Note 8)</td>
<td>$ 1,782,100</td>
<td>$ 1,617,200</td>
</tr>
<tr>
<td><strong>DEFERRED CONTRIBUTIONS – BROADCASTING RIGHTS</strong> (Note 12)</td>
<td>$ 17,909,342</td>
<td>$ 17,718,402</td>
</tr>
<tr>
<td><strong>DEFERRED CONTRIBUTIONS – IN-HOUSE PROGRAMMING</strong> (Note 13)</td>
<td>$ 18,746,383</td>
<td>$ 13,347,142</td>
</tr>
<tr>
<td><strong>DEFERRED CONTRIBUTIONS – CAPITAL ASSETS</strong> (Note 14)</td>
<td>$ 10,960,759</td>
<td>$ 12,482,511</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>49,398,584</strong></td>
<td><strong>45,165,255</strong></td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Internal Restriction (Note 5)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- TFO Fund</td>
<td>$ 1,519,008</td>
<td>$ 1,519,008</td>
</tr>
<tr>
<td>- Pension Fund</td>
<td>$ 323,400</td>
<td>-</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$ 2,436,679</td>
<td>$ 2,415,850</td>
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<tr>
<td><strong>Unrestricted</strong></td>
<td><strong>$ 4,279,087</strong></td>
<td><strong>$ 3,934,858</strong></td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$ 64,322,277</strong></td>
<td><strong>$ 58,069,044</strong></td>
</tr>
</tbody>
</table>

*Contractual obligations (Note 21) and Contingencies (Note 22)*

**ON BEHALF OF THE BOARD**

[Signatures]

President of the Board

Vice-President of the Board and President of the Audit Committee
<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Operating grants (Note 15)</td>
<td>$ 9,355,617</td>
<td>$ 7,929,456</td>
</tr>
<tr>
<td>- Funding for special projects (Note 16)</td>
<td>788,739</td>
<td>1,384,637</td>
</tr>
<tr>
<td>- Corporate and government (Note 17)</td>
<td>2,605,702</td>
<td>2,688,479</td>
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<tr>
<td>Other revenue (Note 18)</td>
<td>3,226,751</td>
<td>3,324,449</td>
</tr>
<tr>
<td>Amortization of deferred contributions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Broadcasting rights (Note 12)</td>
<td>5,629,684</td>
<td>6,199,978</td>
</tr>
<tr>
<td>- In-house programming (Note 13)</td>
<td>6,969,691</td>
<td>4,245,377</td>
</tr>
<tr>
<td>- Capital assets (Note 14)</td>
<td>3,372,752</td>
<td>3,237,385</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Content and programming</td>
<td>6,122,701</td>
<td>7,282,895</td>
</tr>
<tr>
<td>Production and technology</td>
<td>3,433,594</td>
<td>3,521,900</td>
</tr>
<tr>
<td>Administration</td>
<td>5,943,567</td>
<td>4,319,646</td>
</tr>
<tr>
<td>Amortization of broadcasting rights</td>
<td>5,629,684</td>
<td>6,199,978</td>
</tr>
<tr>
<td>Amortization of in-house programming</td>
<td>6,969,691</td>
<td>4,245,377</td>
</tr>
<tr>
<td>Amortization of capital assets</td>
<td>3,372,752</td>
<td>3,237,385</td>
</tr>
<tr>
<td>Employee future benefits</td>
<td>456,118</td>
<td>202,580</td>
</tr>
<tr>
<td><strong>EXCESS OF REVENUE OVER EXPENSES BEFORE NET ACTUARIAL GAINS ON EMPLOYEE FUTURE BENEFITS PLANS</strong></td>
<td>20,829</td>
<td>-</td>
</tr>
<tr>
<td><strong>EXCESS OF REVENUE OVER EXPENSES</strong></td>
<td>$ 344,229</td>
<td>$ -</td>
</tr>
<tr>
<td>Internal Restrictions (Note 5)</td>
<td>TFO Fund</td>
<td>Pension Fund</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>----------</td>
<td>-------------</td>
</tr>
<tr>
<td>BALANCE, BEGINNING OF YEAR</td>
<td>$1,519,008</td>
<td>$-</td>
</tr>
<tr>
<td>Excess of revenue over expenses</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Internal Restriction – Pension Fund</td>
<td>-</td>
<td>$323,400</td>
</tr>
<tr>
<td>BALANCE, END OF YEAR</td>
<td>$1,519,008</td>
<td>$323,400</td>
</tr>
</tbody>
</table>
## ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

### STATEMENT OF CASH FLOWS

**FOR THE YEAR ENDED MARCH 31, 2015**

<table>
<thead>
<tr>
<th>OPERATING ACTIVITIES</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excess of revenue over expenses</td>
<td>$344,229</td>
<td>$-</td>
</tr>
<tr>
<td><strong>Adjustments for:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amortization of broadcasting rights</td>
<td>5,629,684</td>
<td>6,199,978</td>
</tr>
<tr>
<td>Amortization of in-house programming</td>
<td>6,969,691</td>
<td>4,245,377</td>
</tr>
<tr>
<td>Amortization of capital assets</td>
<td>3,372,752</td>
<td>3,237,385</td>
</tr>
<tr>
<td>Net actuarial gains – Employee future benefits Plan</td>
<td>(323,400)</td>
<td>(164,300)</td>
</tr>
<tr>
<td>Amortization of deferred contributions – broadcasting rights</td>
<td>(5,629,684)</td>
<td>(6,199,978)</td>
</tr>
<tr>
<td>Transfer – deferred contributions – broadcasting rights</td>
<td>(1,742,614)</td>
<td>(468,862)</td>
</tr>
<tr>
<td>Amortization of deferred contributions – in-house programming</td>
<td>(6,969,691)</td>
<td>(4,245,377)</td>
</tr>
<tr>
<td>Amortization of deferred contributions – capital assets</td>
<td>(3,372,752)</td>
<td>(3,237,385)</td>
</tr>
<tr>
<td>Transfer – deferred contributions capital assets</td>
<td>(101,532)</td>
<td>(4,568,204)</td>
</tr>
<tr>
<td>Net change in non-cash working capital items (Note 3)</td>
<td>(1,823,317)</td>
<td>(5,201,366)</td>
</tr>
<tr>
<td>Programming grant</td>
<td>1,209,534</td>
<td>4,179,713</td>
</tr>
<tr>
<td>In-house programming grant</td>
<td>7,563,238</td>
<td>7,755,152</td>
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<tr>
<td>Capital grant</td>
<td>12,368,932</td>
<td>9,090,044</td>
</tr>
<tr>
<td></td>
<td>1,952,532</td>
<td>5,114,314</td>
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<tr>
<td></td>
<td>21,270,919</td>
<td>20,937,857</td>
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</tbody>
</table>

### INVESTING ACTIVITIES RELATED TO CAPITAL ASSETS AND INTANGIBLE ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
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<tr>
<td>Acquisition of broadcasting rights</td>
<td>(7,034,959)</td>
<td>(5,571,684)</td>
</tr>
<tr>
<td>Acquisition of in-house programming</td>
<td>(12,368,932)</td>
<td>(9,090,044)</td>
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<tr>
<td>Acquisition of capital assets</td>
<td>(966,140)</td>
<td>(4,938,383)</td>
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<tr>
<td></td>
<td>(20,370,031)</td>
<td>(19,600,111)</td>
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</table>

### NET INVESTING ACTIVITY

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net change in restricted cash</td>
<td>(612,479)</td>
<td>(1,322,335)</td>
</tr>
</tbody>
</table>

### NET INCREASE IN CASH AND CASH EQUIVALENTS

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>288,409</td>
<td>15,411</td>
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</tbody>
</table>

### CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>8,479,071</td>
<td>8,463,660</td>
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</tbody>
</table>

### CASH AND CASH EQUIVALENTS, END OF YEAR

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$8,767,480</td>
<td>$8,479,071</td>
</tr>
</tbody>
</table>
1. STATUTE AND NATURE OF OPERATIONS

The Ontario French-language Educational Communications Authority (the Authority) is a Crown corporation created by a decree on April 1, 2007. The Authority is an independent French language broadcasting network and a charitable organization and, as such, is exempt from income tax.

The Authority’s main objectives are to provide French language educational broadcasting and telecommunications to the general public, to provide for the francophone community’s interests and needs, and to develop the knowledge and skills of this community.

The Authority is currently in the process of renewing its educational programming license, which expires on August 31, 2015. A request has been made to the Canadian Radio-television and Telecommunications Commission (CRTC) and is for a period of 7 to 10 years, depending on the CRTC’s decision.

2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared in accordance with Canadian public sector accounting standards for government not-for-profit organizations (PSAS-GNFPO). The Authority has elected to apply Section SP 4200 series for government-not-for-profit organizations. The accounting policies are set out below:

Basis of presentation

The financial statements have been prepared using the historical cost basis.

Management estimates

The preparation of financial statements in compliance with the PSAS-GNFPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses for the periods covered. Actual amounts could differ from these estimates. The main estimates relate to the useful life of capital assets, broadcasting rights and capitalized in-house programming costs. Estimates also include assets and liabilities related to employee future benefits.
2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Management estimates (continued)

The main items for which significant estimates were made are the defined benefits assets and liabilities for the accrued benefit pension plan and other retirement benefits plan. To estimate these amounts, management is required to make various assumptions that it considers reasonable, including with respect to inflation rates, discount rates and mortality rates. Management also takes into account future salary increases and the retirement age of employees. Any changes to the assumptions could have a significant impact on the Authority’s results and financial position. The staff pension benefit expense could increase or decrease in upcoming years.

Revenue recognition

Contributions

The Authority follows the deferral method of accounting for contributions.

Unrestricted contributions are recognized as revenue in the statement of operations when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Contributions which are, explicitly or implicitly, externally restricted for the purchase of capital assets or broadcasting rights or internally developed television broadcasting subject to amortization (in-house programming) are deferred in the statement of financial position and recognized as revenue in the statement of operations on the same basis and over the same periods as the related assets.

Contributions which are, explicitly or implicitly, externally restricted for specific expenses to be incurred in future years (in-house programming and others) are deferred in the statement of financial position and recognized as revenue in the statement of operations in the period in which the related expenses are incurred.

Subscriptions

Revenue from signal subscriptions is recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Interest income

Interest income is recognized as revenue when earned.
2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue recognition (continued)

Contributions received in the form of supplies and services

The Authority accounts for the contributions received in the form of supplies and services when the fair value of these contributions can be reasonably estimated, and when the Authority should have obtained the supplies and services for its regular operations in another manner.

Financial instruments

Measurement of financial instruments

The Authority initially measures its financial assets and liabilities at fair value, except for certain non-arm’s length transactions.

The Authority subsequently measures all its financial assets and financial liabilities at amortized cost, except for investments in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in operations.

Financial assets measured at amortized cost include cash and cash equivalents, accounts receivable and restricted cash.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

Impairment

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in operations.

Transaction costs

The Authority recognizes its transaction costs in operations in the period incurred. However, financial instruments that will not be subsequently measured at fair value are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.
2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Cash and cash equivalents

The Authority’s policy is to present unrestricted cash and investments with a term equal to or less than three months in cash and cash equivalents.

Broadcasting rights, in-house programming and production costs

Broadcasting rights, in-house programming and production costs are accounted for as follows:

In-house programming

In-house programming is defined as internally developed television broadcasting. Completed and in-progress programming having a future economic value through rebroadcasting and the use of web-based interactive tools is accounted for on an individual basis at cost, deducted from accumulated amortization and cumulative loss in value. Cost includes the cost of supplies and services and the portion of the labour and other direct expenses related to programming. Programming costs are recognized in the statement of operations with the television and new media services expense using the straight-line method over a period of four years or when programming is sold or unusable.

Broadcasting rights and production costs

Broadcasting rights and productions under co-production, pre-purchase and acquisition contracts are accounted for at cost. Broadcasting rights are amortized over a period of four years on a straight-line basis.

Capital assets

Capital assets are recorded at cost, net of accumulated amortization.

Amortization is calculated using the straight-line method over the estimated useful lives of assets as follows:

<table>
<thead>
<tr>
<th>Asset</th>
<th>Periods</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technical equipment</td>
<td>7 years</td>
</tr>
<tr>
<td>Computer equipment</td>
<td>5 years</td>
</tr>
<tr>
<td>Office furniture and equipment</td>
<td>15 years</td>
</tr>
<tr>
<td>Leasehold improvements</td>
<td>Duration of the lease</td>
</tr>
</tbody>
</table>
2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Write-down of capital assets, broadcasting rights and in-house programming

When capital assets, broadcasting rights and in-house programming no longer contribute to the Authority’s ability to provide services, the excess of the carrying amount of such assets over their residual value, if any, is recognized in the statement of operations.

Employee future benefits

The Authority accrues its obligations under the employee defined benefit plans, net of the fair value of plan assets. In order to do so, the Authority has adopted the following policies:

- The actuarial determination of the accrued benefit obligations for pensions and other retirement benefits uses the projected benefit method prorated on service. This determination incorporates management’s best estimate of future salary levels, discount rate, other cost escalation, retirement ages of employees and other actuarial factors;
- For the purpose of calculating the expected return on plan assets, those assets are valued at fair value;
- An actuarial gain (loss) arises from the difference between the actual long-term rate of return on plan assets for a period and the expected long-term rate of return on plan assets for that period or from changes in actuarial assumptions used to determine the accrued benefit obligations. Actuarial gains (losses) for each period are recognized on a systematic basis and are amortized over the average remaining service life of active employees covered by the pension plan, which is 13 years. The average remaining service period of the active employees covered by the other retirement benefit plans is 17 years.

Foreign currency translation

Monetary assets and liabilities in foreign currency are translated at the exchange rate in effect at the balance sheet date, whereas other assets and liabilities are translated at the exchange rate in effect at the transaction date. Revenue and expenses in foreign currency are translated at the average rate in effect during the year, with the exception of expenses relating to non-monetary assets and liabilities, which are translated at the historical rate. Exchange gains and losses are recognized in the current year’s operations.

Excess financing

Government ministries can require the reimbursement of any excess funding. All such reimbursements will be accounted for in the financial year in which they occur.
### 3. NET CHANGE IN NON-CASH WORKING CAPITAL ITEMS

<table>
<thead>
<tr>
<th>Item</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts receivable</td>
<td>$(902,904)</td>
<td>$4,699,573</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>$436,763</td>
<td>$(915,960)</td>
</tr>
<tr>
<td>Accounts payable and accrued liabilities</td>
<td>$565,031</td>
<td>$(665,274)</td>
</tr>
<tr>
<td>Deferred contributions</td>
<td>$1,110,644</td>
<td>$1,061,374</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,209,534</strong></td>
<td><strong>$4,179,713</strong></td>
</tr>
</tbody>
</table>

### 4. ACCOUNTS RECEIVABLE

<table>
<thead>
<tr>
<th>Item</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ministry of Education</td>
<td>$99,360</td>
<td>$155,079</td>
</tr>
<tr>
<td>Governments and government agencies</td>
<td>$307,400</td>
<td>$357,250</td>
</tr>
<tr>
<td>Subscriptions</td>
<td>$105</td>
<td>$2,723</td>
</tr>
<tr>
<td>Commodity taxes</td>
<td>$794,666</td>
<td>$718,113</td>
</tr>
<tr>
<td>Others</td>
<td>$1,313,976</td>
<td>$379,438</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,515,507</strong></td>
<td><strong>$1,612,603</strong></td>
</tr>
</tbody>
</table>
5. **REstricted Cash**

<table>
<thead>
<tr>
<th>Reserves</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Capital renewal (a)</td>
<td>$1,000,000</td>
<td>$1,017,074</td>
</tr>
<tr>
<td>- Employee future benefits (b)</td>
<td>863,400</td>
<td>540,000</td>
</tr>
<tr>
<td>- TFO Fund (c)</td>
<td>1,519,008</td>
<td>1,519,008</td>
</tr>
<tr>
<td>- Broadcasting rights (d)</td>
<td>490,623</td>
<td>990,624</td>
</tr>
<tr>
<td>- Training services</td>
<td>-</td>
<td>150,000</td>
</tr>
<tr>
<td>- Transition</td>
<td>90,476</td>
<td>110,767</td>
</tr>
<tr>
<td>- AODA (e)</td>
<td>788,845</td>
<td>-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Commitments</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>- Broadcasting rights</td>
<td>707,485</td>
<td>1,421,819</td>
</tr>
<tr>
<td>- Capital assets</td>
<td>986,392</td>
<td>84,458</td>
</tr>
</tbody>
</table>

$6,446,229 $5,833,750

(a) A portion of the funding received annually can be set aside to ensure that the Authority’s technical capital assets keep pace with technological changes and can be maintained or replaced.

(b) For the year ended March 31, 2015, the Authority chose to restrict a portion of the period’s surplus for additional contributions to the pension fund. Therefore, an additional amount of $323,400 has been added to the Fund.

(c) During the 2008-2009 year, the Authority decided to restrict contributions obtained from the dissolution of the TVOntario Foundation, which were received during the previous year. To this effect, these restricted funds may be used for purposes determined by the Board of Directors from time to time, and only with the approval of the Board.

(d) During the 2013-2014 year, the Authority chose to restrict an amount of $990,624 to acquire educational content for 2 to 12 year olds. As at March 31, 2015, an amount of $490,623 remained to be spent.

(e) During the year ended March 31, 2015, an amount of $792,100 from the operating budget was allocated specifically to meet the requirements of the Accessibility for Ontarians with Disabilities Act, 2005 (AODA). An amount of $3,255 was recognized as an expense in the current year and the balance of $788,745 was recognized as a deferred revenue and as an addition to the Fund. This amount will be used during the year ended March 31, 2016.
### 6. BROADCASTING RIGHTS

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cost</td>
<td>Accumulated amortization</td>
</tr>
<tr>
<td>Broadcasting rights and completed productions</td>
<td>$ 56,074,133</td>
<td>$ 42,813,214</td>
</tr>
<tr>
<td>Work in progress</td>
<td>3,450,315</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>$ 59,524,448</td>
<td>$ 42,813,214</td>
</tr>
</tbody>
</table>

### 7. IN-HOUSE PROGRAMMING

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cost</td>
<td>Accumulated amortization</td>
</tr>
<tr>
<td>In-house programming</td>
<td>$ 33,185,172</td>
<td>$ 14,438,789</td>
</tr>
</tbody>
</table>
8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS

Description of pension and other retirement benefit plans

The Authority has a number of funded and unfunded defined benefit plans, as well as defined contribution plans, that provide pension, other retirement and post-employment benefits to most of its employees.

The pension plan to which most of the Authority’s employees contribute is made up of two components. The first component consists of a defined benefit plan entirely funded by the Authority. According to this plan, pension benefits are based on the number of years of service and the employee’s salary at the end of their career. Every year, the pension benefits are grossed-up in accordance with the rate of inflation, up to a maximum of 3%. The second component consists in a defined contribution plan, with contributions paid by both the Authority and the participants. Other retirement benefit plans are contributory health care, dental and life insurance plans.

Total cash payments

Cash payments made for future employee benefits, consisting of cash contributed by the Authority to its funded pension plan, cash payments directly to beneficiaries on account of its unfunded other retirement benefit plans, and cash contributed to its defined contribution plans, amount to $962,202 (2014: $881,201).

Defined benefit plans

The Authority measures its accrued defined benefit obligations and the fair value of the plan assets as at March 31 of each year. The most recent actuarial valuation of the pension plan, for funding purposes, was prepared by Mercer as at March 31, 2015 and is a data extrapolation and evaluation based on the complete actuarial valuation dated March 31, 2014.
8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Reconciliation of the funded status of the benefit plans to amounts recorded in the financial statements

<table>
<thead>
<tr>
<th></th>
<th>2015 Funded Pension Benefit Plan</th>
<th>2015 Unfunded Other Retirement Benefit Plans</th>
<th>2015 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accrued benefit obligations</td>
<td>$11,038,600</td>
<td>$2,077,700</td>
<td>$13,116,300</td>
</tr>
<tr>
<td>Fair value of plan assets</td>
<td>(13,661,900)</td>
<td>-</td>
<td>(13,661,900)</td>
</tr>
<tr>
<td>Funded status – plan deficit (surplus)</td>
<td>(2,623,300)</td>
<td>2,077,700</td>
<td>(545,600)</td>
</tr>
<tr>
<td>Unamortized net actuarial (gain) loss</td>
<td>1,536,900</td>
<td>(295,600)</td>
<td>1,241,300</td>
</tr>
<tr>
<td>Accrued pension liability (asset)</td>
<td>$ (1,086,400)</td>
<td>$1,782,100</td>
<td>$695,700</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2014 Funded Pension Benefit Plan</th>
<th>2014 Unfunded Other Retirement Benefit Plans</th>
<th>2014 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accrued benefit obligations</td>
<td>$9,668,000</td>
<td>$1,519,300</td>
<td>$11,187,300</td>
</tr>
<tr>
<td>Fair value of plan assets</td>
<td>(12,063,600)</td>
<td>-</td>
<td>(12,063,600)</td>
</tr>
<tr>
<td>Funded status – plan deficit (surplus)</td>
<td>(2,395,600)</td>
<td>1,519,300</td>
<td>(876,300)</td>
</tr>
<tr>
<td>Unamortized net actuarial (gain) loss</td>
<td>1,797,500</td>
<td>97,900</td>
<td>1,895,400</td>
</tr>
<tr>
<td>Accrued pension liability (asset)</td>
<td>$ (598,100)</td>
<td>$1,617,200</td>
<td>$1,019,100</td>
</tr>
</tbody>
</table>
8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Pension plan asset components

At the measurement date of March 31, the pension plan assets consist of the following:

<table>
<thead>
<tr>
<th>Asset category</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equity securities</td>
<td>60%</td>
<td>60%</td>
</tr>
<tr>
<td>Debt securities</td>
<td>35%</td>
<td>35%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Employee future benefit costs recognized in the year and benefits paid

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Pension Benefit Plan</td>
<td>Other Benefit Plans</td>
</tr>
<tr>
<td>Employee future benefits costs recognized</td>
<td>$268,500</td>
<td>$179,600</td>
</tr>
<tr>
<td>Benefits paid</td>
<td>$700,000</td>
<td>$14,700</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Pension Benefit Plan</td>
<td>Other Benefit Plans</td>
</tr>
<tr>
<td>Employee future benefits costs recognized</td>
<td>$247,400</td>
<td>$285,800</td>
</tr>
<tr>
<td>Benefits paid</td>
<td>$611,700</td>
<td>$12,900</td>
</tr>
</tbody>
</table>
8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Significant assumptions

The significant assumptions used are as follows (weighted average):

<table>
<thead>
<tr>
<th>Accrued benefit obligations</th>
<th>2015</th>
<th>Pension Benefit Plan</th>
<th>Other Benefit Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td></td>
<td>%</td>
<td></td>
</tr>
<tr>
<td>Discount rate</td>
<td>5.70</td>
<td>2.80</td>
<td></td>
</tr>
<tr>
<td>Rate of compensation increase</td>
<td>1.50</td>
<td>2.50</td>
<td></td>
</tr>
<tr>
<td>Non-unionized employees</td>
<td></td>
<td>2020 and after</td>
<td>-</td>
</tr>
<tr>
<td>Unionized employees</td>
<td></td>
<td>2.50 per year</td>
<td>-</td>
</tr>
</tbody>
</table>

Employee future benefits costs

| Discount rate | 6.35 | 3.80 |
| Expected long-term rate of return on plan assets | 6.35 | - |
| Rate of compensation increase | 1.00 | - |
| Non-unionized employees |      | 2.20 |
| Unionized employees       |      | 2.20 per year       | - |
8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Significant assumptions (continued)

<table>
<thead>
<tr>
<th></th>
<th>Pension Benefit Plan</th>
<th>Other Benefit Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accrued benefit obligations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discount rate</td>
<td>6.35</td>
<td>3.80</td>
</tr>
<tr>
<td>Rate of compensation increase</td>
<td>2.50</td>
<td>-</td>
</tr>
<tr>
<td>Employee future benefits costs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discount rate</td>
<td>6.15</td>
<td>3.30</td>
</tr>
<tr>
<td>Expected long-term rate of return on plan assets</td>
<td>6.15</td>
<td>-</td>
</tr>
<tr>
<td>Rate of compensation increase</td>
<td>2.20</td>
<td>-</td>
</tr>
</tbody>
</table>

The assumed health care cost trend rates are based on the following:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prescription medication:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Initial health care cost trend rate</td>
<td>6.5</td>
<td>9</td>
</tr>
<tr>
<td>Cost trend rate declines to</td>
<td>4.5</td>
<td>4.5</td>
</tr>
<tr>
<td>Year that the rate reaches the rate it is assumed to remain at</td>
<td>2030</td>
<td>2030</td>
</tr>
<tr>
<td>Hospitalization cost, eye care, dental care and other medical care</td>
<td>Between</td>
<td>Between</td>
</tr>
</tbody>
</table>

**Defined contribution plan**

The total expense recognized in relation with the defined contribution plan amounts to $189,898 (2014: $189,728).
ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2015

9. CAPITAL ASSETS

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Accumulated amortization</th>
<th>Net value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technical equipment</td>
<td>$11,568,360</td>
<td>$9,577,807</td>
<td>$1,990,553</td>
</tr>
<tr>
<td>Computer equipment</td>
<td>$10,070,681</td>
<td>$6,451,083</td>
<td>$3,619,598</td>
</tr>
<tr>
<td>Office furniture and equipment</td>
<td>$1,779,895</td>
<td>$555,673</td>
<td>$1,224,222</td>
</tr>
<tr>
<td>Leasehold improvements</td>
<td>$5,666,338</td>
<td>$3,526,344</td>
<td>$2,139,994</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$29,085,274</strong></td>
<td><strong>$20,110,907</strong></td>
<td><strong>$8,974,367</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Accumulated amortization</th>
<th>Net value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technical equipment</td>
<td>$11,300,522</td>
<td>$7,950,699</td>
<td>$3,349,823</td>
</tr>
<tr>
<td>Computer equipment</td>
<td>$9,413,395</td>
<td>$5,387,793</td>
<td>$4,025,602</td>
</tr>
<tr>
<td>Office furniture and equipment</td>
<td>$1,766,958</td>
<td>437,316</td>
<td>1,329,642</td>
</tr>
<tr>
<td>Leasehold improvements</td>
<td>$5,638,259</td>
<td>$2,962,347</td>
<td>$2,675,912</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$28,119,134</strong></td>
<td><strong>$16,738,155</strong></td>
<td><strong>$11,380,979</strong></td>
</tr>
</tbody>
</table>

10. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade payables and accrued charges</td>
<td>$4,012,882</td>
<td>$3,473,913</td>
</tr>
<tr>
<td>Accrued wages and benefits</td>
<td>$813,599</td>
<td>787,537</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$4,826,481</td>
<td>$4,261,450</td>
</tr>
</tbody>
</table>


### 11. DEFERRED CONTRIBUTIONS

<table>
<thead>
<tr>
<th></th>
<th>Ministry of Education</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Deferred Contributions</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Balance, beginning of year</td>
<td>$4,569,623</td>
<td>$93,303</td>
<td>$4,662,926</td>
</tr>
<tr>
<td>Add: Amount received</td>
<td>4,272,557</td>
<td>73,295</td>
<td>4,345,852</td>
</tr>
<tr>
<td>Less: Amount recognized as revenue</td>
<td>(3,186,210)</td>
<td>(90,575)</td>
<td>(3,276,785)</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>5,655,970</td>
<td>76,023</td>
<td>5,731,993</td>
</tr>
</tbody>
</table>

| **Special projects**           |                       |        |          |
| Balance, beginning of year     | 44,555                | -      | 44,555   |
| Add: Amount received           | 368,085               | 462,231| 830,316  |
| Less: Amount recognized as revenue | (340,508)         | (448,231)| (788,739)|
| Balance, end of year           | 72,132                | 14,000 | 86,132   |

**Total**                        | $5,728,102            | $90,023 | $5,818,125|
11. DEFERRED CONTRIBUTIONS (continued)

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Ministry of Education</td>
</tr>
<tr>
<td><strong>Deferred contributions</strong></td>
<td></td>
</tr>
<tr>
<td>Balance, beginning of year</td>
<td>$ 2,570,824</td>
</tr>
<tr>
<td>Add: Amount received</td>
<td>3,608,694</td>
</tr>
<tr>
<td>Less: Amount recognized as revenue</td>
<td>(1,609,895)</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>4,569,623</td>
</tr>
<tr>
<td><strong>Special projects</strong></td>
<td></td>
</tr>
<tr>
<td>Balance, beginning of year</td>
<td>1,025,256</td>
</tr>
<tr>
<td>Add: Amount received</td>
<td>283,159</td>
</tr>
<tr>
<td>Less: Amount recognized as revenue</td>
<td>(1,263,860)</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>44,555</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$ 4,614,178</td>
</tr>
</tbody>
</table>


### 12. DEFERRED CONTRIBUTIONS – BROADCASTING RIGHTS

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance, beginning of year</td>
<td>$17,718,402</td>
<td>$16,632,090</td>
</tr>
<tr>
<td>Add:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amount received this year – Ministry of Education</td>
<td>7,440,012</td>
<td>7,580,802</td>
</tr>
<tr>
<td>Amount received prior year – Ministry of Education</td>
<td>-</td>
<td>100,350</td>
</tr>
<tr>
<td>Amount received – Others</td>
<td>123,226</td>
<td>74,000</td>
</tr>
<tr>
<td>Less:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfer</td>
<td>(1,742,614</td>
<td>(468,862)</td>
</tr>
<tr>
<td>Amortization – Amount recognized as revenue</td>
<td>(5,629,684)</td>
<td>(6,199,978)</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>$17,909,342</td>
<td>$17,718,402</td>
</tr>
</tbody>
</table>

### 13. DEFERRED CONTRIBUTIONS – IN-HOUSE PROGRAMMING

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance, beginning of year</td>
<td>$13,347,142</td>
<td>$8,502,475</td>
</tr>
<tr>
<td>Add:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amount received – Ministry of Education</td>
<td>11,584,137</td>
<td>7,935,044</td>
</tr>
<tr>
<td>Amount received – Canadian Media Fund</td>
<td>784,795</td>
<td>1,155,000</td>
</tr>
<tr>
<td>Less:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amortization – Amount recognized as revenue</td>
<td>(6,969,691)</td>
<td>(4,245,377)</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>$18,746,383</td>
<td>$13,347,142</td>
</tr>
</tbody>
</table>
14. DEFERRED CONTRIBUTIONS – CAPITAL ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance, beginning of year</td>
<td>$12,482,511</td>
<td>$15,173,786</td>
</tr>
<tr>
<td>Add:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amount received – Ministry of Education</td>
<td>1,952,532</td>
<td>5,114,314</td>
</tr>
<tr>
<td>Less:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfer</td>
<td>(101,532)</td>
<td>(4,568,204)</td>
</tr>
<tr>
<td>Amortization – Amount recognized as revenue</td>
<td>(3,372,752)</td>
<td>(3,237,385)</td>
</tr>
<tr>
<td>Balance, end of year</td>
<td>$10,960,759</td>
<td>$12,482,511</td>
</tr>
</tbody>
</table>
15. CONTRIBUTIONS – OPERATING GRANTS

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Received in current year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grant – core</td>
<td>$10,234,365</td>
<td>$9,580,216</td>
</tr>
<tr>
<td>Grant – core – AODA</td>
<td>792,100</td>
<td></td>
</tr>
<tr>
<td>Grant – capital</td>
<td>1,750,000</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Grant – capital – AODA</td>
<td>100,000</td>
<td></td>
</tr>
<tr>
<td>Grant – broadcasting rights</td>
<td>5,113,897</td>
<td>6,969,440</td>
</tr>
<tr>
<td>Grant – transfer to in-house programming</td>
<td>11,584,137</td>
<td>7,935,044</td>
</tr>
<tr>
<td><strong>Receivable in current year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grant – dedicated funds</td>
<td>-</td>
<td>137,000</td>
</tr>
<tr>
<td><strong>Received in prior year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Capital</td>
<td>101,532</td>
<td>4,568,204</td>
</tr>
<tr>
<td>Broadcasting rights</td>
<td>2,326,114</td>
<td>611,362</td>
</tr>
<tr>
<td>Subtitling</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Dedicated projects</td>
<td>2,602,710</td>
<td>1,229,544</td>
</tr>
<tr>
<td><strong>Deferred contributions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Broadcasting rights</td>
<td>(7,440,012)</td>
<td>(7,580,802)</td>
</tr>
<tr>
<td>In-house programming</td>
<td>(11,584,137)</td>
<td>(7,935,044)</td>
</tr>
<tr>
<td>Capital assets</td>
<td>(1,952,532)</td>
<td>(5,114,314)</td>
</tr>
<tr>
<td>Dedicated funds</td>
<td>-</td>
<td>(137,000)</td>
</tr>
<tr>
<td>Dedicated projects</td>
<td>(3,483,712)</td>
<td>(3,334,194)</td>
</tr>
<tr>
<td>Dedicated projects – AODA</td>
<td>(788,845)</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$9,355,617</td>
<td>$7,929,456</td>
</tr>
</tbody>
</table>
### 16. CONTRIBUTIONS – FUNDING FOR SPECIAL PROJECTS

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Ministry of Education</td>
<td>Others</td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>$368,085</td>
<td>$462,231</td>
</tr>
<tr>
<td>Funding recognized</td>
<td>340,508</td>
<td>448,231</td>
</tr>
<tr>
<td>Less: Deferred contributions</td>
<td>(368,085)</td>
<td>(462,231)</td>
</tr>
<tr>
<td></td>
<td>$340,508</td>
<td>$448,231</td>
</tr>
</tbody>
</table>
17. CONTRIBUTIONS – CORPORATE AND GOVERNMENT

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ministry of Education</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>$2,605,000</td>
<td>$2,605,000</td>
</tr>
<tr>
<td><strong>Federal</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>784,795</td>
<td>1,155,000</td>
</tr>
<tr>
<td>Less: Deferred contributions</td>
<td>(784,795)</td>
<td>(1,155,000)</td>
</tr>
<tr>
<td><strong>Other Ontario agencies</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>33,620</td>
<td>76,970</td>
</tr>
<tr>
<td>Funding recognized from prior years</td>
<td>11,633</td>
<td>-</td>
</tr>
<tr>
<td>Less: Deferred contributions</td>
<td>-</td>
<td>(40,745)</td>
</tr>
<tr>
<td><strong>Other provinces</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>68,368</td>
<td>134,442</td>
</tr>
<tr>
<td>Less: Deferred contributions</td>
<td>(960)</td>
<td>(28,188)</td>
</tr>
<tr>
<td><strong>Corporate</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding received in current year</td>
<td>5,100</td>
<td>-</td>
</tr>
<tr>
<td>Funding recognized from prior years</td>
<td>6,167</td>
<td>15,000</td>
</tr>
<tr>
<td>Less: Contributions deferred to the following year – broadcasting rights</td>
<td>(123,226)</td>
<td>(74,000)</td>
</tr>
<tr>
<td></td>
<td>$2,605,702</td>
<td>$2,688,479</td>
</tr>
</tbody>
</table>
18. OTHER REVENUE

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signal subscriptions</td>
<td>$2,689,867</td>
<td>$2,815,731</td>
</tr>
<tr>
<td>Sale of products, donations and other</td>
<td>233,402</td>
<td>192,930</td>
</tr>
<tr>
<td>Sublease</td>
<td>103,241</td>
<td>105,258</td>
</tr>
<tr>
<td>Interest</td>
<td>200,241</td>
<td>210,530</td>
</tr>
<tr>
<td></td>
<td>$3,226,751</td>
<td>$3,324,449</td>
</tr>
</tbody>
</table>

19. RELATED PARTY TRANSACTIONS BETWEEN RELATED ORGANIZATIONS

As sponsor of the Ontario French-language Educational Communications Authority Pension Plan, the Authority has undertaken to pay certain costs of the pension plan, including compensation of employees, professional fees and costs associated with the use of premises and other associated costs.

20. FINANCIAL INSTRUMENTS

Financial risk management objectives and policies

The Authority is exposed to various financial risks resulting from both its operations and its investment activities. The Authority’s management reviews financial risks on a regular basis to mitigate the impact of such risks.

The Authority does not enter into financial agreements including derivative financial instruments for speculative purposes.
20. FINANCIAL INSTRUMENTS (continued)

Financial risks

The Authority’s main financial risk exposure and its financial risk management policies are as follows:

Credit risk

Credit risk is the risk of financial loss for the Authority if a customer or counterparty to a financial instrument fails to meet its contractual obligations. Such risks arise mainly from certain financial assets held by the Authority consisting of cash and cash equivalents and accounts receivable.

The Authority is exposed to credit risk attributable to its accounts receivable. The credit risk is assessed as low mainly due to the type of debtor, for the most part comprised of the government. The Authority’s accounts receivable are classified as current.

The Authority is exposed to concentration risk attributable to cash and cash equivalents and restricted cash since it only trades with one financial institution. The Authority manages its credit risk by dealing with a reputable bank.

Exchange risk

The Authority is exposed to exchange risk due to cash and cash equivalents and accounts receivable denominated in US dollars. As at March 31, 2015, cash and cash equivalents in US dollars totalled USD $87,917 (CAD $111,356) (2014: USD $64,108 and CAD $70,872).

The Authority does not enter into forward exchange contracts to cover its exchange risk exposure. The Authority believes that it is not subject to significant foreign exchange risk from its financial instruments.
20. FINANCIAL INSTRUMENTS (continued)

Liquidity risk

Liquidity risk is the risk that the Authority will not be able to meet its financial obligations as they become due.

Liquidity risk management serves to maintain a sufficient amount of cash and cash equivalents. To ensure that the Authority has the necessary funds to fulfil its obligations, the Authority’s management establishes budgets, but does not prepare cash flow forecasts.

As at March 31, 2015, the Authority has a cash and cash equivalents and restricted cash balance of $15,213,709 (2014: $14,312,821). All the Authority’s financial liabilities totalling $4,826,484 (2014: $4,261,450) have contractual maturities of less than 365 days.

21. CONTRACTUAL OBLIGATIONS

The Authority has entered into operating lease agreements which call for payments of $3,244,007 for the rental of office space. The minimum lease payments for the next three years are $1,385,770 for the year ended March 31, 2016, $1,311,697 for the year ended March 31, 2017, and $546,540 for the year ended March 31, 2018.

The Authority has entered into other operating lease agreements expiring in 2019-2020 which call for monthly lease payments of $84,961 for access to communication services. The minimum lease payments for the next five years amount to $1,019,537 for the year ended March 31, 2016, $277,623 for the year ended March 31, 2017, $285,952 for the year ended March 31, 2018, $294,530 for the year ended March 31, 2019 and $200,242 for the year ended March 31, 2020.

As at March 31, 2015, the Authority had committed an amount of $1,388,340 for the purchase of broadcasting rights for the year ended March 31, 2016.

As at March 31, 2015, the Authority had committed an amount of $995,104 for the purchase of capital assets for the year ended March 31, 2016.

The Authority has also entered into other contracts for an amount of $960,000, of which $850,000 will be paid during the year ended March 31, 2016 and $110,000 during the year ended March 31, 2017.
22. CONTINGENCIES

The nature of the Authority’s activities is such that there may be litigation pending or in the prospect at any time. With respect to claims existing as at March 31, 2015, management believes that the Authority has valid defenses and appropriate insurance coverage in place. Even in the event these claims would be found valid, management believes that such claims are not expected to have a material effect on the Authority’s financial position. No amount has been recorded in the financial statements.

The funding received from government ministries may be refunded following an audit if the funding received is identified as a surplus based on the funding arrangements agreed between the parties. As at March 31, 2015, management has not been informed of any potential refund.